ITONICS Foresight: Your customizable solution for seizing opportunities before they arise

Empower global teams to minimize manual effort in foresight and enable data-driven actions. Optimize processes, amplify collaboration, and fast-track the creation of actionable intelligence. Consolidate foresight activities, linking scouts, teams, and stakeholders, to turbocharge innovation acceleration.
Trusted by global innovation leaders

and more...
“ITONICS is the backbone of Dolby’s Futures Council. It allows us to come together asynchronously across company silos to share, assess, and debate interesting signals of change and their long-term implications. As a research archive it is also becoming the one-stop shop for gathering evidence in support of emergent futures, innovative opportunities, and coming up to speed on the cutting edge of various themes.”

Tessa Finlev,
Futures Council Founder and Consulting Futurist, Dolby
Why ITONICS Foresight

Efficiently streamline efforts to minimize chaos and reduce noise.
By seamlessly streamlining efforts, ITONICS Foresight minimizes the chaos and eliminates unnecessary noise that can hinder progress. With a focus on clarity and precision, ITONICS ensures that your team's valuable time and energy are directed towards the most impactful activities.

Centralize all activities in a unified system.
By centralizing data and insights, it enables a harmonious workflow that not only accelerates decision-making but also leads to a significant reduction in wasteful efforts.

Average savings achieved by eliminating duplicated tasks $50,000
Achieve notable cost savings by systematically eradicating redundant tasks through our advanced tools.

Average savings achieved by replacing decentralized software solutions $30,000
Average cost savings as a result of the consolidation of various software platforms into a unified framework.
Key features

Automate and amplify foresight

- Scout
- Organize
- Automate
- Analyze
- Discover
- Collaborate
- Report
Scout

**Insights at Your Fingertips:** Access real-time data effortlessly through our auto-generated AI-powered signal feeds. Say goodbye to manual scanning and scouting as the platform pulls reliable data from thousands of sources, including RSS and news feeds, scientific journals, and patent databases.

**Simplify Scouting:** Our advanced search and filtering capabilities empower your teams to expedite and expand their scouting endeavors by refining extensive information pools to your core interests. Customize filters that align with your preferences and access key information with just a few clicks.

**Discover Insights at a Glance:** Use world map, timeline, and cluster visualizations to quickly identify key insights. Leverage these visualizations to understand how drivers of change like trends, technologies, competitors and more, have surged or declined in specific contexts.
Organize

**Efficiency in Every Step:** Kickstart your journey with best practice templates and workflows that centralize all your foresight data, accelerate processes, ensure consistent practices, and facilitate scalable endeavors.

**Customize for Success:** Easily adapt our highly configurable platform to align with your unique use cases and organizational needs.

**Fast-track Understanding:** AI-powered tagging improves information categorization and speeds up insight discovery. Auto-generated recommendations swiftly validate and enrich signals, allowing you to organize them with a single click.
Automate

**Automated Monitoring:** Put the power of proactive monitoring in the hands of your foresight and technology managers, expert evaluators, and scouting teams with ITONICS. Harness the capabilities of machine learning to continuously track significant developments in your areas of interest. Our automated monitoring system keeps a vigilant eye on these developments and ensures you stay in the loop by delivering crucial alerts directly to your inbox. Keep your team one step ahead with ITONICS.

**Focus on What Matters:** Utilize the power of Signals Alert and Smart Scoring to precisely identify the key events that demand your attention. Gauge the pace of change in your areas of interest, providing invaluable insights for informed decision-making. By streamlining your monitoring process, you’ll effortlessly navigate through the noise, ultimately saving valuable time and effort.
Analyze

**Empower Decision-Making:** Gain clear insights into the influence of drivers of change such as trends, technologies, startups, and risks on your organization through an interactive radar visualization. Instantly grasp potential impacts.

**Leverage Collective Expertise:** Use industry-leading rating criteria to assess drivers of change easily, or configure ratings to align with your organization’s criteria or use cases. Unify these ratings to gain comprehensive insights from their collective evaluation.
Discover Radar: Harness the power of collective ratings, simple Radar configuration, and effective filtering to pinpoint your priorities. Save customized views for swift access and seamless sharing with colleagues, ensuring alignment on crucial insights.

Matrix: Use Matrix visualizations to categorize and prioritize potential opportunities based on their impact and feasibility. Visual comparisons and assessments enable blindspot and whitespot analysis, guiding strategic decision-making.
Collaborate

Never Miss a Beat: Stay updated on specific information you are interested in. Track developments, new ratings, and discussions directly from the relevant elements in the system. Receive inbox notifications about any changes, ensuring you’re always ahead of the curve when it comes to new developments.

Seamless Collaboration: The platform fosters dynamic discussions and seamless sharing, all within a unified environment. Integrate third-party tools to enrich your brainstorming experience while maintaining centralized access to all your resources.
Report

Report on Ratings: Compare and analyze ratings across various individuals, teams, or time frames to unveil trends and variations. Generate informative reports to bolster decision-making processes and understand valuable trends and insights, serving as a compass for shaping enduring innovation strategies.

Share Progress and KPIs: Utilize dynamic dashboards and engaging data visualizations to effortlessly report on insights, progress, and KPIs. Configure dashboards and visualizations to showcase the critical information that aligns with your objectives. With the ability to present directly from the system, ensure all stakeholders are engaged and well-informed.

Share Specific Views: Effortlessly showcase your insights on a webpage or intranet by embedding a specific view from your ITONICS system into your desired destination. Present interactive and dynamic perspectives directly from the platform, eliminating the need to grant readers access to the system.
Let’s talk about getting you started quickly. Here are some inspiring best practices for Foresight.

Cheat Sheet: How to Rate Technologies

Template: Opportunity Space Canvas

Your Guide for Successfully Implementing Innovation Software
Use cases for ITONICS Foresight

- **Identify business opportunities based on industry-specific trends and consumer needs.**
- **Assess the impact of risks on your business in order to navigate uncertain times.**
- **Collectively assess technologies that can bring you closer to game-changing innovation and inspire your company to invest.**
- **Monitor the activity of competitors to anticipate which direction they are heading in.**
- **Scout for startups, then analyze their potential to decide which ones to partner with.**
- **Keep an eye on the competition by creating a competitor radar to make comparisons on price, product, and more.**
ITONICS is a leading SaaS provider of systematic innovation management. The ITONICS Innovation OS combined with a systematic framework to steer innovation efforts helps companies to identify emerging technologies, trends, and market potential and to translate them into customized growth strategies.

With more than 150 experts worldwide, we support innovation leaders such as adidas, AUDI, BMW, CISCO, Intel, Johnson & Johnson, and KPMG.

Discover more at [www.itonics-innovation.com](http://www.itonics-innovation.com)