

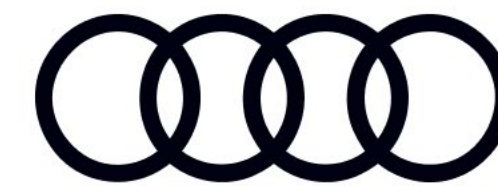


Innovation management software to help you **accelerate growth**

For teams that want to radically upgrade their innovation processes and capabilities with the #1 Innovation Operating System.



Trusted by global
innovation leaders

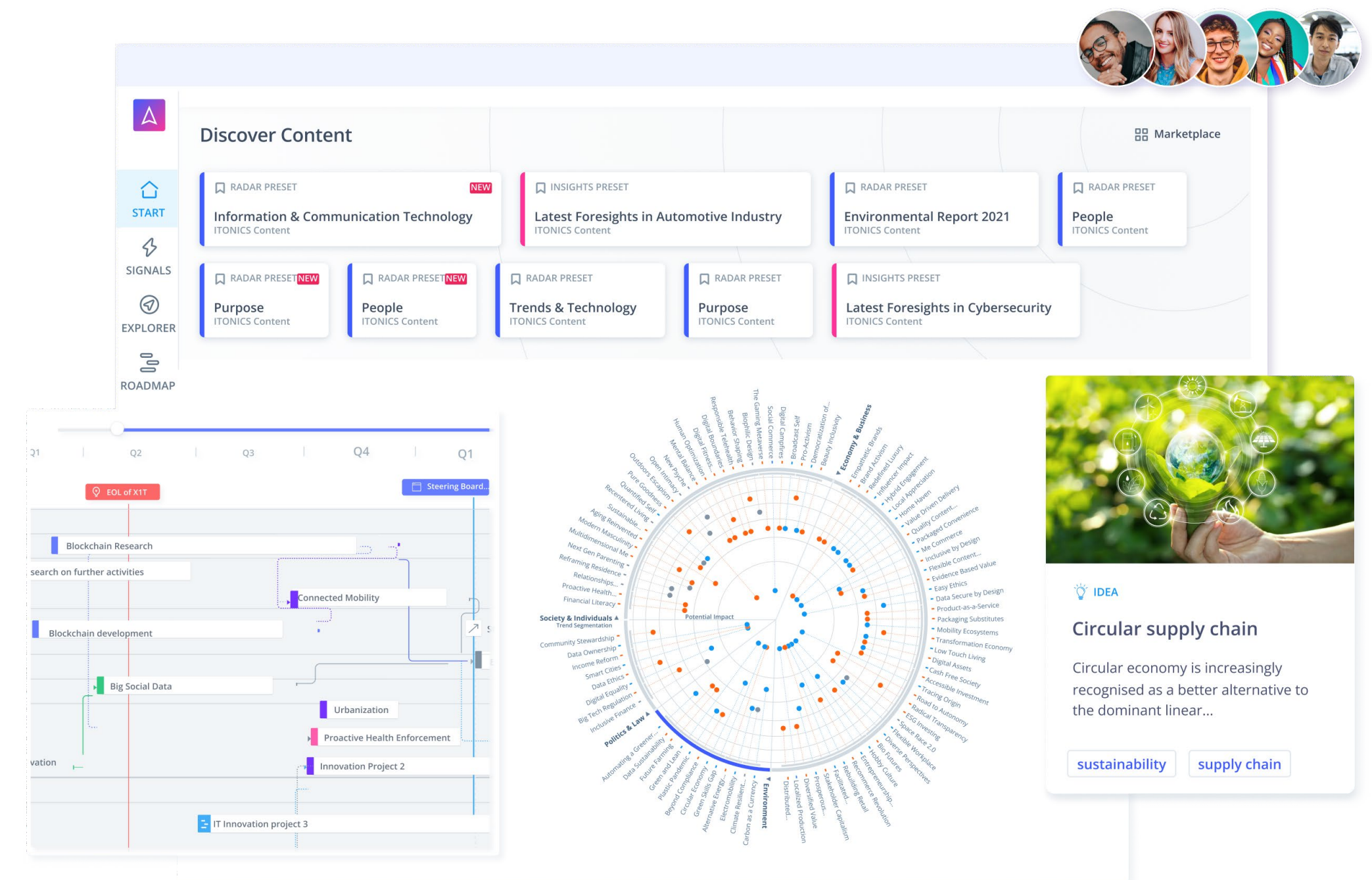


and more...

Why you need an Innovation Operating System

The ITONICS Innovation Operating System is an end-to-end solution that centralizes and structures all your innovation intelligence in a single collaborative platform. Unlike traditional methods to manage innovation using a range of tools or fragmented software, ITONICS seamlessly connects foresight, ideation, and portfolio management activities to your strategic goals in one collaborative system. It breaks down information silos, aligning efforts and teams to amplify impact.

Scale and accelerate innovation in your organization with the ITONICS Innovation OS and find out why the most innovative companies worldwide innovate on ITONICS—[see our clients' victories](#).



Business value

Average revenue growth from
new innovations

€25,000,000

This reflects how the Innovation OS enabled our clients, on average, to identify and execute new initiatives that lead to tangible business growth and increased revenue streams.

Average savings by
optimizing processes

€7,500,000

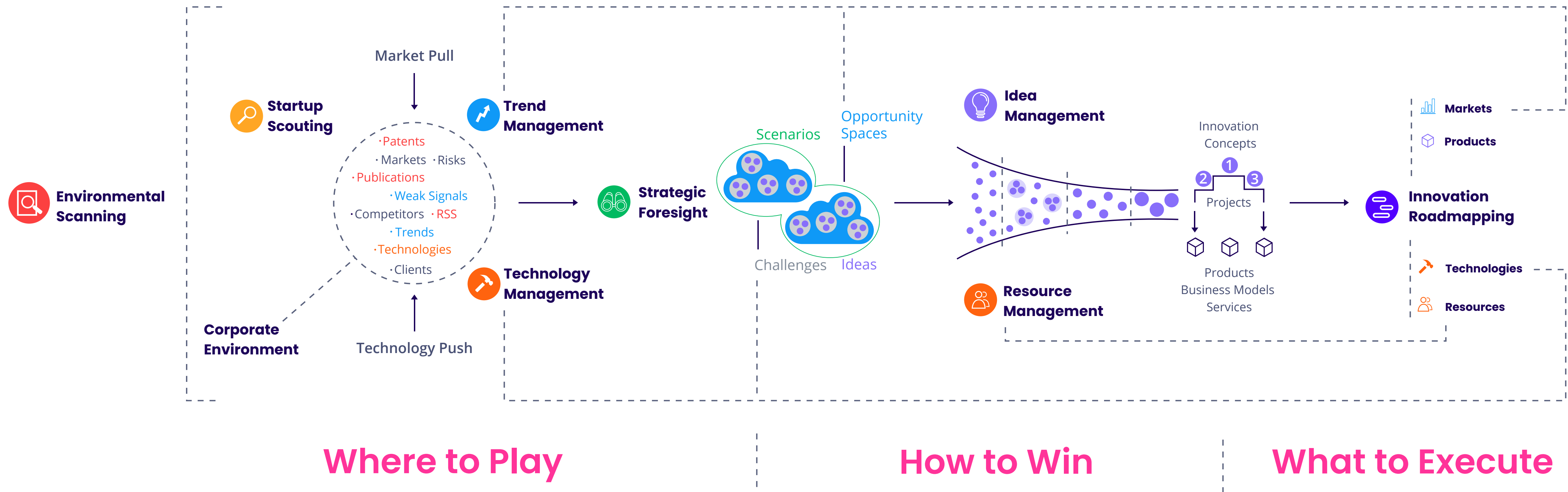
This reflects savings achieved, on average, by our clients through improved collaboration and efficient workflows.

