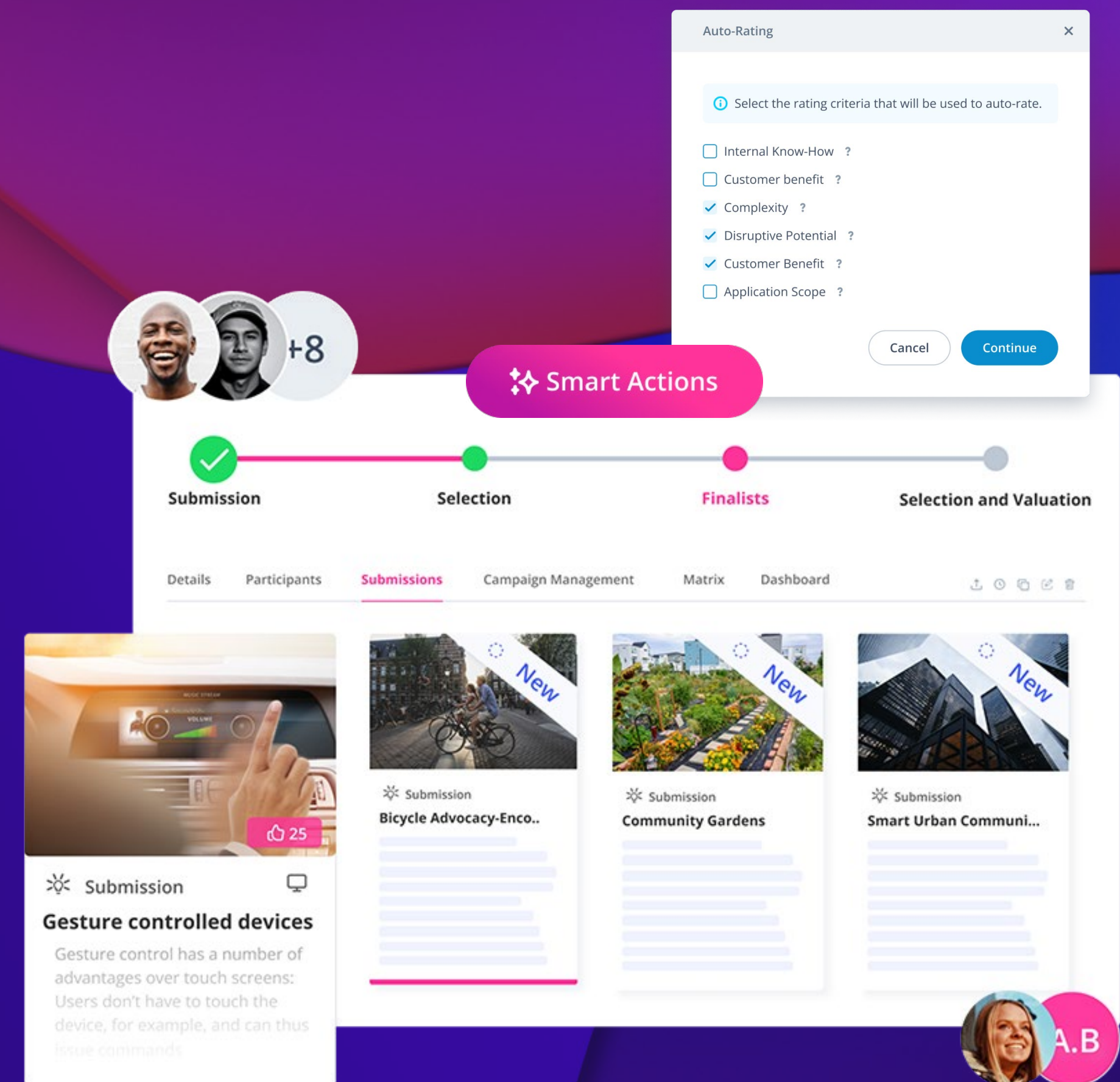


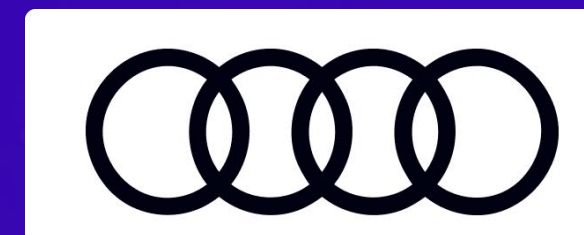


ITONICS Ideation: Collect, manage, evaluate and develop ideas on one central platform

Empower global teams to increase idea conversion rates and decrease time to implementation. Optimize processes, amplify collaboration, and fast-track scaling your ideation efforts for maximum impact.



Trusted by global
innovation leaders



and more...

Hear it from our customers



"Our biggest challenge was the connection and knowledge sharing between our employees and the establishment of a more integrated process. KSB re-acted accordingly by breaking down traditional organizational structures partnering with the solution provider ITONICS."

Frank Udo Kimm,
Head of Idea Management, KSB



Why ITONICS Ideation

Gather ideas from diverse sources across the globe and effortlessly advance them using tailored workflows and expert evaluations. Validate ideas with ease by identifying relevant information, such as pertinent patents, and reduce duplication by promptly recognizing pre-existing concepts and projects.

