

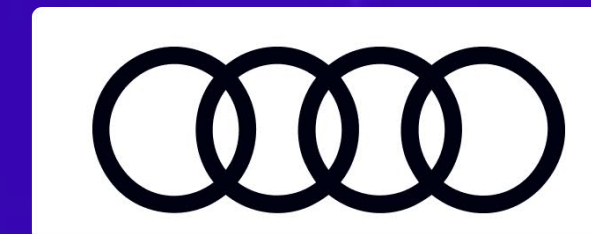


ITONICS Foresight: Your customizable solution for seizing opportunities before they arise

Empower global teams to minimize manual effort in foresight and enable data-driven actions. Optimize processes, amplify collaboration, and fast-track the creation of actionable intelligence. Consolidate foresight activities, linking scouts, teams, and stakeholders, to turbocharge innovation acceleration.



Trusted by global
innovation leaders



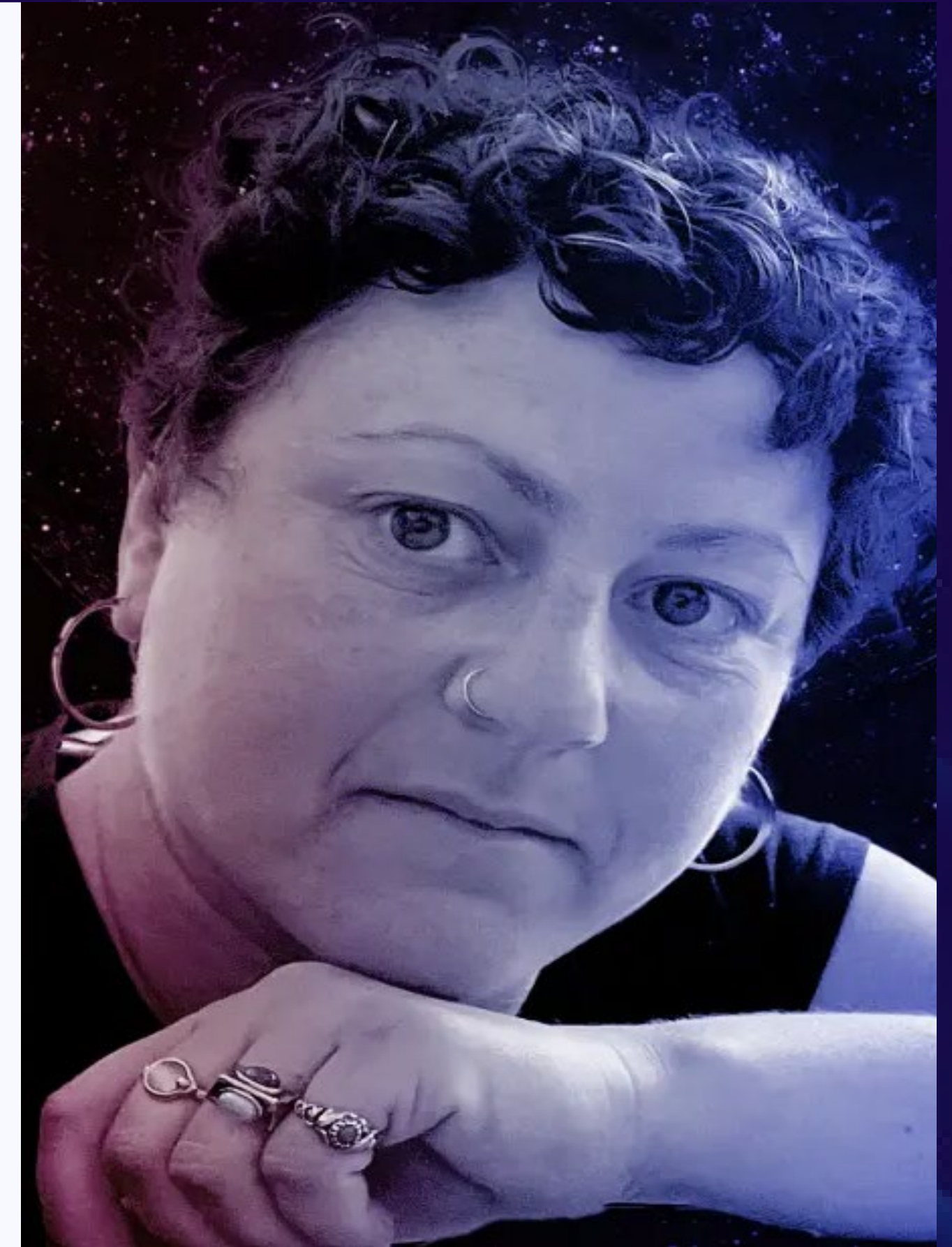
and more...

Hear it from our customers



"ITONICS is the backbone of Dolby's Futures Council. It allows us to come together asynchronously across company silos to share, assess, and debate interesting signals of change and their long-term implications. As a research archive it is also becoming the one-stop shop for gathering evidence in support of emergent futures, innovative opportunities, and coming up to speed on the cutting edge of various themes."

Tessa Finlev,
Futures Council Founder and Consulting Futurist, Dolby



Why ITONICS Foresight

Efficiently streamline efforts to minimize chaos and reduce noise.

By seamlessly streamlining efforts, ITONICS Foresight minimizes the chaos and eliminates unnecessary noise that can hinder progress. With a focus on clarity and precision, ITONICS ensures that your team's valuable time and energy are directed towards the most impactful activities.

Average savings achieved by eliminating duplicated tasks **\$50,000**

Achieve notable cost savings by systematically eradicating redundant tasks through our advanced tools.

Centralize all activities in a unified system.

By centralizing data and insights, it enables a harmonious workflow that not only accelerates decision-making but also leads to a significant reduction in wasteful efforts.

Average savings achieved by replacing decentralized software solutions **\$30,000**

Average cost savings as a result of the consolidation of various software platforms into a unified framework.