Average ROI on using the
#1 Innovation OS

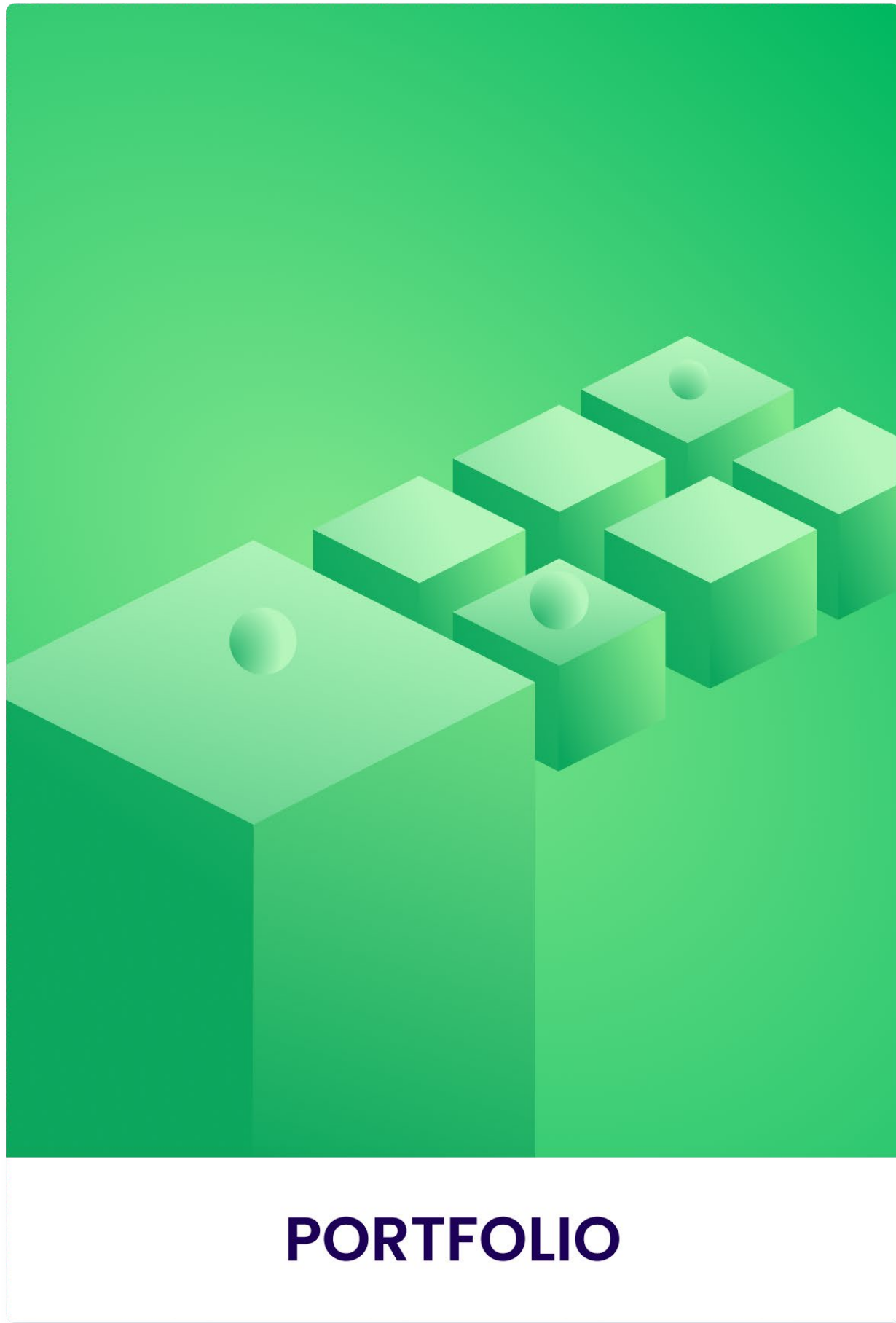
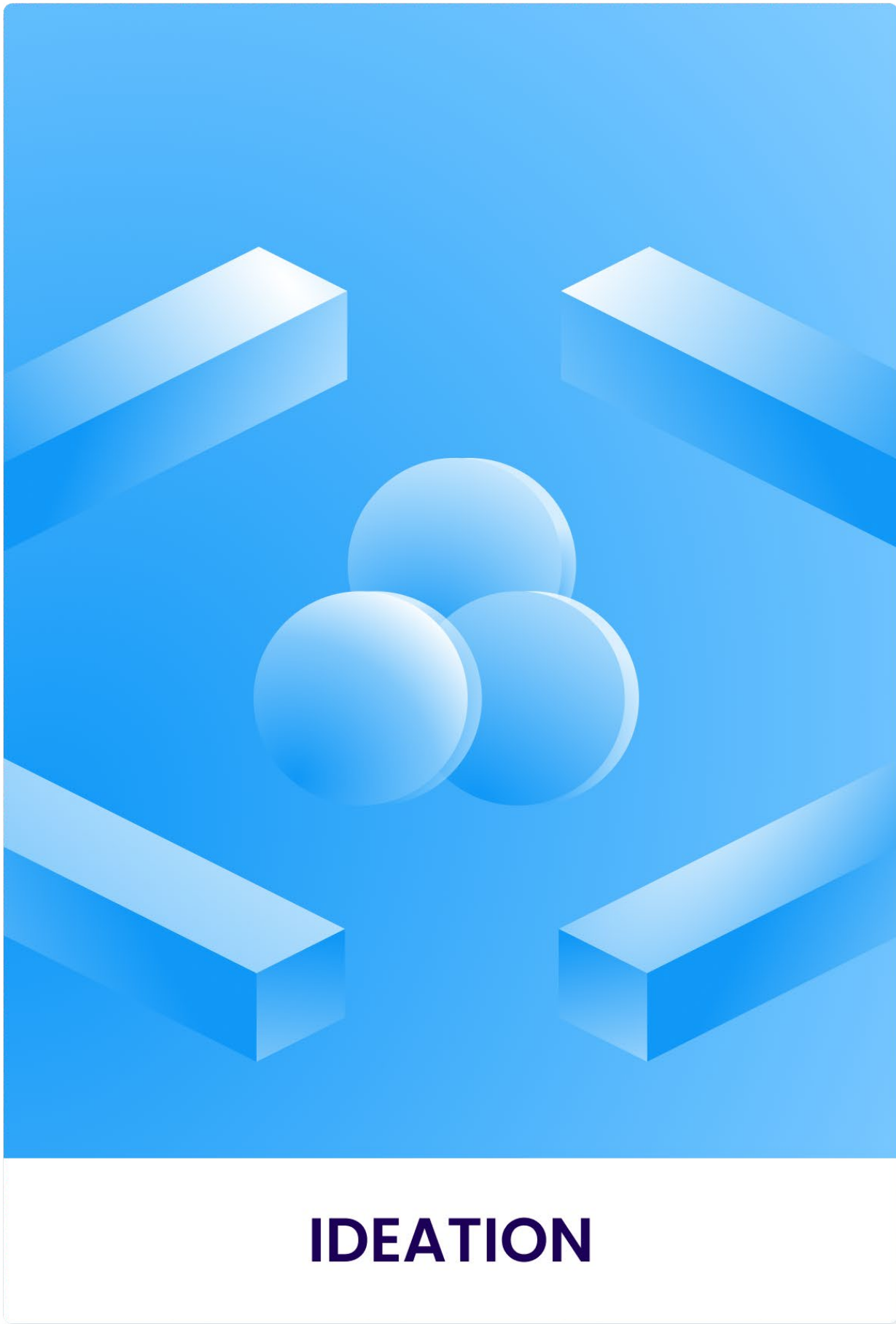
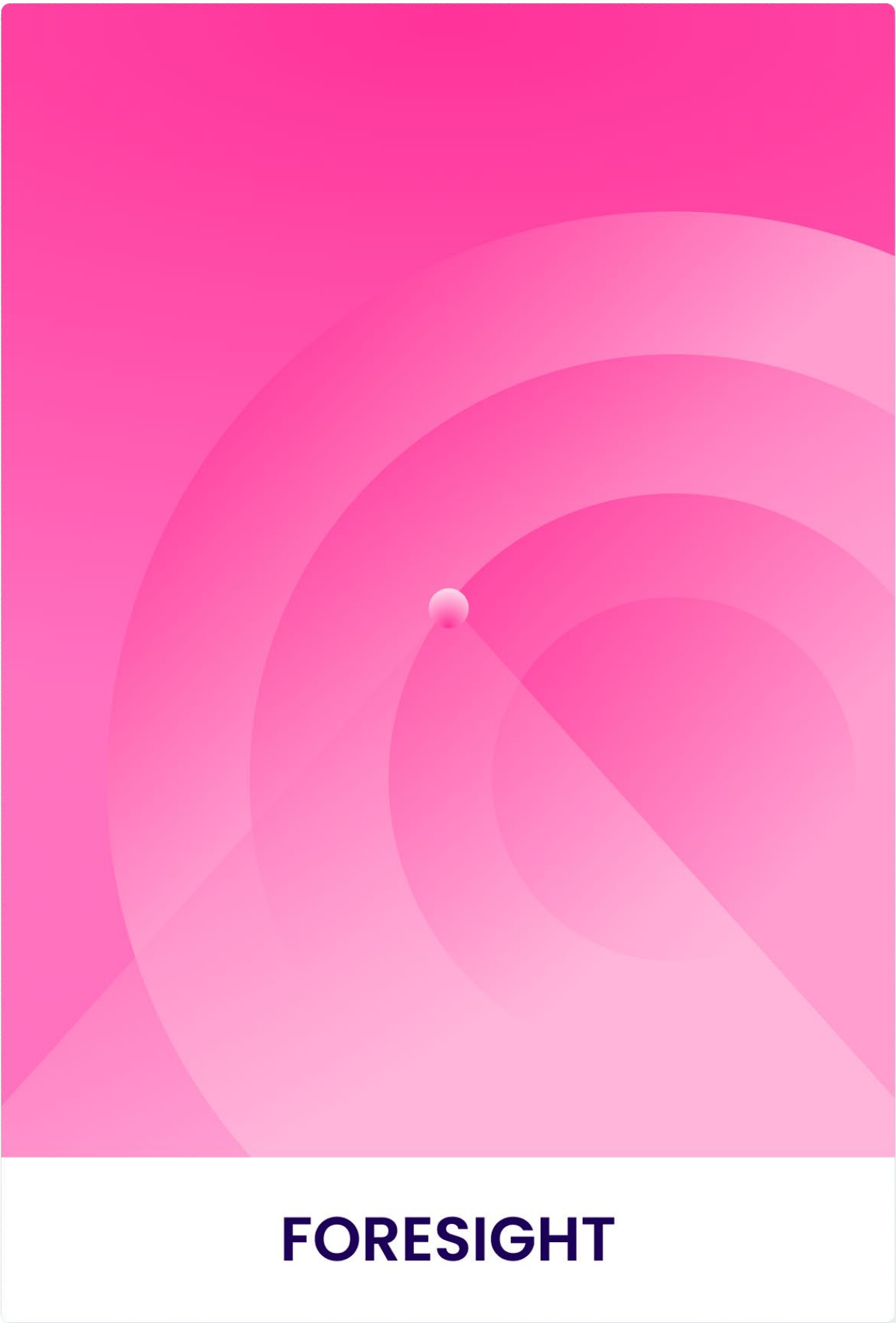
11x