Seamlessly bridge the gap between ideation and action, while staying updated on potential influences on idea development – all within a unified platform.

5x more ideas submitted with ITONICS

50% decrease in idea processing time

\$30,000 average savings achieved by replacing decentralized software solutions

1,800 gathered external idea proposal per year

Key features

Streamline and elevate Ideation



Augment



Collect



Organize



Manage



Collaborate

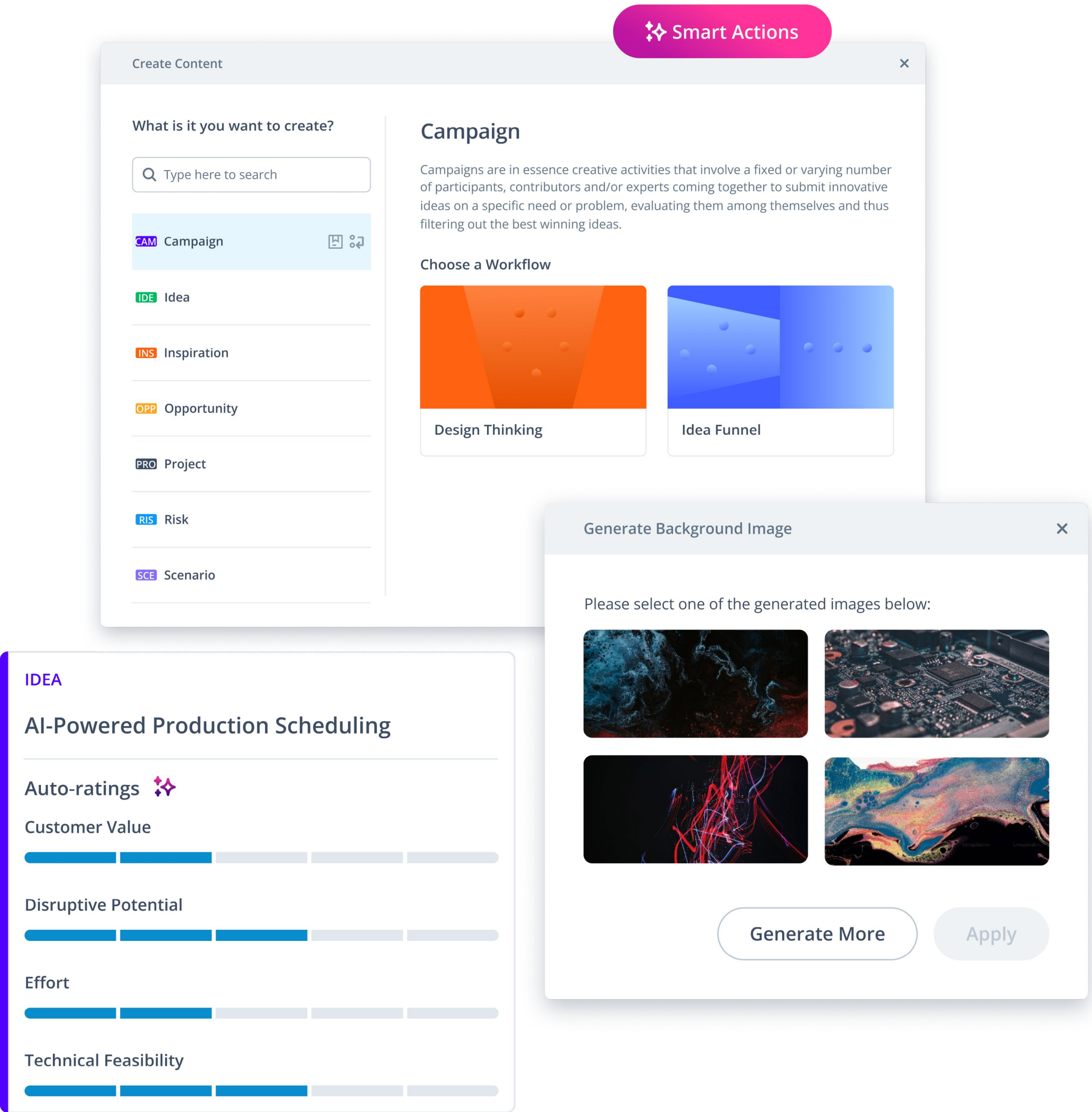


Report

Augment

Boost Participation with GenAI: Leverage GenAI’s capabilities to rapidly create ideation campaigns and individual ideas. With a variety of prompts that expedite the generation of descriptions, images, and tags, submitting ideas becomes effortless. Simplify the process for idea submitters to boost participation.

Scale ideation: Accelerate the pace of idea generation, and elevate the quality of ideas. Smart Ideation takes this a step further by rating your ideas automatically based on predefined criteria, simplifying the process of identifying the cream of the crop. The hassle of formatting submission descriptions is a thing of the past, freeing you and your teams to focus on other pressing tasks.



Collect

Idea Harvesting Simplified: Gather idea submissions from internal and external communities including clients, external experts, startups, and potential partners. Create campaigns to address short, mid, and long-term challenges and integrate and manage submissions on one platform.

Let's innovate together

Submit your Ideas for Smart Products here

Name the Opportunity in 5 Words - or less! * ?

E.g. "Customer Loyalty Platform", "AR for Employee Training"

Image ?

Short Summary * ?