Key features

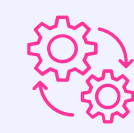
Automate and amplify foresight



Scout



Organize



Automate



Analyze



Discover



Collaborate



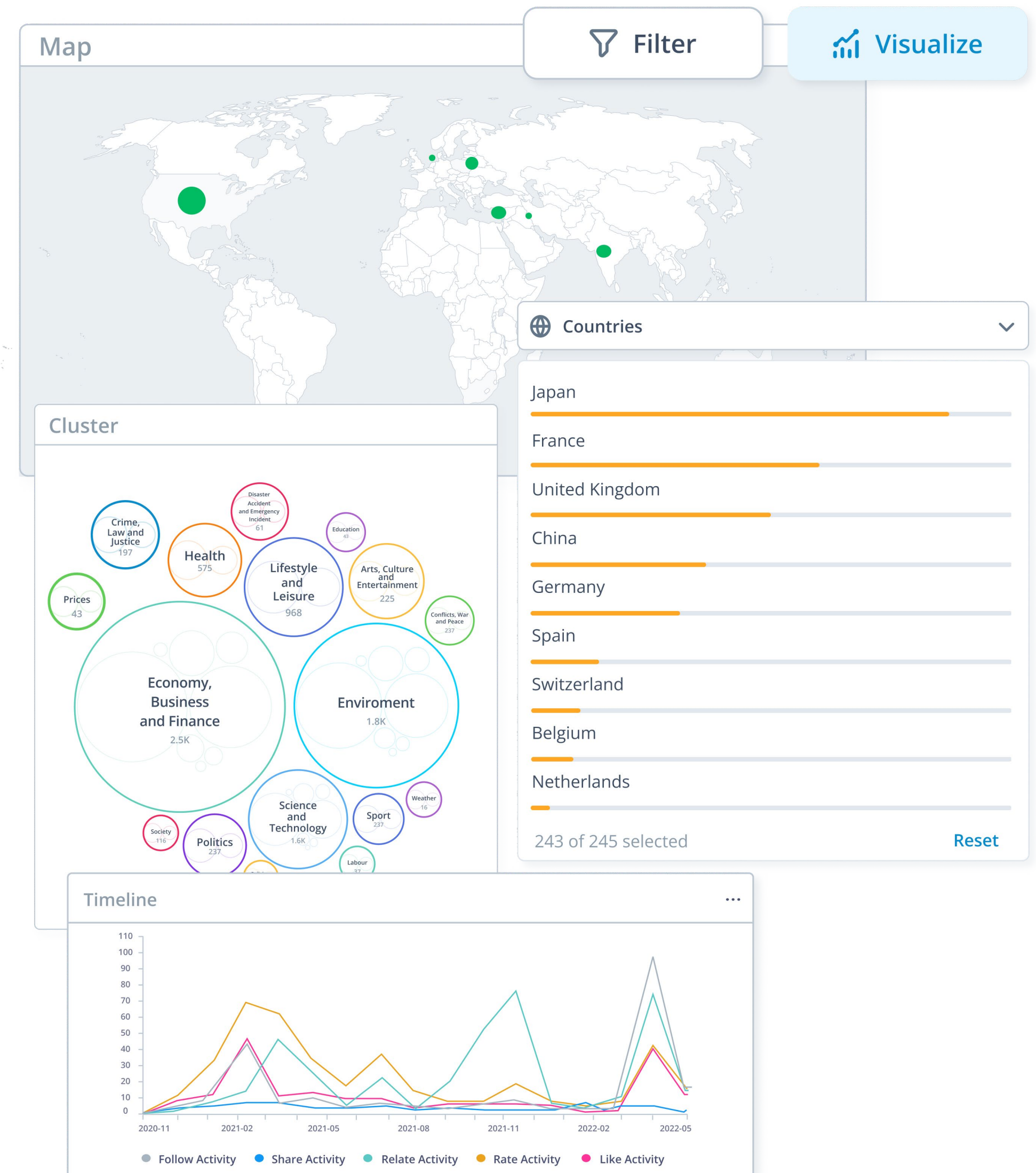
Report

Scout

Insights at Your Fingertips: Access real-time data effortlessly through our auto-generated AI-powered signal feeds. Say goodbye to manual scanning and scouting as the platform pulls reliable data from thousands of sources, including RSS and news feeds, scientific journals, and patent databases.

Simplify Scouting: Our advanced search and filtering capabilities empower your teams to expedite and expand their scouting endeavors by refining extensive information pools to your core interests. Customize filters that align with your preferences and access key information with just a few clicks.

Discover Insights at a Glance: Use world map, timeline, and cluster visualizations to quickly identify key insights. Leverage these visualizations to understand how drivers of change like trends, technologies, competitors and more, have surged or declined in specific contexts.



Organize

Energy Harvesting

TECHNOLOGY

Energy Harvesting

PUBLISHED

Energy Harvesting involves capturing energy from the surrounding environment and converting it into electricity. The technology harnesses small amounts of energy from...

ambient power

energy harvester

Details

Signals

Recommended Relations

TECHNOLOGY

Responsible Telehealth

Today's healthcare services are increasingly intertwined with technology. Telehealth leverages mobile...