This measures the financial benefits gained compared to the costs of deploying and operating the ITONICS Innovation OS.

ITONICS End2End Innovation Framework



ITONICS Products



Foresight

Shape the future with ITONICS Foresight

- ✔ Discover emerging opportunities before the competition does.
- ✔ Organize and disseminate foresight intelligence.
- ✔ Reduce risk by preparing for preferred futures.

See what [ITONICS Insights](#) and [ITONICS Radar](#) can do for you.

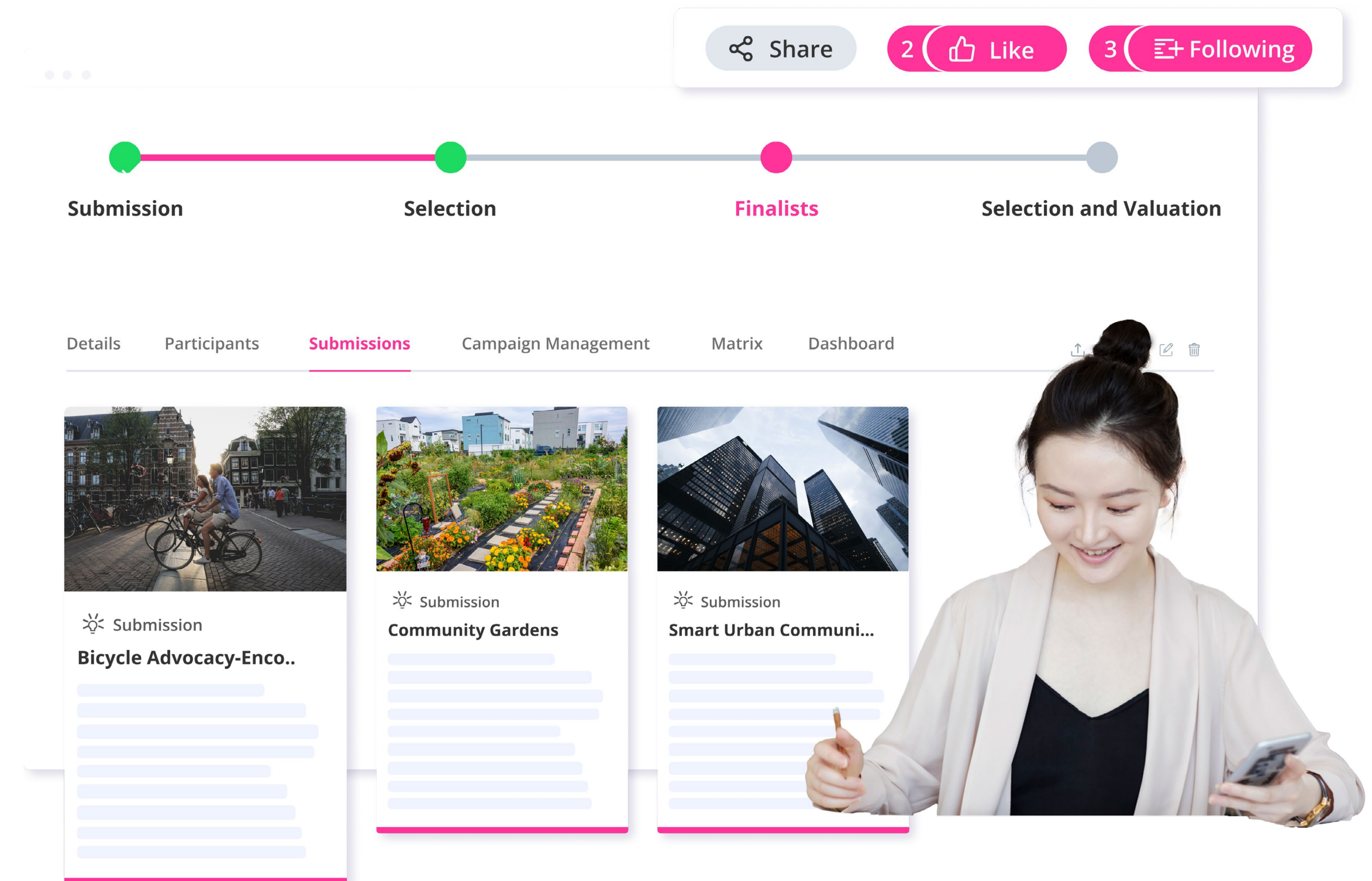


Ideation

Spark disruptive ideas with ITONICS Ideation

- ✔ Collect and nurture ideas from anyone, anywhere.
- ✔ Evaluate ideas and act to solve challenges collaboratively.
- ✔ Mobilize your ideas ecosystem for game-changing innovation.

See what [ITONICS Campaigns](#) can do for you.