1



Innovation Rockstar
Activity Points: 905
innovationrockstar@itonics.de

Innovation Rockstar

2



Elias Muller
Activity Points: 832
Eliasmuller@itonics.de

Innovation Rockstar

Performance

Viewed
Elements

111

Followed
Elements

80

Liked
Elements

62

Badge Collection
Achieved

Observer



Innovation Guru



Innovation Guru



Innovation Guru

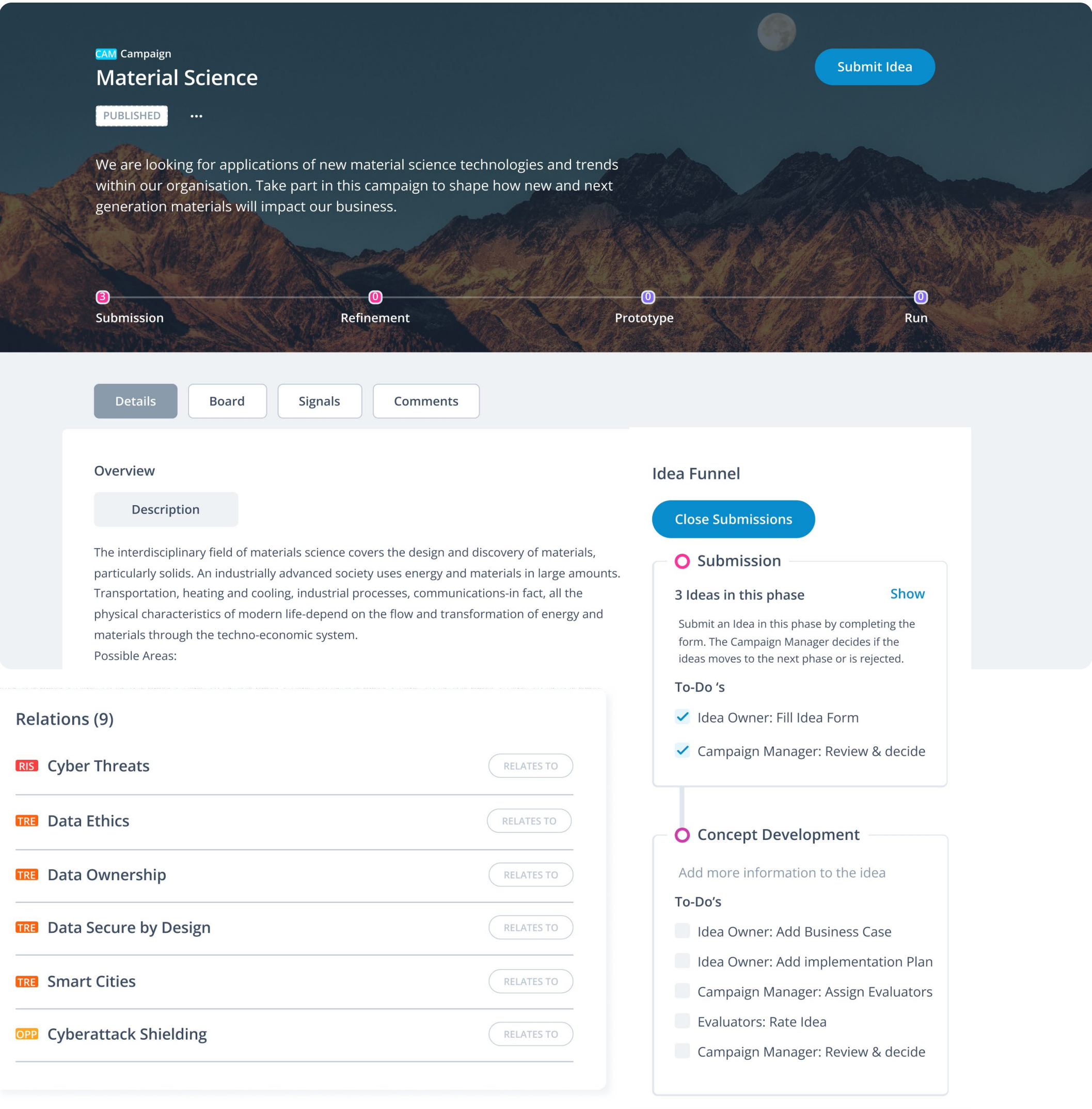


Rockstar

Fuel Participation: Inspire active participation by harnessing gamification features such as activity points and achievement badges. Recognize and reward individuals to contribute their own ideas, rate and discuss the concepts of their peers, and collectively foster a culture of collaborative innovation.

Enhance Idea Quality: Use the duplicate detector feature to identify duplicate ideas early on. Idea submitters can promptly review existing submissions, validating their ideas directly within the idea submission process. This ensures streamlined ideas collection and reduces redundancy.