Add relation

TRE TREND

Automating a Greener World

cleantech

ir aerospace & defence

ir automation

OPP OPPORTUNITY

Increase Productivity with Augmented Reality

virtual reality

secondary sector of the economy

IDE IDEA

Augmented Reality for Machine Maintenance

technology

human-machine effort

Tag Filter

Add Tag

ir automotive x

ir healthcare & pharmaceutical x

people x

ir chemicals & materials x

ir banking and finance x

ir ict x

product x

ir aerospace & defence x

sustainability 2030 x

ir energy x

ir healthcare & pharmaceutical x

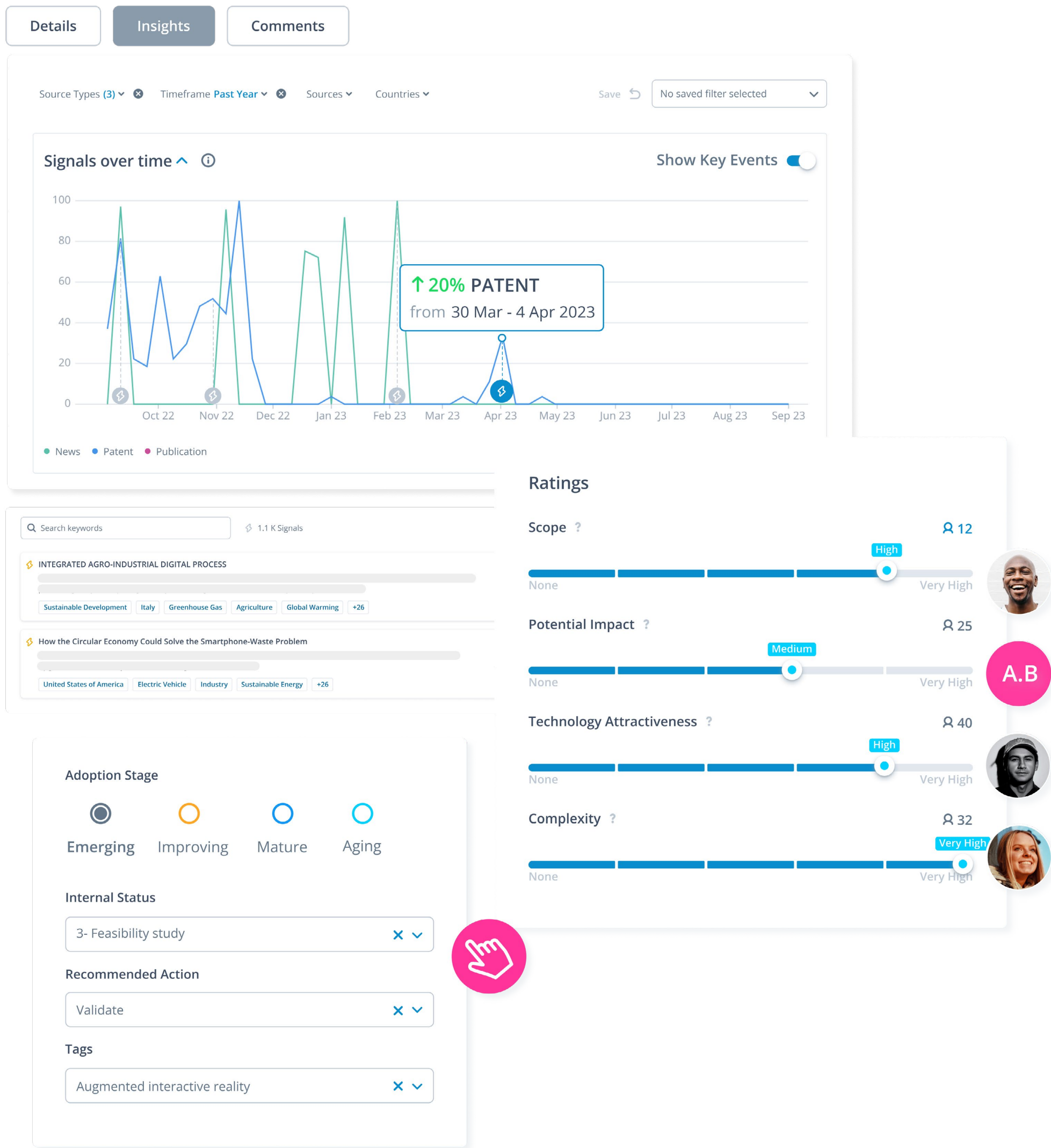
Efficiency in Every Step: Kickstart your journey with best practice templates and workflows that centralize all your foresight data, accelerate processes, ensure consistent practices, and facilitate scalable endeavors.

Customize for Success: Easily adapt our highly configurable platform to align with your unique use cases and organizational needs.

Fast-track Understanding: AI-powered tagging improves information categorization and speeds up insight discovery. Auto-generated recommendations swiftly validate and enrich signals, allowing you to organize them with a single click.