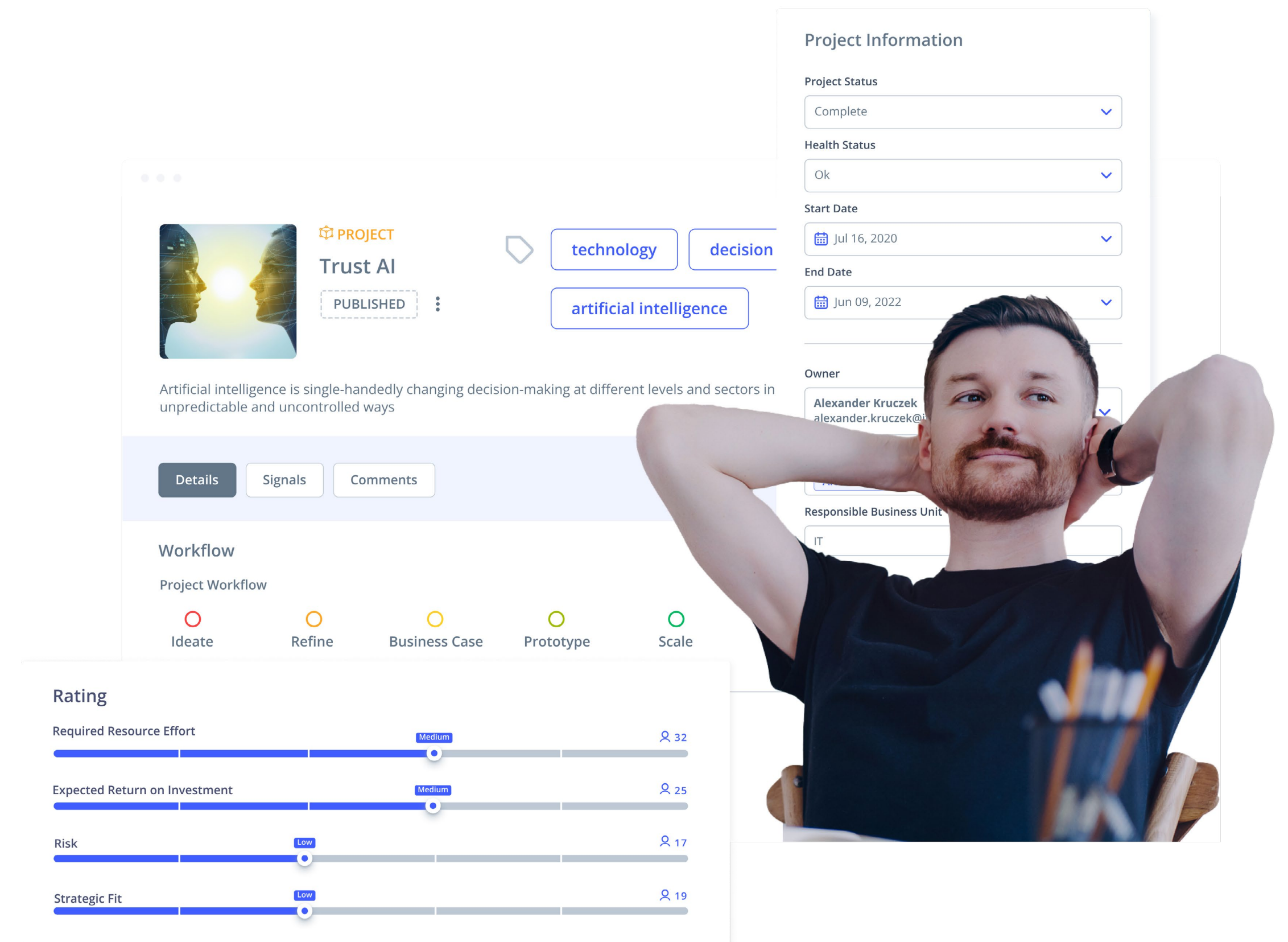


Portfolio

Streamline innovation projects and turn strategy into action with
ITONICS Portfolio

- ✓ Prioritize and execute your most valuable initiatives.
- ✓ Balance quick wins and moonshots in your portfolio.
- ✓ Resource the right efforts to ensure your growth plans become reality.

See what [ITONICS Portfolio](#) and [ITONICS Roadmap](#) can do for you.