Organize



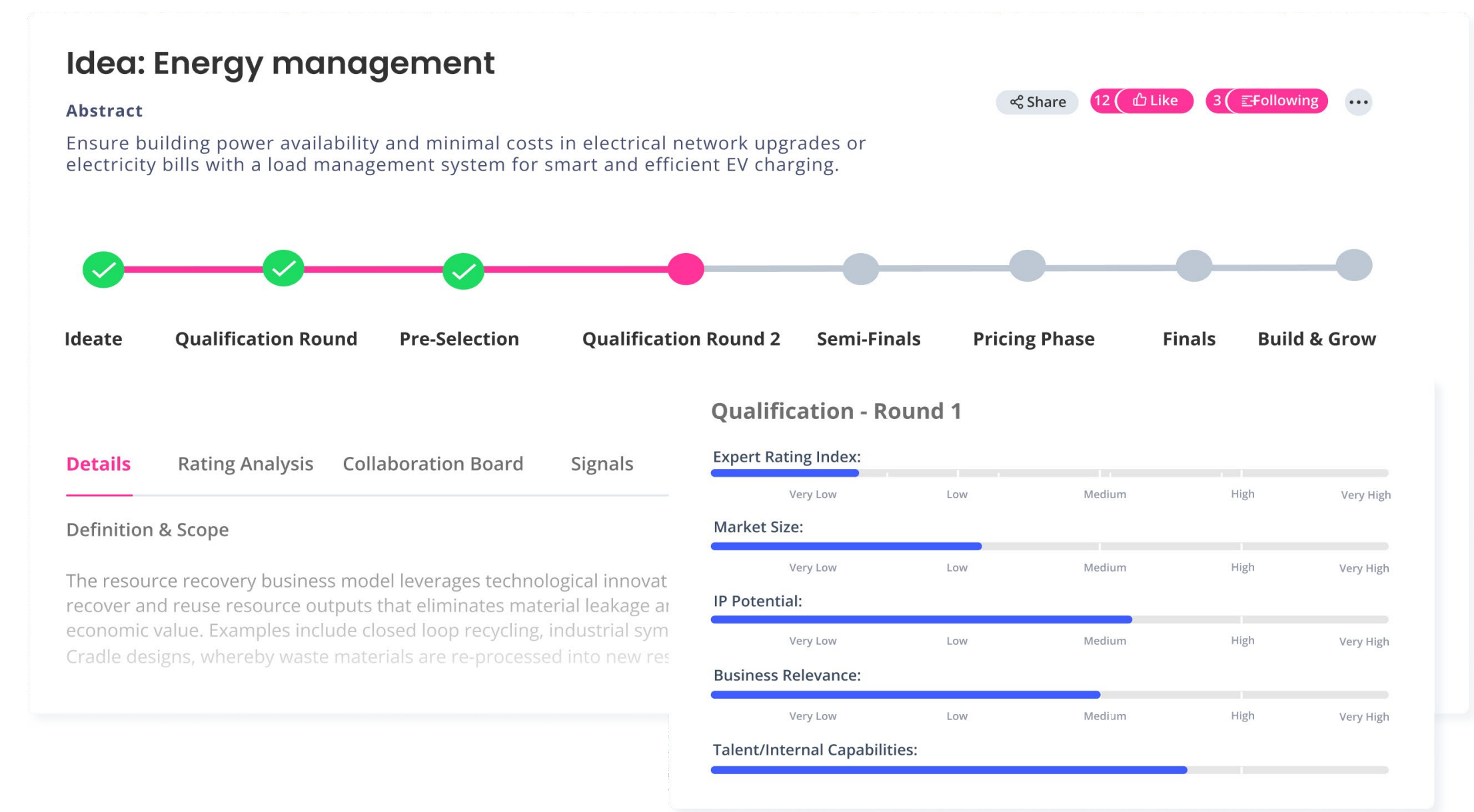
Streamline Submissions: Efficiently organize your submissions using best practice templates. Seamlessly incorporate external submissions into our unified system and tailor your campaigns and workflows to precisely match your specific needs.

Synchronize Information: Ensure all crucial information is conveniently stored in a single location where you can access workflows, associated details, evaluators, and all comments and discussions, all consolidated in one place. Gain insights into the phase of each idea and track the number of submissions for a specific campaign, directly from the campaign page.

