Innovation management software to help you accelerate growth

For teams that want to radically upgrade their innovation processes and capabilities with the #1 Innovation Operating System.
Trusted by global innovation leaders

and more...
Why you need an Innovation Operating System

The ITONICS Innovation Operating System is an end-to-end solution that centralizes and structures all your innovation intelligence in a single collaborative platform. Unlike traditional methods to manage innovation using a range of tools or fragmented software, ITONICS seamlessly connects foresight, ideation, and portfolio management activities to your strategic goals in one collaborative system. It breaks down information silos, aligning efforts and teams to amplify impact.

Scale and accelerate innovation in your organization with the ITONICS Innovation OS and find out why the most innovative companies worldwide innovate on ITONICS—see our clients’ victories.
## Business value

<table>
<thead>
<tr>
<th>Average revenue growth from new innovations</th>
<th>Average savings by optimizing processes</th>
<th>Average ROI on using the #1 Innovation OS</th>
</tr>
</thead>
<tbody>
<tr>
<td>€25,000,000</td>
<td>€7,500,000</td>
<td>11x</td>
</tr>
</tbody>
</table>

This reflects how the Innovation OS enabled our clients, on average, to identify and execute new initiatives that lead to tangible business growth and increased revenue streams.

This reflects savings achieved, on average, by our clients through improved collaboration and efficient workflows.

This measures the financial benefits gained compared to the costs of deploying and operating the ITONICS Innovation OS.
ITONICS End2End Innovation Framework

Where to Play

How to Win

What to Execute
ITONICS Products

FORESIGHT

IDEATION

PORTFOLIO
Foresight

Shape the future with ITONICS Foresight

- Discover emerging opportunities before the competition does.
- Organize and disseminate foresight intelligence.
- Reduce risk by preparing for preferred futures.

See what ITONICS Insights and ITONICS Radar can do for you.
Ideation

Spark disruptive ideas with ITONICS Ideation

✔ Collect and nurture ideas from anyone, anywhere.
✔ Evaluate ideas and act to solve challenges collaboratively.
✔ Mobilize your ideas ecosystem for game-changing innovation.

See what ITONICS Campaigns can do for you.
Portfolio
Streamline innovation projects and turn strategy into action with ITONICS Portfolio

✔ Prioritize and execute your most valuable initiatives.
✔ Balance quick wins and moonshots in your portfolio.
✔ Resource the right efforts to ensure your growth plans become reality.

See what ITONICS Portfolio and ITONICS Roadmap can do for you.
Key features

Centralize, align and scale your innovation efforts

Organize
Discover
Automate

Analyze
Align
Collaborate

Report
Govern
Organize

Innovation Content Management: Bring all your innovation efforts together, find what you are looking for quickly using advanced filtering, enrich content collaboratively, then evaluate it across different teams.

Templates: Get started quickly with a variety of best-practice templates with a proven structure or customize them to suit your unique use case or organizational requirements.

Configurable Features: Tailor the platform to align with your unique business needs.
Discover

**Signal Search:** Save time with filtering that increases the ratio of relevant signals and automatically tags them by topic using machine learning.

**Integrations:** Use APIs to seamlessly sync with 3rd party tools to enhance your content and keep it up to date.

**Recommendations:** Get relevant content suggestions to make sense of your data, understand interdependencies, and find suitable experts on the platform.
Automate

Automate your Monitoring: Do more with less. Revolutionize the way you monitor developments in your areas of interest, receiving timely notifications highlighting crucial changes directly to your inbox.

Leverage GenAI: Rapidly create descriptions for your content using a variety of prompts to guide GenAI to generate information that saves you time. Accelerate adding content and revolutionize ideation!
Analyze

Radar View: Understand the forces shaping the future and make sense of your data.

Collaborative Rating: Accelerate decision-making by collectively evaluating drivers of change, ideas, or projects.

Matrix View: Optimize your portfolio by evaluating risk and potential.
**Align**

**Kanban Board:** Move projects, ideas, startups, and more through a workflow, and easily track their status in one view to maximize efficiency.