Key features

Centralize, align and scale your innovation efforts

 Organize

 Discover

 Automate

 Analyze

 Align

 Collaborate

 Report

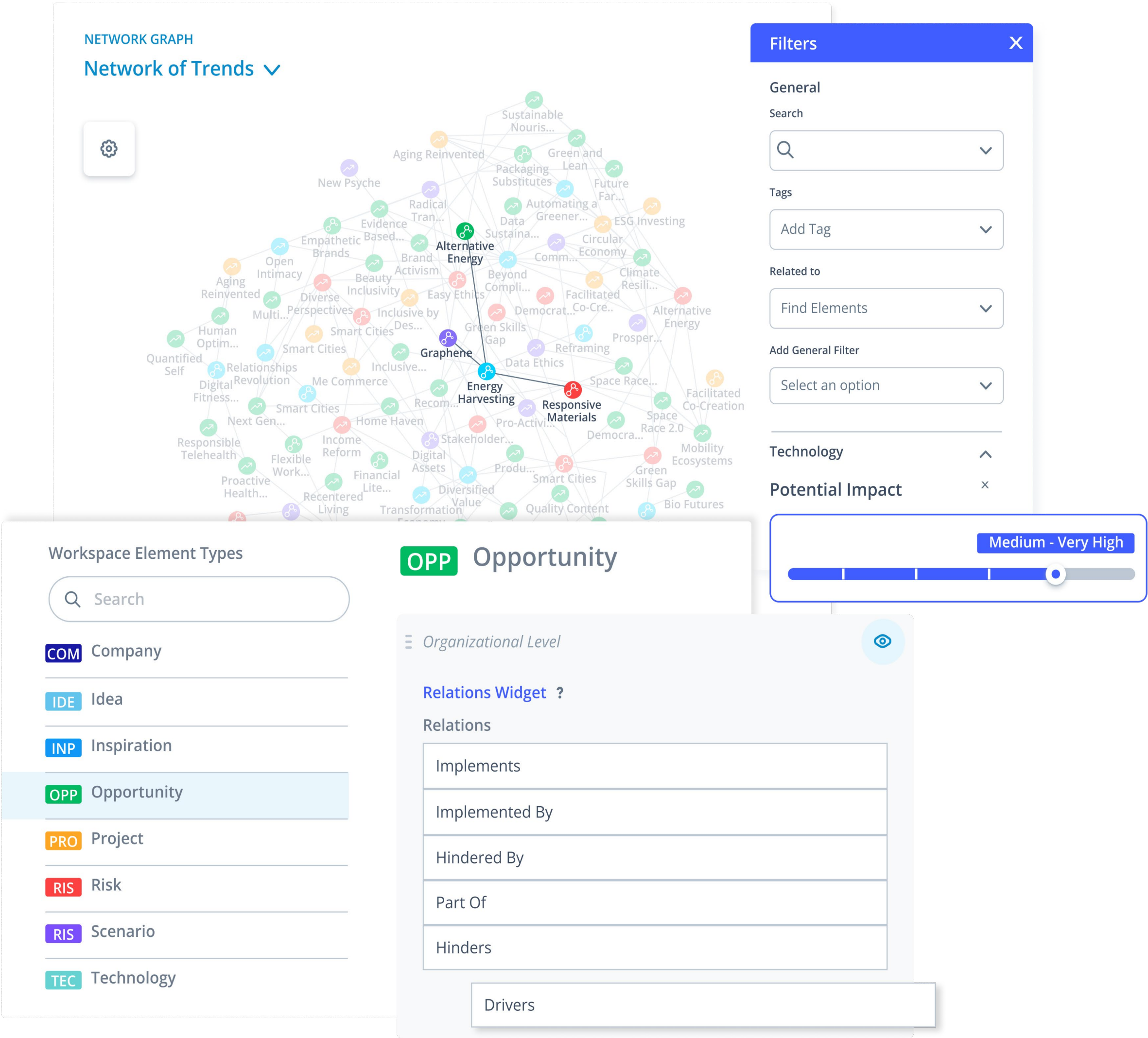
 Govern

Organize

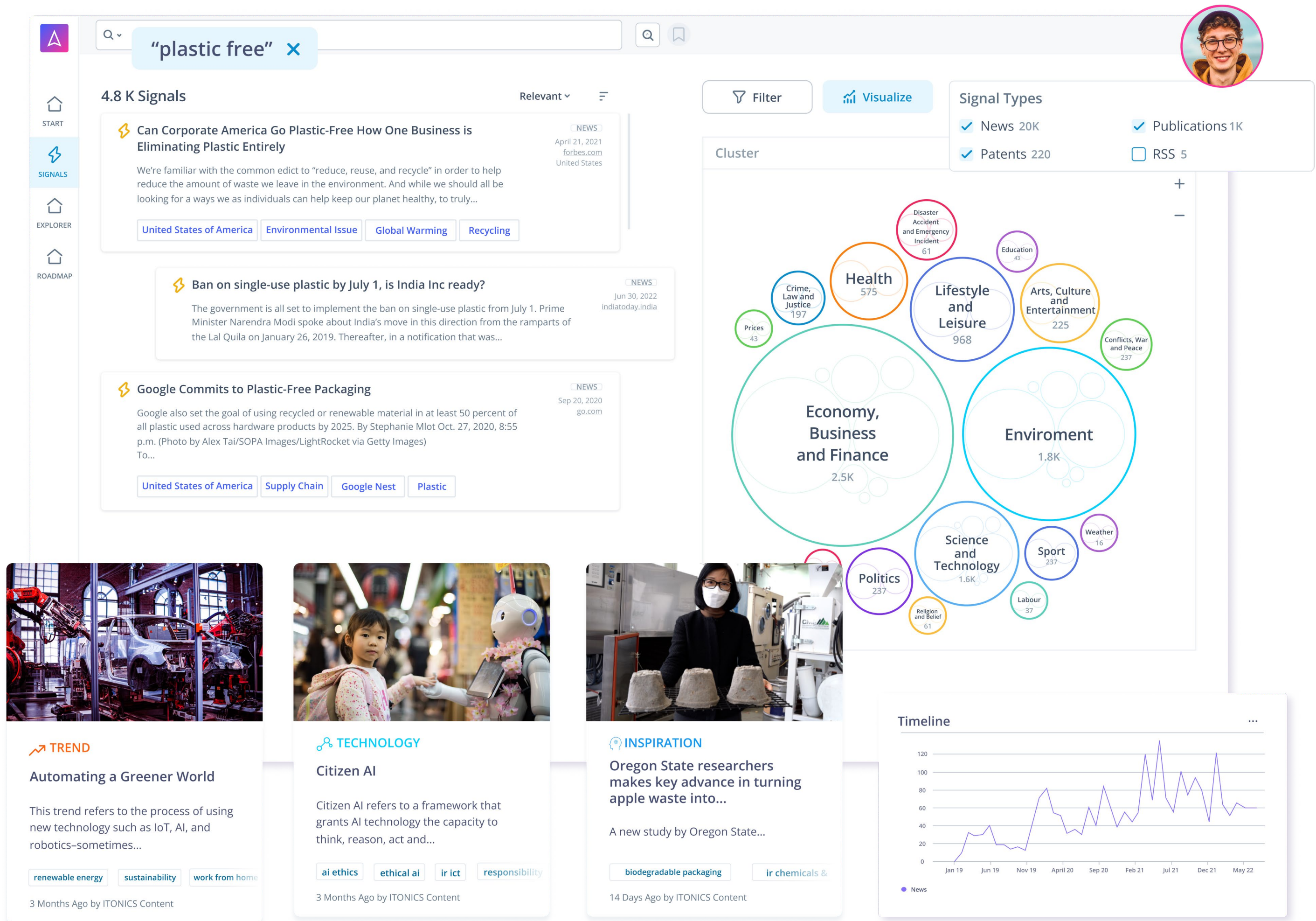
Innovation Content Management: Bring all your innovation efforts together, find what you are looking for quickly using advanced filtering, enrich content collaboratively, then evaluate it across different teams.

Templates: Get started quickly with a variety of best-practice templates with a proven structure or customize them to suit your unique use case or organizational requirements.

Configurable Features: Tailor the platform to align with your unique business needs.



Discover



Signal Search: Save time with filtering that increases the ratio of relevant signals and automatically tags them by topic using machine learning.

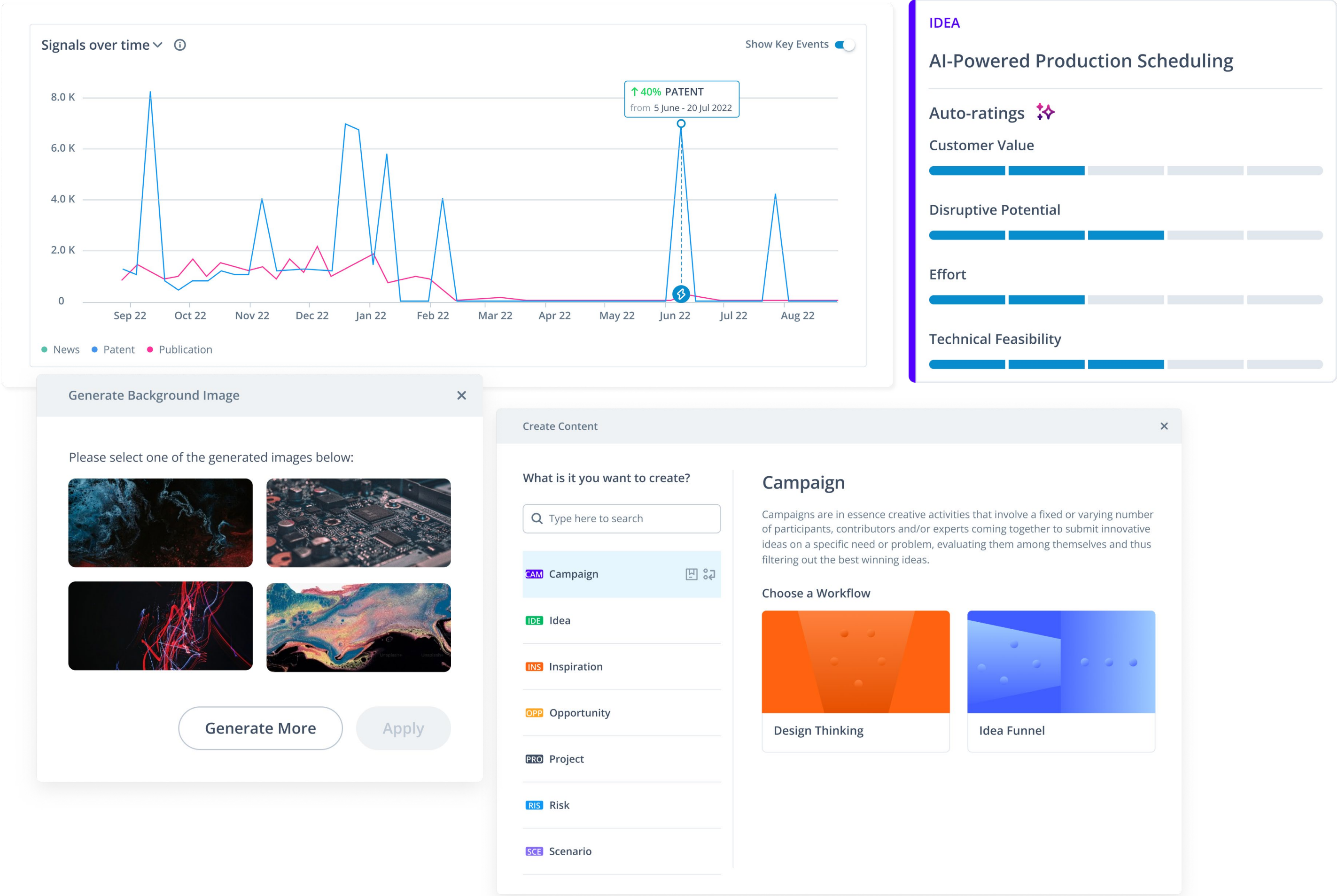
Integrations: Use APIs to seamlessly sync with 3rd party tools to enhance your content and keep it up to date.

Recommendations: Get relevant content suggestions to make sense of your data, understand interdependencies, and find suitable experts on the platform.