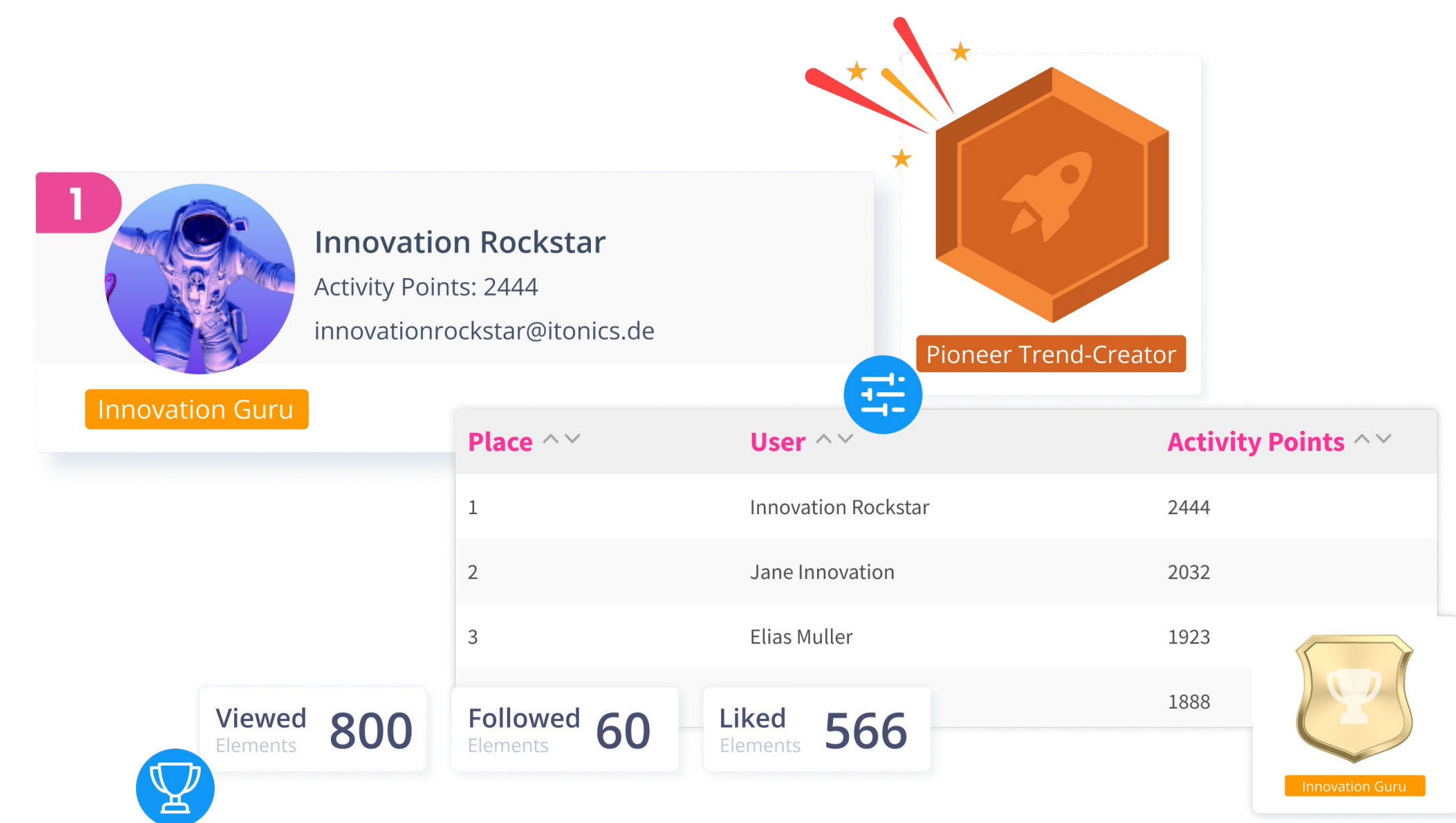
Find Submissions Effortlessly: Leverage advanced search and filtering functionalities to swiftly locate ideas with shared properties, or to pinpoint specific submissions using tags and filter criteria. Tailor filters to your preferences and retrieve essential information in just a few clicks.

Manage

Uncover Game-changing Ideas: Harness expert ratings to assess ideas and swiftly pinpoint the most promising concepts through collective intelligence. Customize ratings to match your organization’s specific criteria and preferences.