itonics-innovation.com/foresight 7

Automate



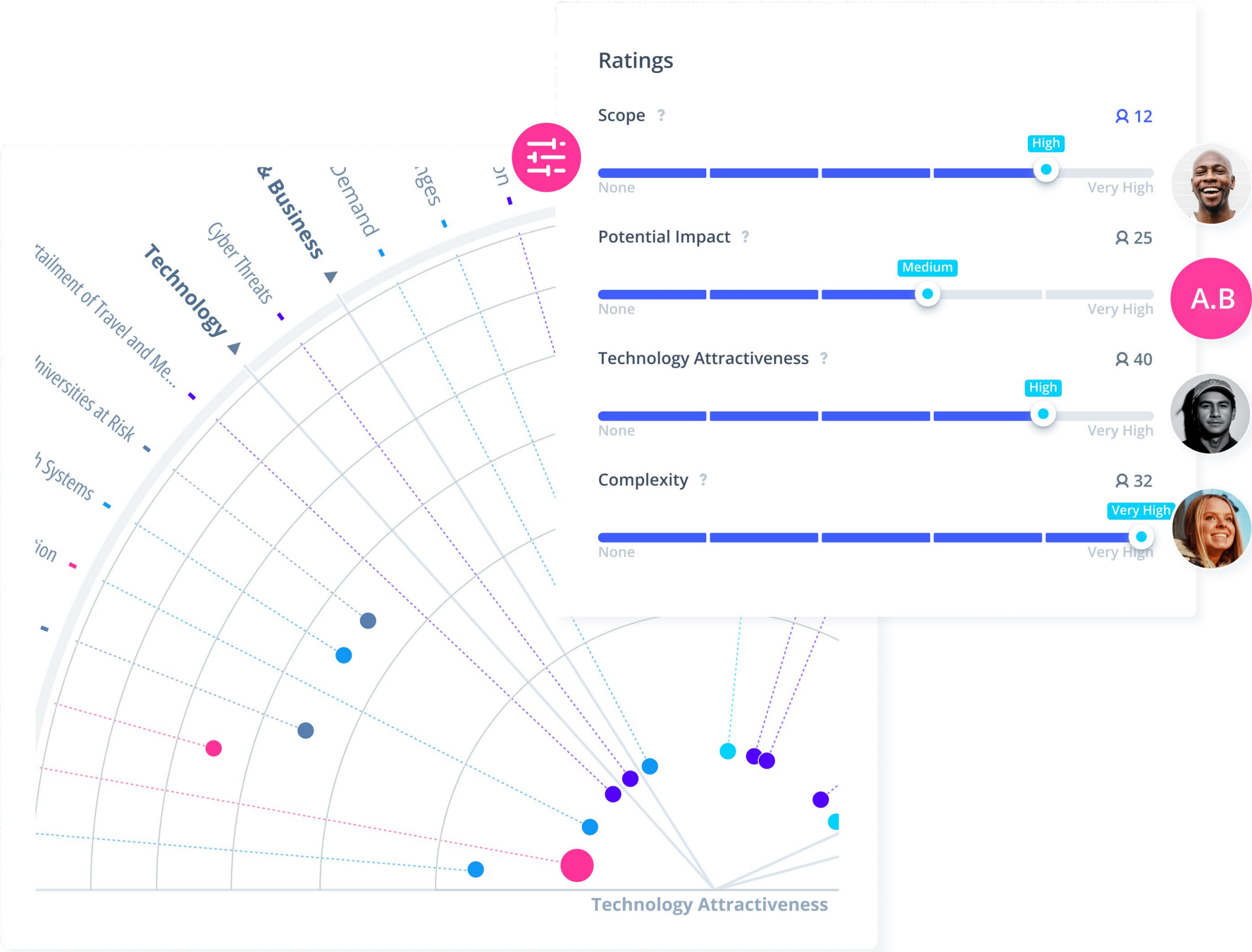
Automated Monitoring: Put the power of proactive monitoring in the hands of your foresight and technology managers, expert evaluators, and scouting teams with ITONICS. Harness the capabilities of machine learning to continuously track significant developments in your areas of interest. Our automated monitoring system keeps a vigilant eye on these developments and ensures you stay in the loop by delivering crucial alerts directly to your inbox. Keep your team one step ahead with ITONICS.

Focus on What Matters: Utilize the power of Signals Alert and Smart Scoring to precisely identify the key events that demand your attention. Gauge the pace of change in your areas of interest, providing invaluable insights for informed decision-making. By streamlining your monitoring process, you'll effortlessly navigate through the noise, ultimately saving valuable time and effort.

Analyze

Empower Decision-Making: Gain clear insights into the influence of drivers of change such as trends, technologies, startups, and risks on your organization through an interactive radar visualization. Instantly grasp potential impacts.

Leverage Collective Expertise: Use industry-leading rating criteria to assess drivers of change easily, or configure ratings to align with your organization's criteria or use cases. Unify these ratings to gain comprehensive insights from their collective evaluation.