Automate

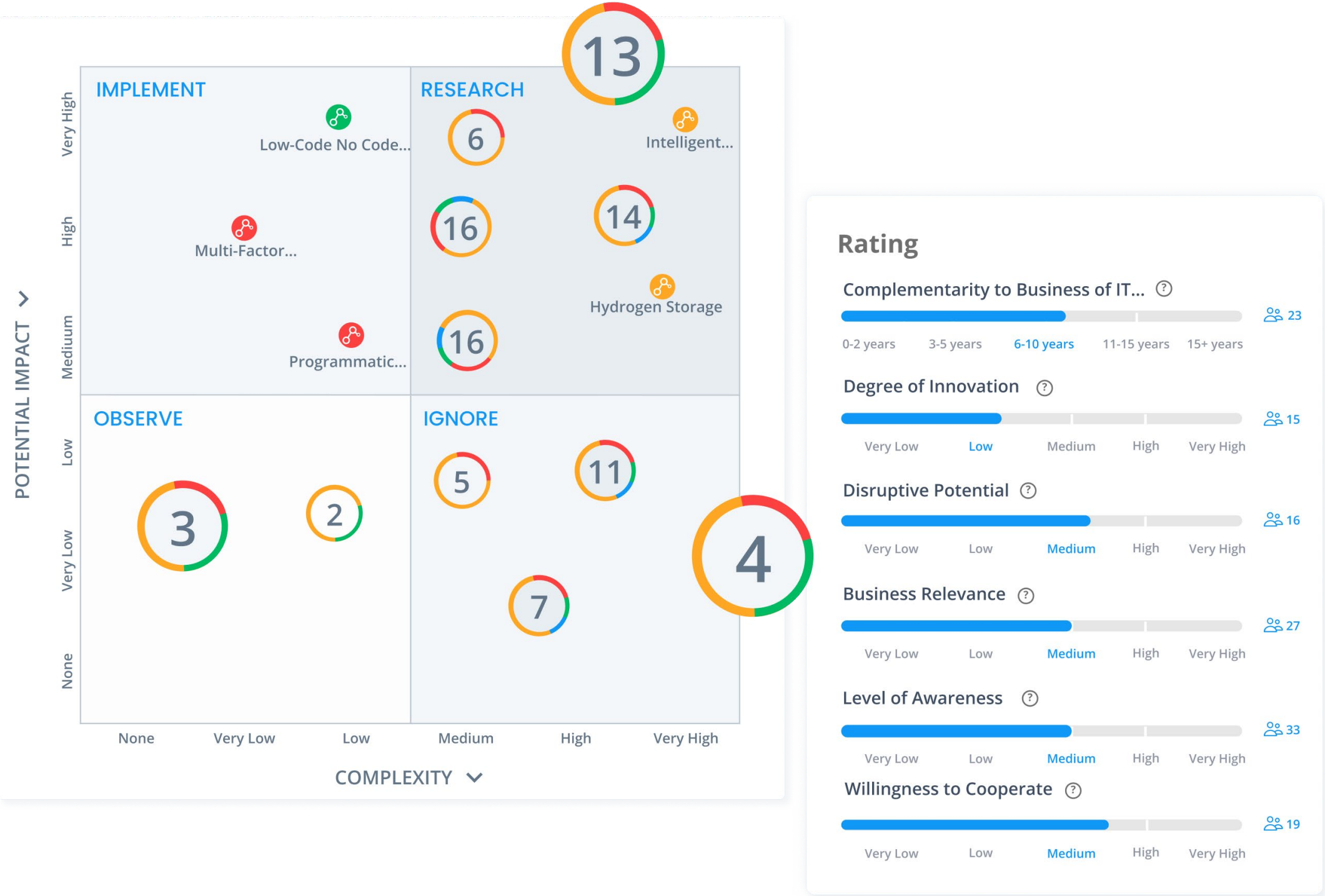
Automate your Monitoring: Do more with less. Revolutionize the way you monitor developments in your areas of interest, receiving timely notifications highlighting crucial changes directly to your inbox.

Leverage GenAI: Rapidly create descriptions for your content using a variety of prompts to guide GenAI to generate information that saves you time. Accelerate adding content and revolutionize ideation!



Analyze

Radar View: Understand the forces shaping the future and make sense of your data.



Collaborative Rating: Accelerate decision-making by collectively evaluating drivers of change, ideas, or projects.

Matrix View: Optimize your portfolio by evaluating risk and potential.

Align

Project Board

Filter

IDEATE

QUALIFICATION ROUND 1

QUALIFICATION ROUND 2

FINALS

R&D (6 / 30 %)

Remote Cloud Key

Smart Urban Communication

WEareABLE

Project Modularity

Energy Management

Integrated HMI

Gesture Control

Holo Lens 2

Community Gardens

Smart Communities

Close The Project

Impetus

Trust AI

AR In Industrial Manufacturing

Cradle To Cradle

Project RADAR

AR In Industrial Manuf...

Intelligent 4D Moulds

Technology Rental

Kamatan

Modular Energy

Advanced Driver-Assistance Systems

pyprop Recycling

end Product Value

NEW 4.0 - Innovation Alliance For The North

Challenger

Details

×

ADAS: THE CIRCLE OF SAFETY

Advanced driver-assistance systems (ADAS) Innovation Project

Strategic Benefit

Process optimization

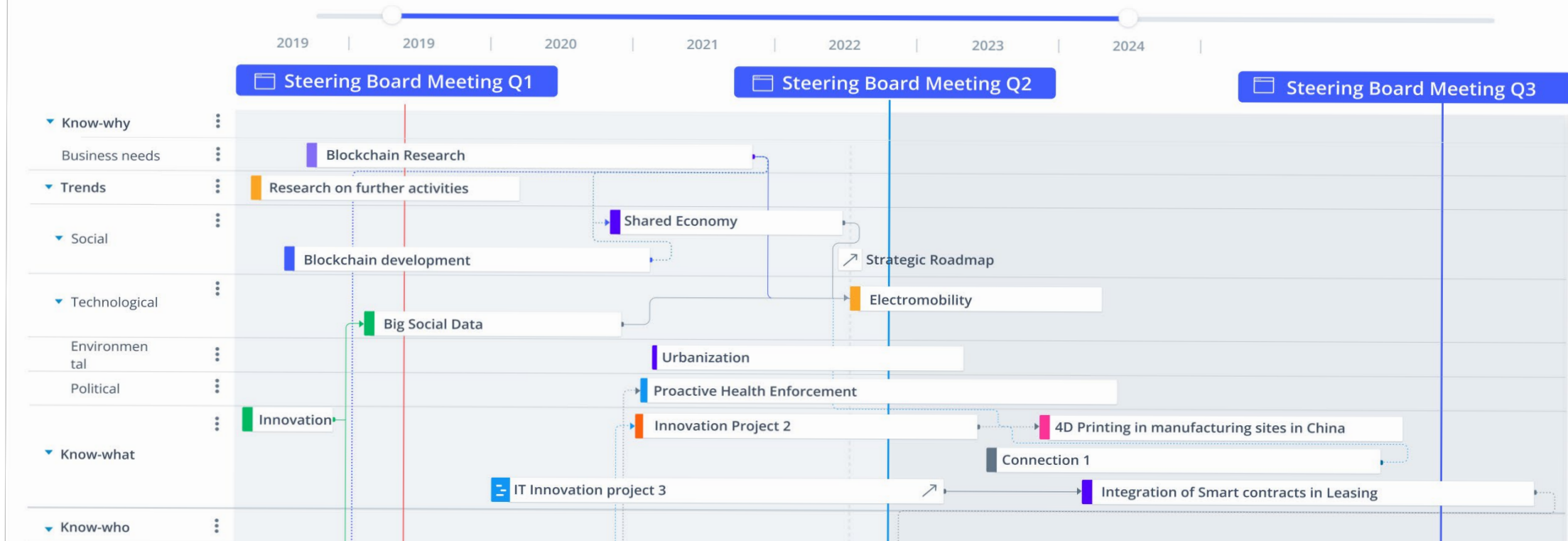
Abstract

In the near-term, advanced driver-assistance systems (ADAS) technology will be important as the market

Projects	Health Status	Responsible Business Unit	Budget Left	Impact	Strategic Goal	Progress
<input type="checkbox"/> Energy-Efficient Manufacturing	Challenging	Other	17%	Low	Sustainability	60%
<input type="checkbox"/> Predictive Analytics for Sales	Challenging	Sales	35%	High	Revenue Growth	55%
<input type="checkbox"/> Aviation Decarbonization	Critical	R&D	40%	Medium	Innovation and Project...	30%
<input type="checkbox"/> Intelligent Waste Management	On Track	Finance	-26%	Low	Sustainability	25%
<input type="checkbox"/> VR Therapy	Challenging	Marketing	0%	High	Innovation and Project...	45%
<input type="checkbox"/> Smart Inventory Management using RFID	On Track	Sales	-4%	Medium	Cost Efficiency	50%
<input type="checkbox"/> Natural Language Processing Chatbot	On Track	Marketing	52%	Medium	Customer Satisfaction and Loya...	30%
<input type="checkbox"/> Digital Freight Trains	On Track	Other	44%	Low	Revenue Growth	40%
0 Projects Selected Sum 10	<div></div>	<div></div>	20% Average	Medium Average	<div></div>	41.33% Average

2/10 | 20% - Marketing

Sustainable Transportation



Innovation Roadmap: Turn strategy into action by planning innovation activities and tracking their progress.