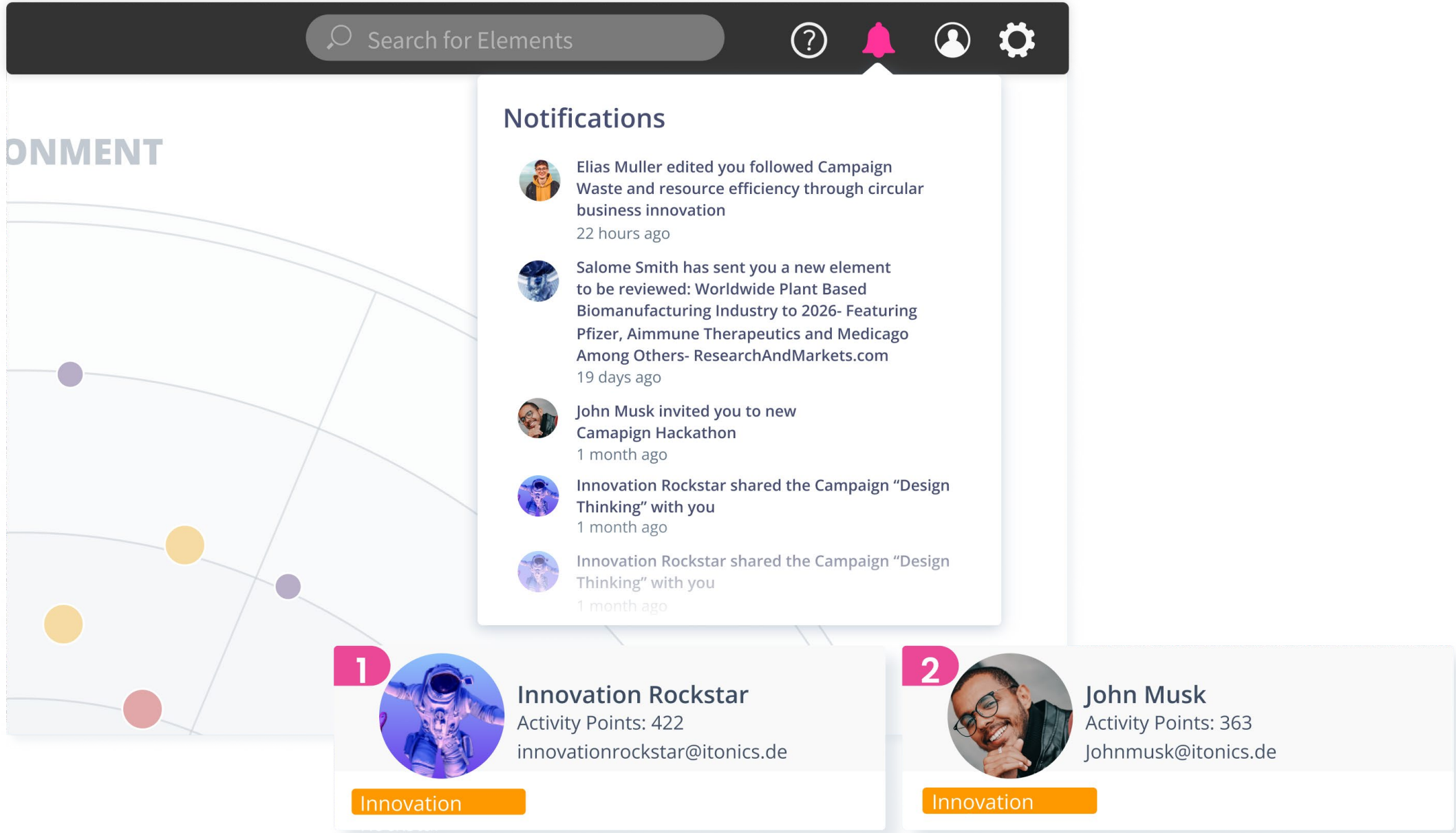


Collaborate



Connected and Improved Collaboration: Boost collaboration by centralizing all comments and discussions on a single platform. Keep track of submissions that are particularly interesting by following them, ensuring you receive notifications whenever updates are made.

Increase Engagement: Foster engagement through gamification and effortlessly distribute newsletters directly from the platform to maintain a well-informed and active community of stakeholders.