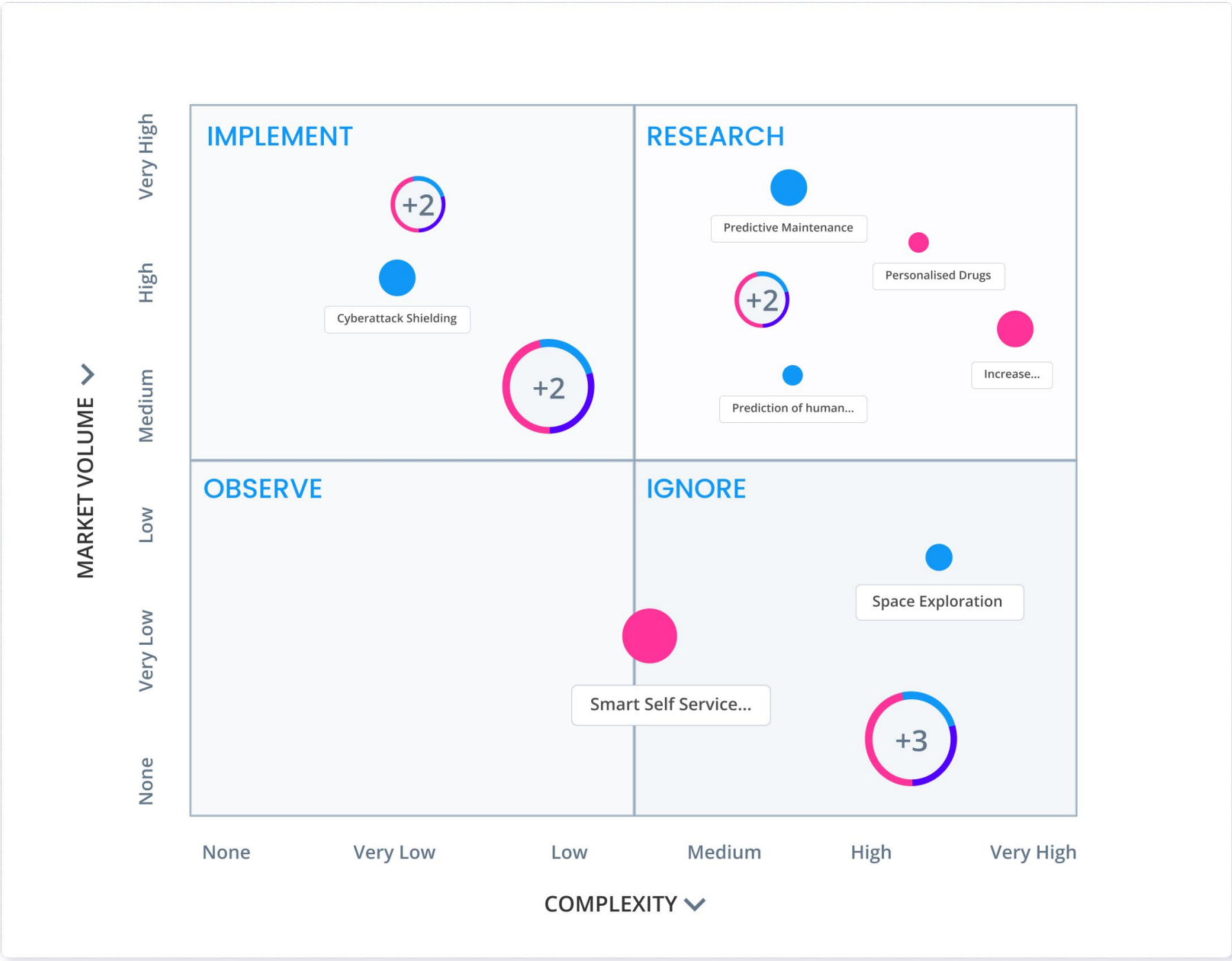


Discover




Radar: Harness the power of collective ratings, simple Radar configuration, and effective filtering to pinpoint your priorities. Save customized views for swift access and seamless sharing with colleagues, ensuring alignment on crucial insights.

Matrix: Use Matrix visualizations to categorize and prioritize potential opportunities based on their impact and feasibility. Visual comparisons and assessments enable blindspot and whitespot analysis, guiding strategic decision-making.



Collaborate



Watch

Get updates about this element


TECHNOLOGY

Artificial Intelligence Test

Machine learning refers to the application of artificial intelligence (AI) by providing systems...

artificial artificial intelligence

4 Min. Ago by John Innovation



Watching

TECHNOLOGY

Portable Medical Devices

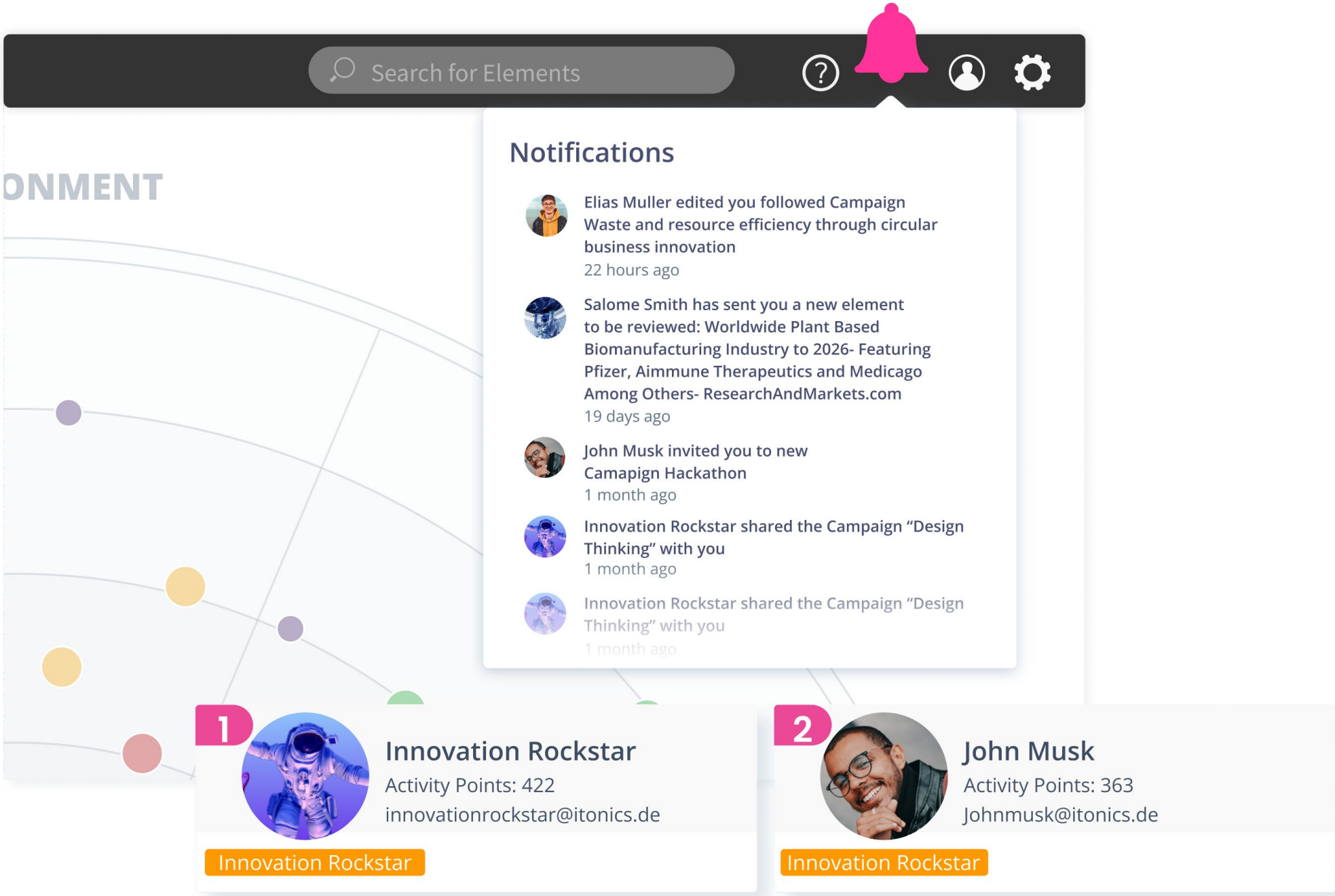
A portable medical device, affectionately known by Star Trek fans as a tricorder, refers to a...

handheld medical device medical tricorder

15 Days Ago by Jane Innovation

Never Miss a Beat: Stay updated on specific information you are interested in. Track developments, new ratings, and discussions directly from the relevant elements in the system. Receive inbox notifications about any changes, ensuring you're always ahead of the curve when it comes to new developments.