Kanban Board: Move projects, ideas, startups, and more through a workflow, and easily track their status in one view to maximize efficiency.

One Comprehensive List View: Effortlessly oversee your entire portfolio's progress, health, resources, budget, and spending.

Collaborate

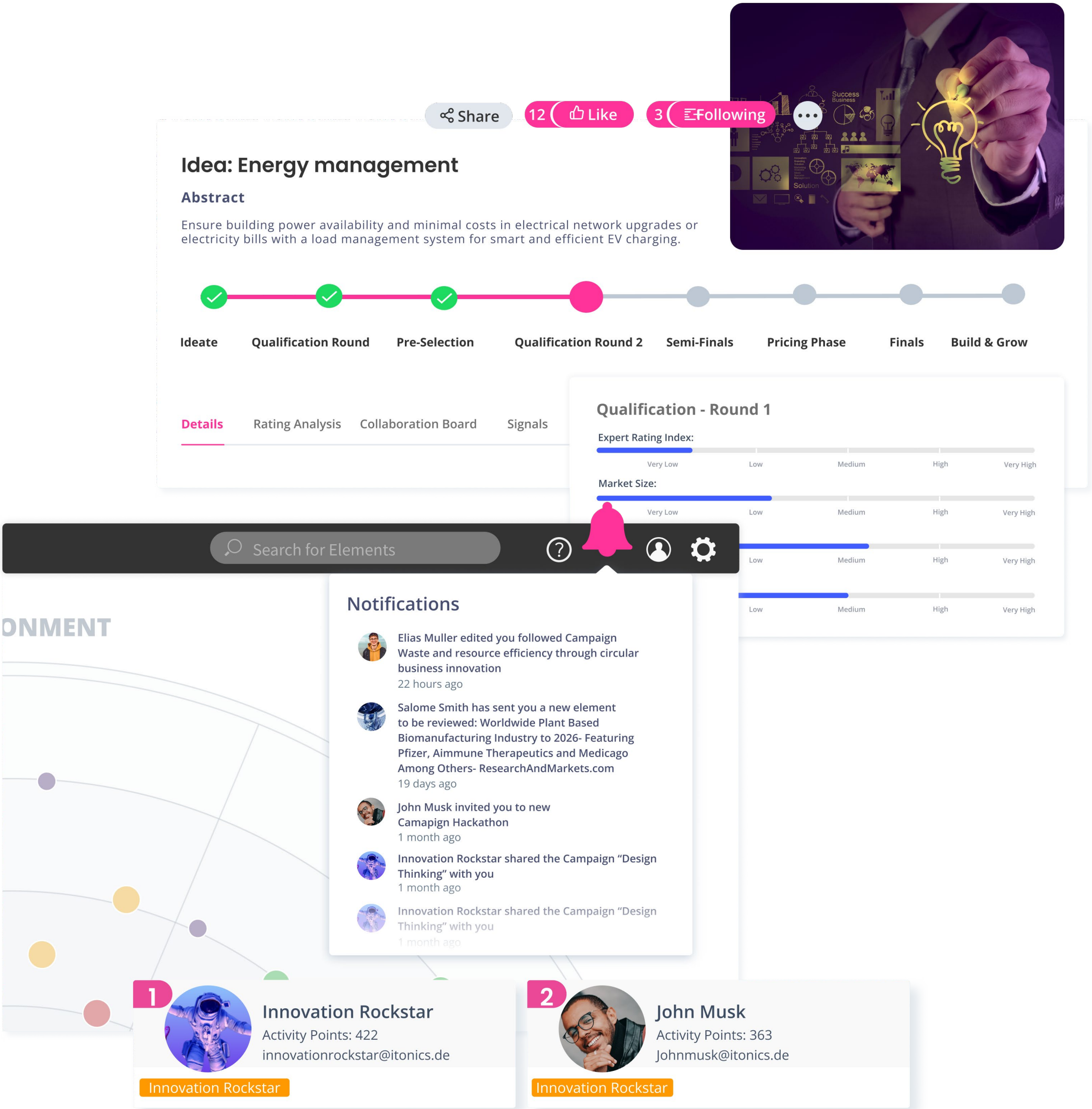
Ideation Campaigns: Collect and develop winning ideas from anyone, anywhere.

Gamification: Incentivize and motivate your whole organization to participate and collaborate.

Notifications & Alerts: Keep users informed of relevant developments and new activities.

Community Engagement: Enable team members to share their opinions, discuss and collaborate.