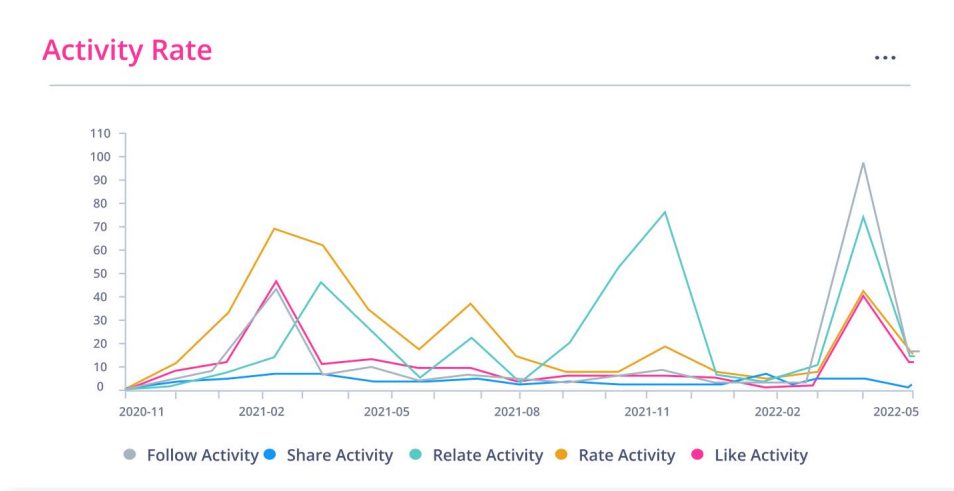
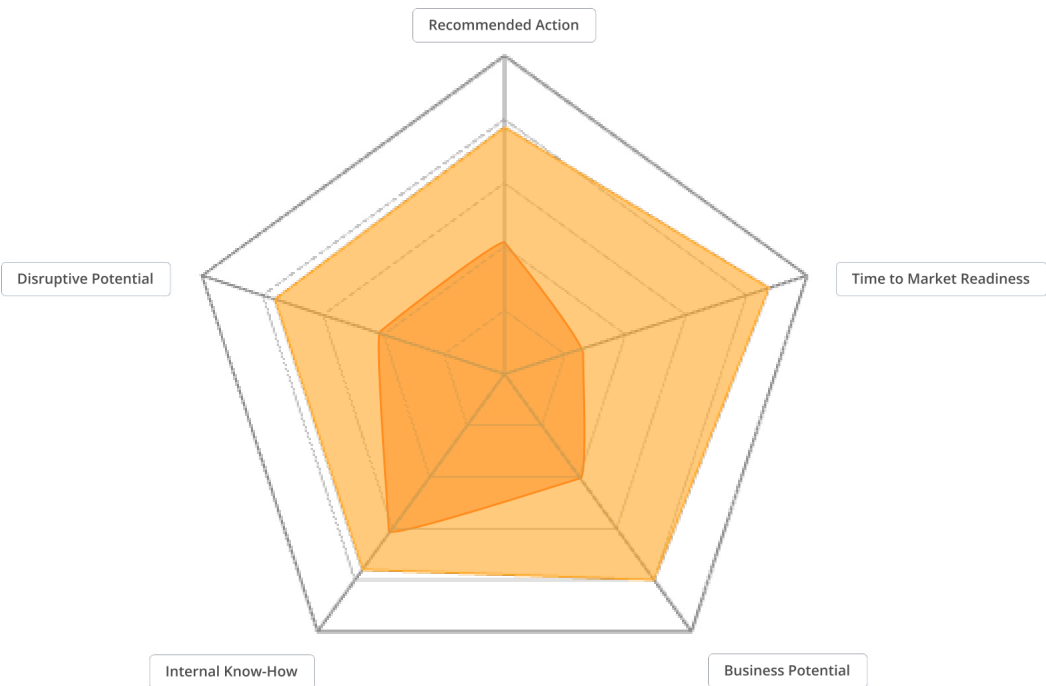
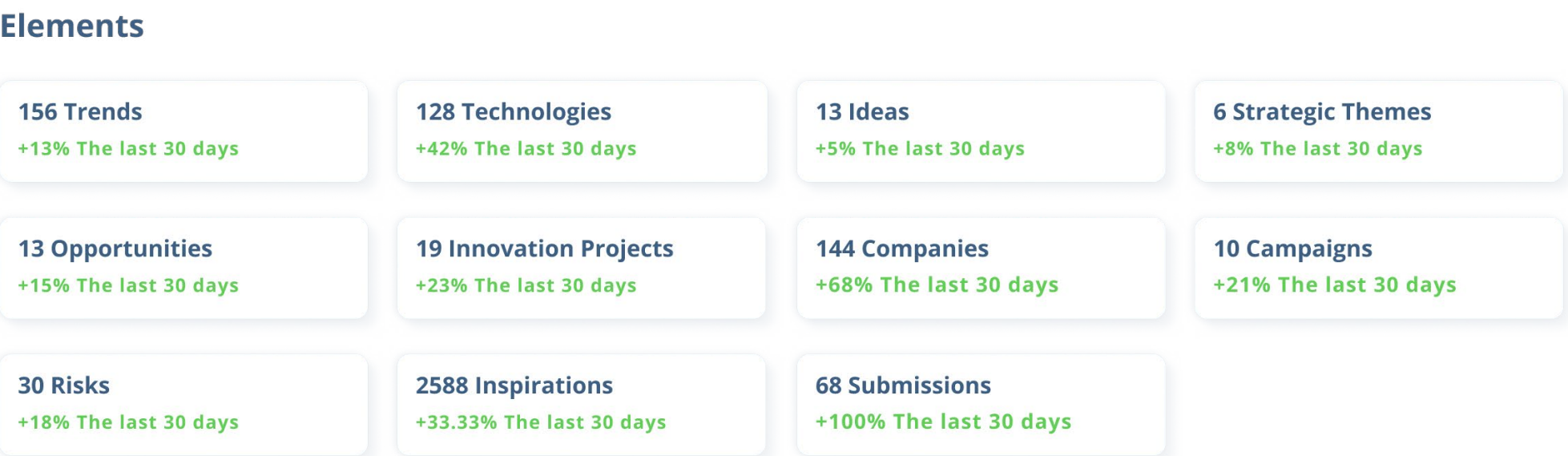
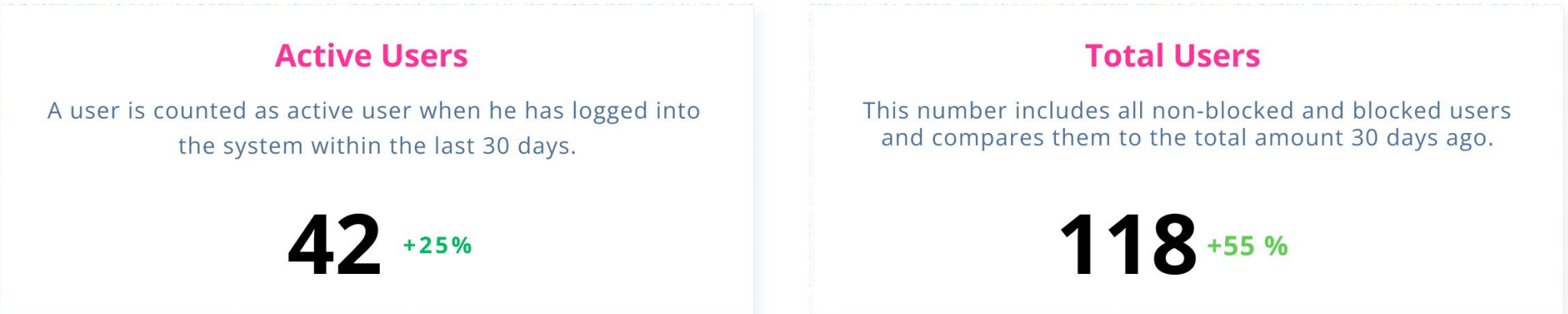


Report

Visualize Ideation Metrics: Enable data-driven decisions and track ideation campaign success with configurable dashboards. Gain real-time insights, visualize key metrics, and identify patterns.

Status Snapshots: Gain transparent and shared views of all submissions at one glance with Kanban Boards. Optimize decision-making and reporting.

Understand Participation: Engage in detailed analysis and reporting of rating activities and participation using the rating analysis and gamification leaderboard features. Acquire valuable insights and conduct comparisons across various participation and evaluation activities.