**Innovation Roadmap:** Turn strategy into action by planning innovation activities and tracking their progress.

**One Comprehensive List View:** Effortlessly oversee your entire portfolio’s progress, health, resources, budget, and spending.
Collaborate

**Ideation Campaigns:** Collect and develop winning ideas from anyone, anywhere.

**Gamification:** Incentivize and motivate your whole organization to participate and collaborate.

**Notifications & Alerts:** Keep users informed of relevant developments and new activities.

**Community Engagement:** Enable team members to share their opinions, discuss and collaborate.

**Interactive Views:** Allow your teams, customers, and stakeholders to engage with real-time radar insights.

Idea: Energy management

**Abstract:** Ensure building power availability and minimal costs in electrical network upgrades or electricity bills with a load management system for smart and efficient EV charging.

**Qualification - Round 1**

- **Incentive:**
  - Low
  - Medium
  - High
  - Very High

- **Market Size:**
  - Low
  - Medium
  - High
  - Very High

**Details**
- Rating Analysis
- Collaboration Board
- Signals

**Notifications**
- Olaf Müller invited you to follow Campaign: Waste and resource efficiency through circular business innovation
  - 22 hours ago
- Sabine Smith has sent you a new element to be reviewed: Worldwide Plant Monitoring: Different Strategies for Energy Efficiency, Resource Optimization, and Improved Infrastructure Performance
  - 4 days ago
- Innovation Rockstar shared the Campaign: "Design Thinking" with you
  - 1 month ago
- John Musk invited you to new Campaign: "Chemical Revolution"
  - 3 months ago
- Innovation Rockstar shared the Campaign: "Design Thinking" with you
  - 1 month ago
Visualizations: Analyze your data in interactive graphics to uncover opportunities, optimize your portfolio, and drive progress.

Dashboards: Configure reports to get an overview and keep your stakeholders informed.

Export: Add your insights to reports, and present them or process them off-platform.

Embed: Display findings on a webpage or intranet to people without system access.
Govern

**User Management:** Control user roles, permissions and access to suit your use case.

**Security & Privacy:** Ensure your users log in securely and conveniently on a platform with world-class information security.

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**Support & Success:** Get support from our experienced team or use self-service to level up your innovation skill.

**Scalability & Branding:** Configure the appearance and hosting of the platform.

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**My Own Workspace Permission Scheme**

<table>
<thead>
<tr>
<th>Default Role for New Users</th>
<th>Consumer</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Administration</th>
<th>Elements</th>
<th>Features</th>
</tr>
</thead>
<tbody>
<tr>
<td>Create</td>
<td>Administrator</td>
<td>Collaborator</td>
</tr>
<tr>
<td>Publish</td>
<td>Administrator</td>
<td>Collaborator</td>
</tr>
<tr>
<td>Archive</td>
<td>Administrator</td>
<td>Collaborator</td>
</tr>
<tr>
<td>Edit</td>
<td>Administrator</td>
<td>Lead</td>
</tr>
<tr>
<td>Delete</td>
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</tr>
</tbody>
</table>
Leonhard Weiss

Leonhard Weiss, one of Germany’s most successful construction companies, set up an innovation ecosystem with ITONICS.

“The platform turned into a multi-location innovation community. Every employee has the opportunity to submit ideas and trends, contribute to their realization and thus help shape the future of the company.

We are delighted to have found an agile partner in ITONICS. The product gives thousands of employees in the company the opportunity to drive innovation forward.”

Simeon Eichmann
Head of Research and Development, LEONHARD WEISS
Cisco

Cisco ignited a company-wide startup culture using the ITONICS Innovation OS

“Using a collaborative platform, we were able to implement the Innovate Everywhere Challenge as an integral part of our innovation management and engage a world-wide community to team up and innovate together. We achieved a Cisco-wide cultural change and created an interconnected network of innovators.”

Alex Goryachev
Director of Innovation Strategy,
Cisco

49% employees participated

36,600 participants worldwide

769 ideas submitted
Merz

Merz Therapeutics expands its product portfolio using a tech scouting platform powered by ITONICS

“The ITONICS Innovation OS supports us in scouting new technologies and products for our pipeline. The huge amounts of data generated in this process are easily searchable for the colleagues involved and can be supplemented and evaluated together.”

Dr. Maarten Ruitenbergh
Head of Technology Scouting & Operations, Merz Therapeutics
ITONICS is a leading SaaS provider of systematic innovation management. The ITONICS Innovation OS combined with a systematic framework to steer innovation efforts helps companies to identify emerging technologies, trends, and market potential and to translate them into customized growth strategies.

With more than 150 experts worldwide, we support innovation leaders such as adidas, AUDI, BMW, CISCO, Intel, Johnson & Johnson, and KPMG.

Discover more at www.itonics-innovation.com