Seamless Collaboration: The platform fosters dynamic discussions and seamless sharing, all within a unified environment. Integrate third-party tools to enrich your brainstorming experience while maintaining centralized access to all your resources.



Search for Elements

Notifications

- Elias Muller edited you followed Campaign Waste and resource efficiency through circular business innovation 22 hours ago
- Salome Smith has sent you a new element to be reviewed: Worldwide Plant Based Biomanufacturing Industry to 2026- Featuring Pfizer, Aimmune Therapeutics and Medicago Among Others- ResearchAndMarkets.com 19 days ago
- John Musk invited you to new Camapign Hackathon 1 month ago
- Innovation Rockstar shared the Campaign "Design Thinking" with you 1 month ago
- Innovation Rockstar shared the Campaign "Design Thinking" with you 1 month ago

1

Innovation Rockstar
Activity Points: 422
innovationrockstar@itonics.de

Innovation Rockstar

2

John Musk
Activity Points: 363
Johnmusk@itonics.de

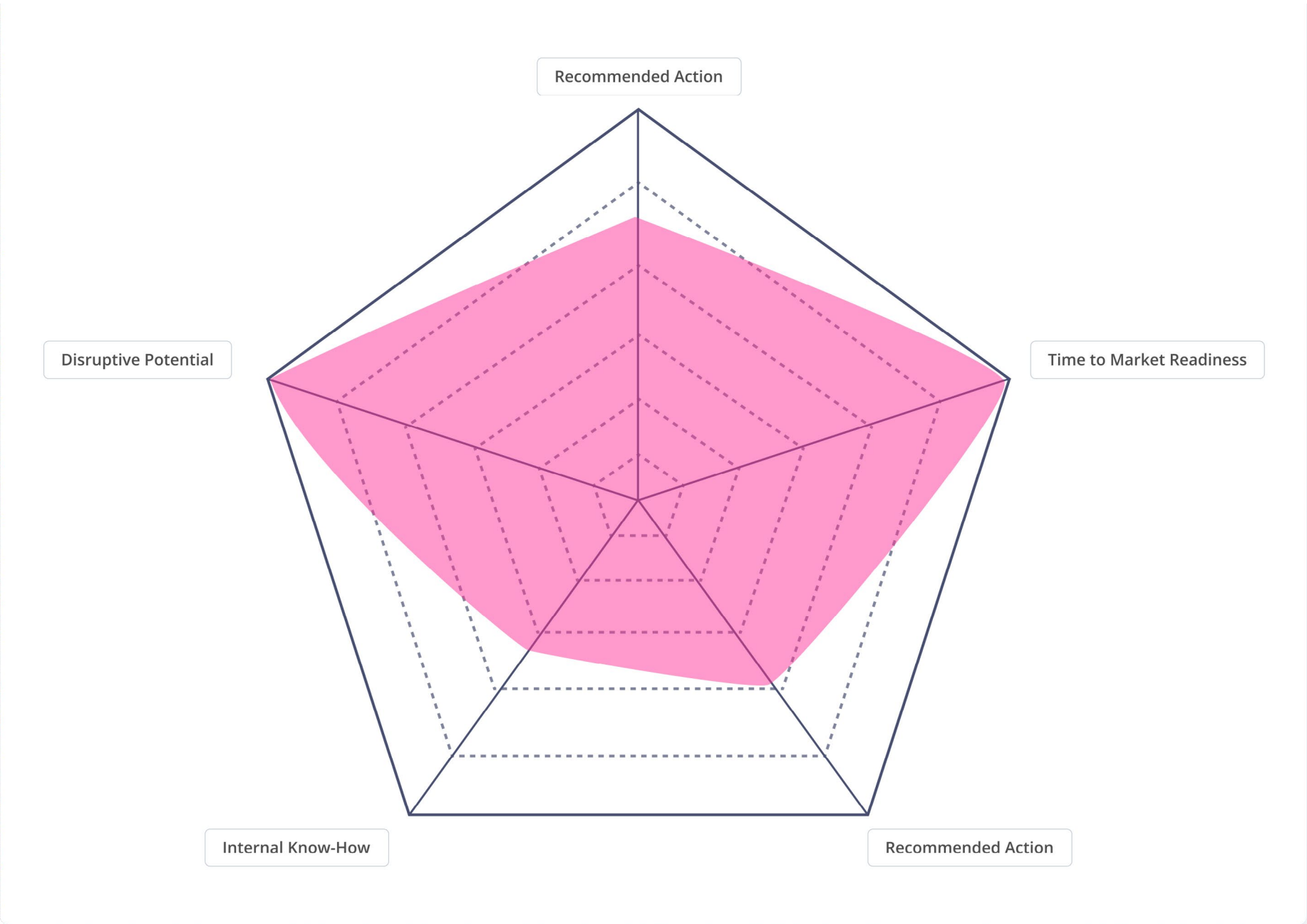
Innovation Rockstar

Report

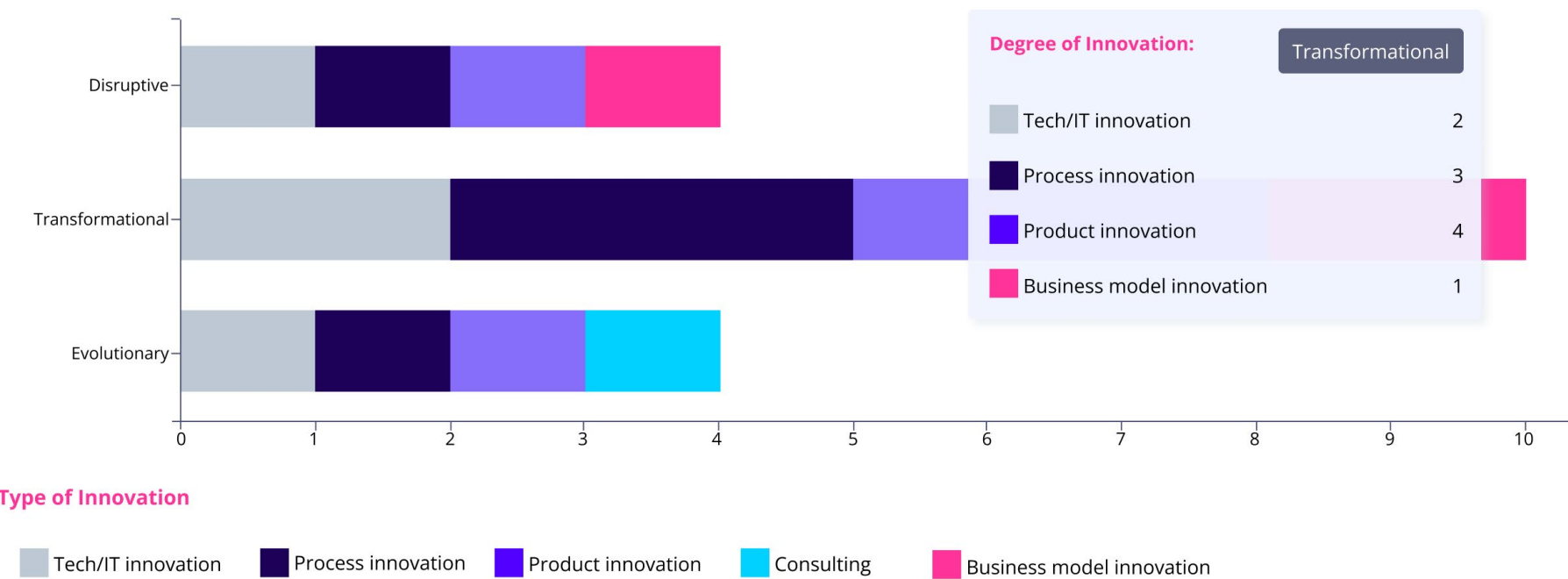