User ^ v	Rating Criteria ^ v	Rating Value ^ v	Date ^ v	Changed to ^ v
Innovation Rockstar	Recommended Action	Act	2023-08-16	Active
Innovation Rockstar	Time to Market Readiness	0-2 years	2023-08-18	Active
Innovation Rockstar	Business Potential	Very High	2023-08-23	Active
Innovation Rockstar	Internal Know-How	Very High	2023-09-19	Active
Innovation Rockstar	Disruptive Potential	Very High	2023-06-05	Active

Let's talk about getting you started quickly. Here are some inspiring best practices for Ideation.



IDEA MANAGEMENT

The 3 Biggest Challenges in Ideation (and How to Solve Them)

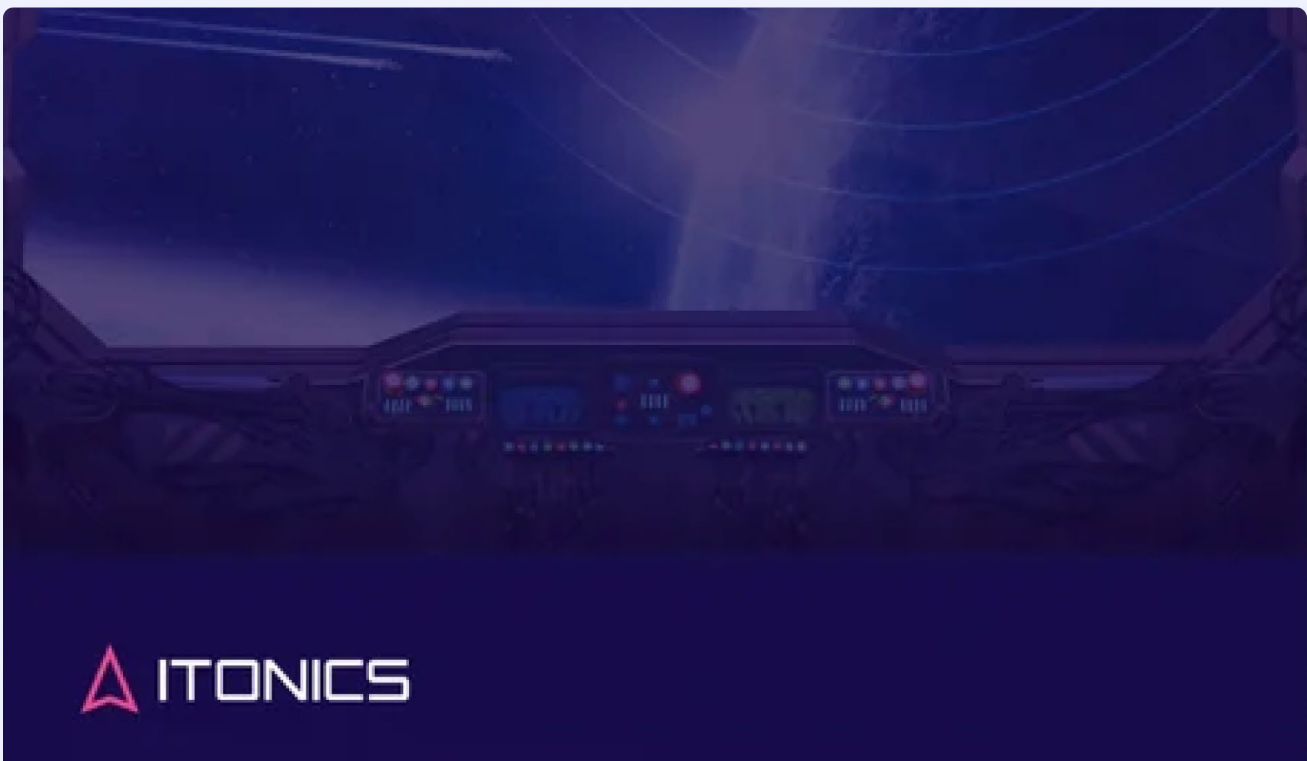
22 Jun 23 | 5 mins read



IDEA MANAGEMENT

3 Steps to Drive Effective Idea Management

2 Jun 22 | 8 mins read



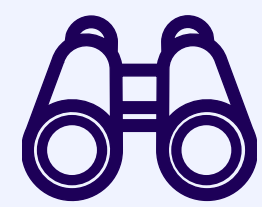
IDEA MANAGEMENT

Your Guide for Successfully Implementing Innovation Software

25 Sep 22 | 9 mins read



Use cases for ITONICS Ideation



Harness the intelligence of the hive by sourcing concepts from employees, test users, experts, clients, and suppliers.



Host a product naming competition and involve departments beyond creative and marketing teams.



Foster intrapreneurial mindsets and a company-wide culture of innovation.



Put design thinking to work and brainstorm bold solutions to tough problems.



Manage ideation submissions on one secure platform and use dashboards to sustain the support of stakeholders.



Run a hackathon to awaken experimentation in your company and create new digital services.

World's leading Innovation OS

ITONICS is a leading SaaS provider of systematic innovation management. The ITONICS Innovation OS combined with a systematic framework to steer innovation efforts helps companies to identify emerging technologies, trends, and market potential and to translate them into customized growth strategies.

With more than 150 experts worldwide, we support innovation leaders such as adidas, AUDI, BMW, CISCO, Intel, Johnson & Johnson, and KPMG.

Show Me How It Works!

Contact Us

Discover more at www.itonics-innovation.com

