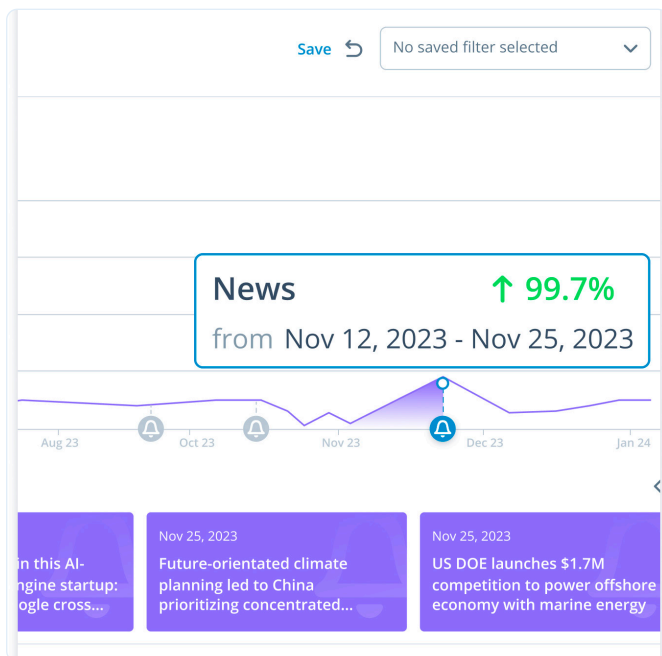
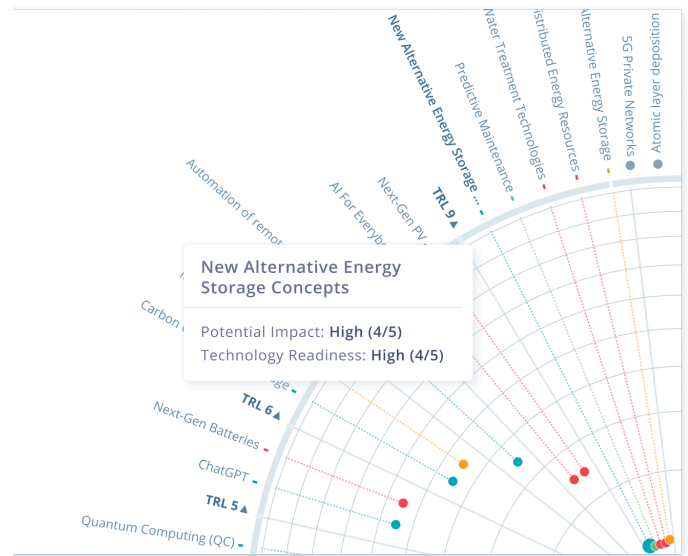


Automated Environmental Scanning

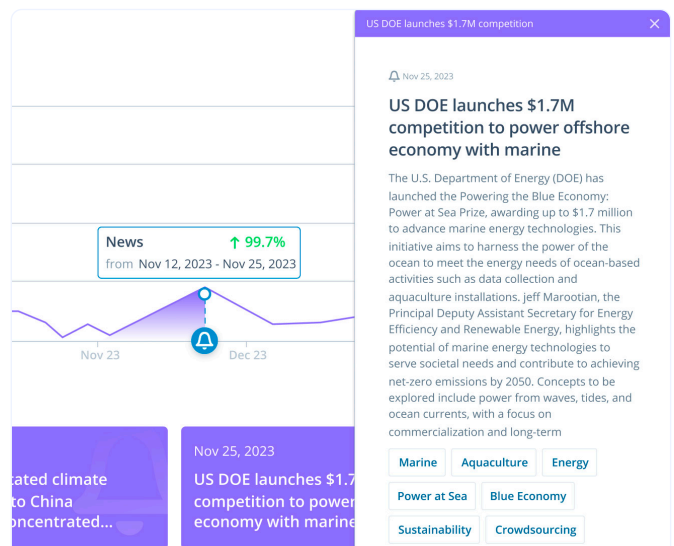
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As a decision-maker, keeping up with change is vital. **Understanding shifts** in consumer trends, tech advancements, competitor offerings, and disruptive startups is key for innovation. **But how can you quickly identify recent changes?**





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 Nov 25, 2023

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Key event summary for your monitored technology (e.g., New Alternative Energy Storage Concepts). The automated feature also tracks trends, startups, competitors, and more.

Consolidated news, patents, and scientific papers on key events.

Tags to identify similar topics on a tag map.

If **monitoring** reveals an idea, trend, technology, startup, or any noteworthy discovery worth sharing, you can potentially influence existing initiatives, programs, or projects within your innovation portfolio. You can then create an **opportunity space** for further exploration.

This section offers **original sources** with previews, providing evidence and opportunities for deeper exploration. Access them easily via provided links.