Report on Ratings: Compare and analyze ratings across various individuals, teams, or time frames to unveil trends and variations. Generate informative reports to bolster decision-making processes and understand valuable trends and insights, serving as a compass for shaping enduring innovation strategies.

Share Progress and KPIs: Utilize dynamic dashboards and engaging data visualizations to effortlessly report on insights, progress, and KPIs. Configure dashboards and visualizations to showcase the critical information that aligns with your objectives. With the ability to present directly from the system, ensure all stakeholders are engaged and well-informed.

Share Specific Views: Effortlessly showcase your insights on a webpage or intranet by embedding a specific view from your ITONICS system into your desired destination. Present interactive and dynamic perspectives directly from the platform, eliminating the need to grant readers access to the system.



Type of Innovation x Degree of Innovation



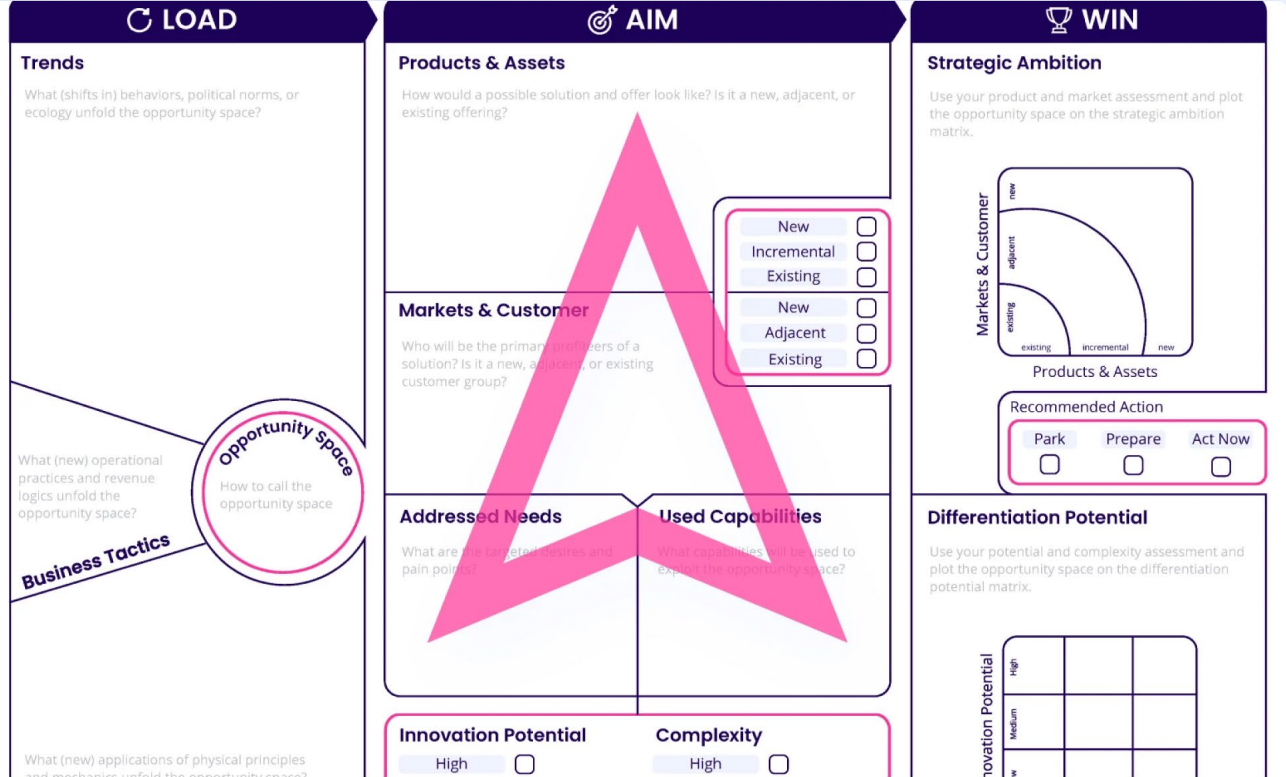
Let's talk about getting you started quickly. Here are some inspiring best practices for Foresight.