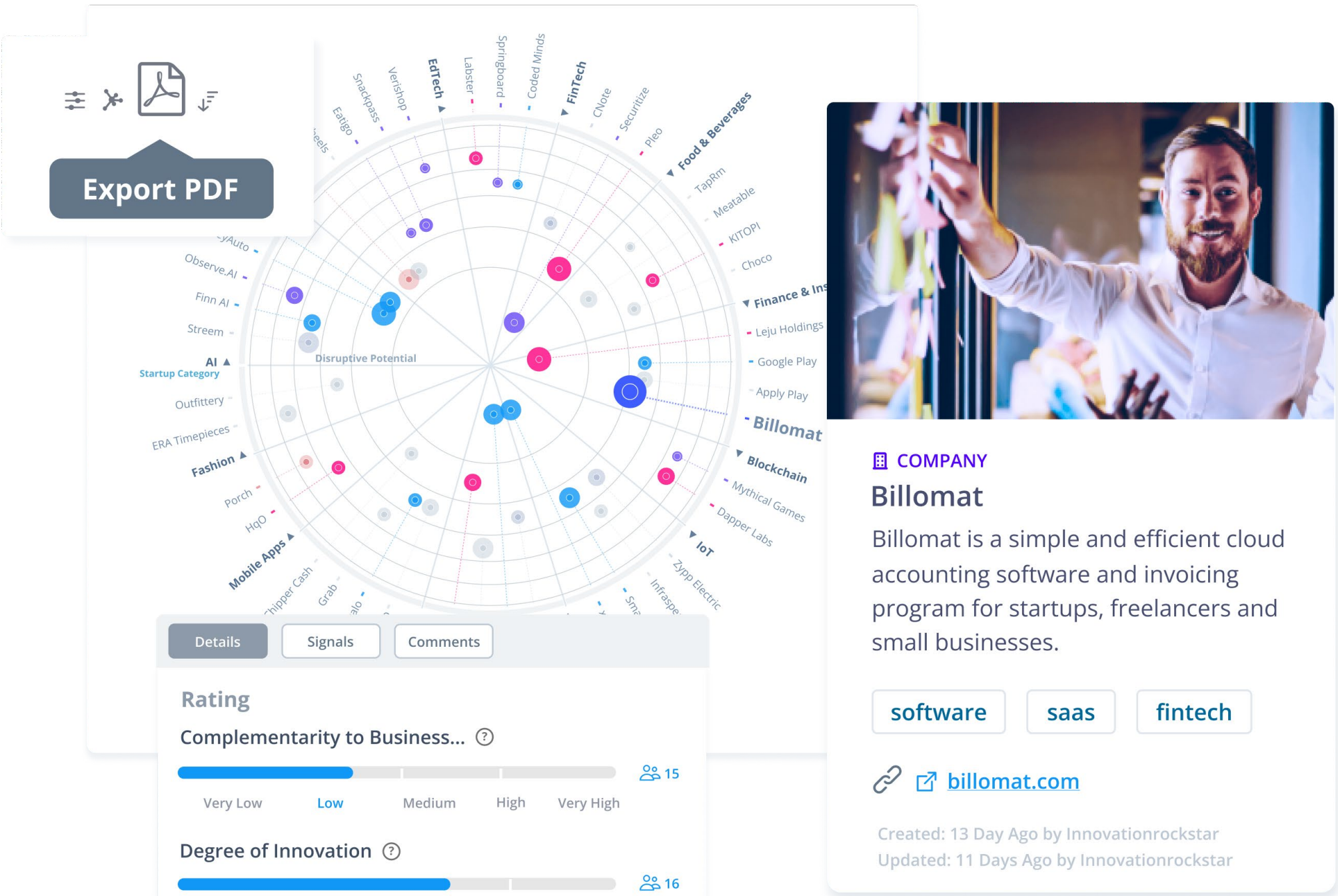
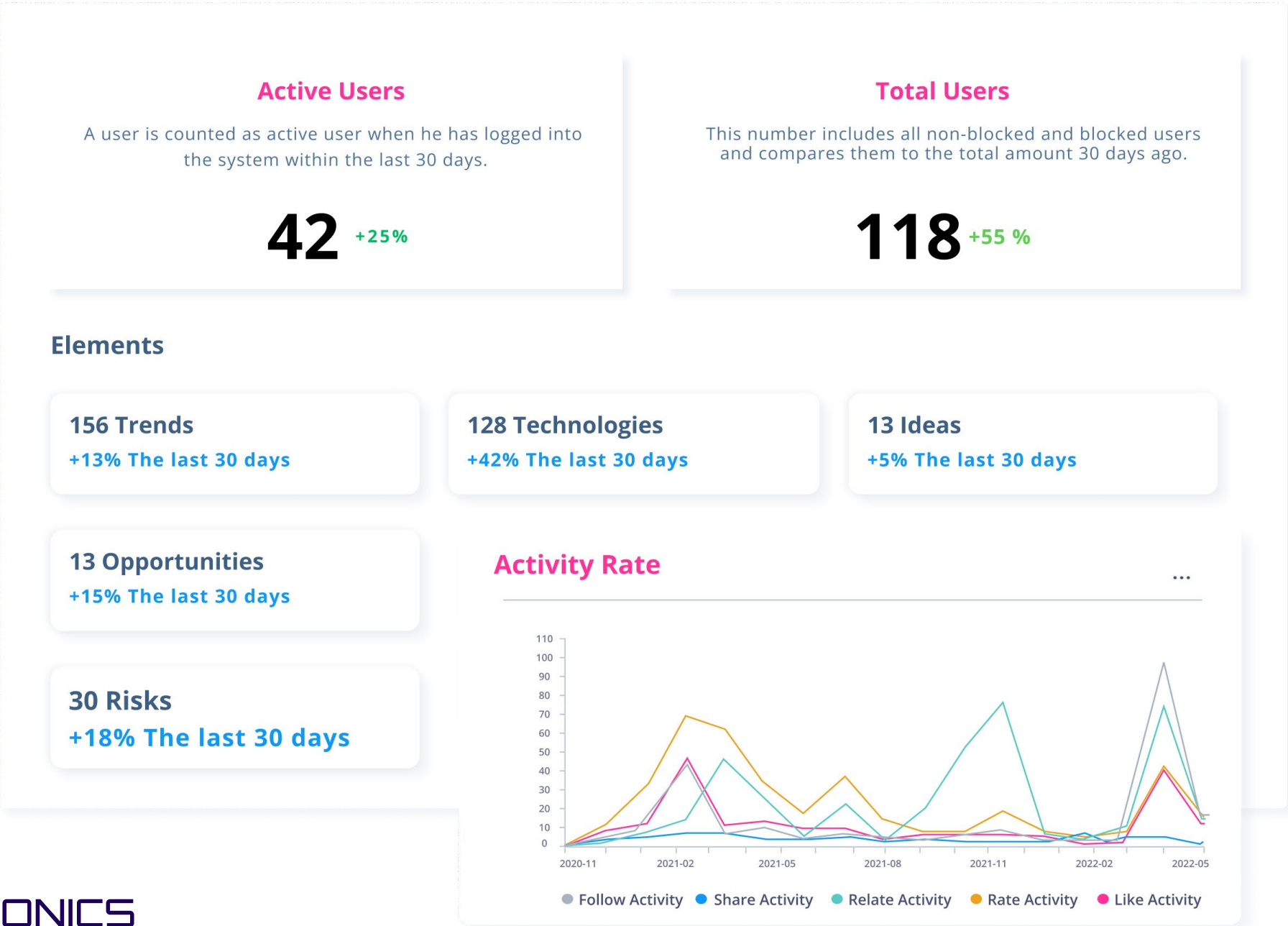
Interactive Views: Allow your teams, customers, and stakeholders to engage with real-time radar insights.



Report

Visualizations: Analyze your data in interactive graphics to uncover opportunities, optimize your portfolio, and drive progress.

Dashboards: Configure reports to get an overview and keep your stakeholders informed.



Export: Add your insights to reports, and presentations or process them off-platform.

Embed: Display findings on a webpage or intranet to people without system access.

Govern

User Management: Control user roles, permissions and access to suit your use case.

Security & Privacy: Ensure your users log in securely and conveniently on a platform with world-class information security.

My Own Workspace Permission Scheme

Default Role for New Users

Consumer

Administration

Elements

Features

Elements

Create	Administrator x	Collaborator x	Lead x	Scout x	▼	
Publish	Administrator x	Collaborator x	Lead x	Owner x	Scout x	▼
Archive	Administrator x	Collaborator x	Owner x	Scout x	▼	
Edit	Administrator x	Lead x	Owner x	▼		
Delete	Administrator x	Lead x	Owner x	▼		



Support & Success: Get support from our experienced team or use self-service to level up your innovation skill.

Scalability & Branding: Configure the appearance and hosting of the platform.

Leonhard Weiss

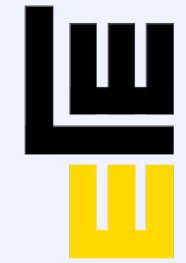
Leonhard Weiss, one of Germany's most successful construction companies, set up an innovation ecosystem with ITONICS

"The platform turned into a multi-location innovation community. Every employee has the opportunity to submit ideas and trends, contribute to their realization and thus help shape the future of the company."

We are delighted to have found an agile partner in ITONICS. The product gives thousands of employees in the company the opportunity to drive innovation forward."

Simeon Eichmann

Head of Research and Development,
LEONHARD WEISS



LEONHARD WEISS
BAUUNTERNEHMUNG

1,815

active users

800

submitted ideas

250

implemented ideas



Cisco ignited a company-wide startup culture using the ITONICS Innovation OS

“Using a collaborative platform, we were able to implement the Innovate Everywhere Challenge as an integral part of our innovation management and engage a world-wide community to team up and innovate together. We achieved a Cisco-wide cultural change and created an interconnected network of innovators.”

Alex Goryachev

Director of Innovation Strategy,
Cisco



49%

employees participated

36,600

participants worldwide

769

ideas submitted

Merz

Merz Therapeutics expands its product portfolio using a tech scouting platform powered by ITONICS

“The ITONICS Innovation OS supports us in scouting new technologies and products for our pipeline. The huge amounts of data generated in this process are easily searchable for the colleagues involved and can be supplemented and evaluated together.”

Dr. Maarten Ruitenber

Head of Technology Scouting & Operations,
Merz Therapeutics



60+

active users

1,200+

scouted products &
companies

470+

patents, publications &
clinical trials

World's leading Innovation OS

ITONICS is a leading SaaS provider of systematic innovation management. The ITONICS Innovation OS combined with a systematic framework to steer innovation efforts helps companies to identify emerging technologies, trends, and market potential and to translate them into customized growth strategies.

With more than 150 experts worldwide, we support innovation leaders such as adidas, AUDI, BMW, CISCO, Intel, Johnson & Johnson, and KPMG.

Get a Demo

Contact Us

Discover more at www.itonics-innovation.com