FORESIGHT

Cheat Sheet: How to Rate Technologies

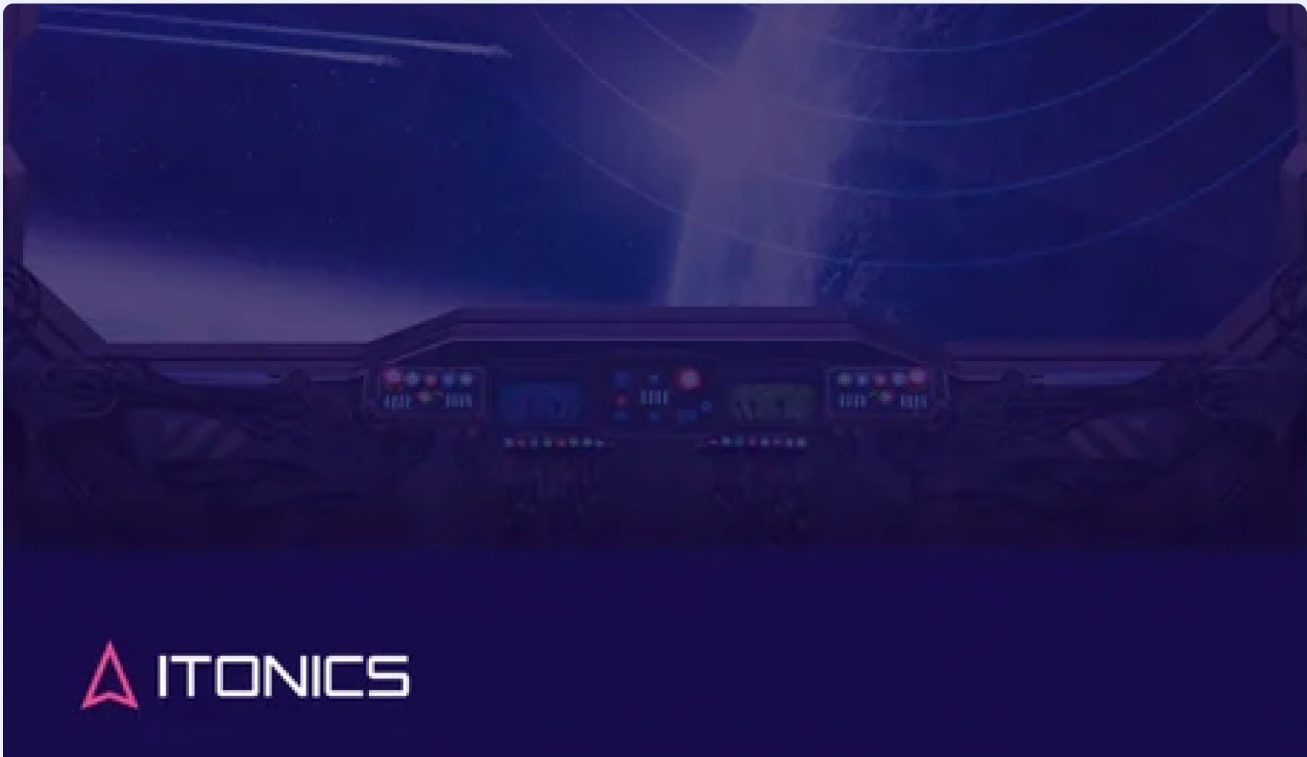
22 Jun 23 | 5 mins read



FORESIGHT

Template: Opportunity Space Canvas

2 Jun 22 | 8 mins read



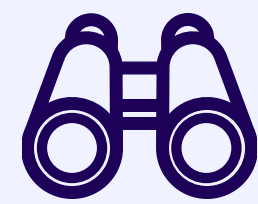
FORESIGHT

Your Guide for Successfully Implementing Innovation Software

25 Sep 22 | 9 mins read



Use cases for ITONICS Foresight



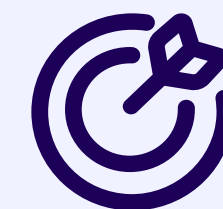
Identify business opportunities based on industry-specific trends and consumer needs.



Assess the impact of risks on your business in order to navigate uncertain times.



Collectively assess technologies that can bring you closer to game-changing innovation and inspire your company to invest.



Monitor the activity of competitors to anticipate which direction they are heading in.



Scout for startups, then analyze their potential to decide which ones to partner with.



Keep an eye on the competition by creating a competitor radar to make comparisons on price, product, and more.

World's leading Innovation OS

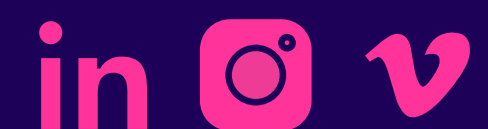
ITONICS is a leading SaaS provider of systematic innovation management. The ITONICS Innovation OS combined with a systematic framework to steer innovation efforts helps companies to identify emerging technologies, trends, and market potential and to translate them into customized growth strategies.

With more than 150 experts worldwide, we support innovation leaders such as adidas, AUDI, BMW, CISCO, Intel, Johnson & Johnson, and KPMG.

Show Me How It Works!

Contact Us

Discover more at www.itonics-innovation.com



NEW YORK

80 Pine Street
New York 10005
United States

+1 212 752 3011

BERLIN

Wallstraße 15a
10179 Berlin
Germany

+49 30 577 02 200

KATHMANDU

Hanumansthan Building
Anamnagar
Kathmandu 44600
Nepal

+977 1 570 5294

NUREMBERG

Emilienstraße 9
90489 Nuremberg
Germany

+49 911 600 60 550

CAPE TOWN

32 Kloof Street
Cape Town 8000
South Africa

+27 21 100 4894