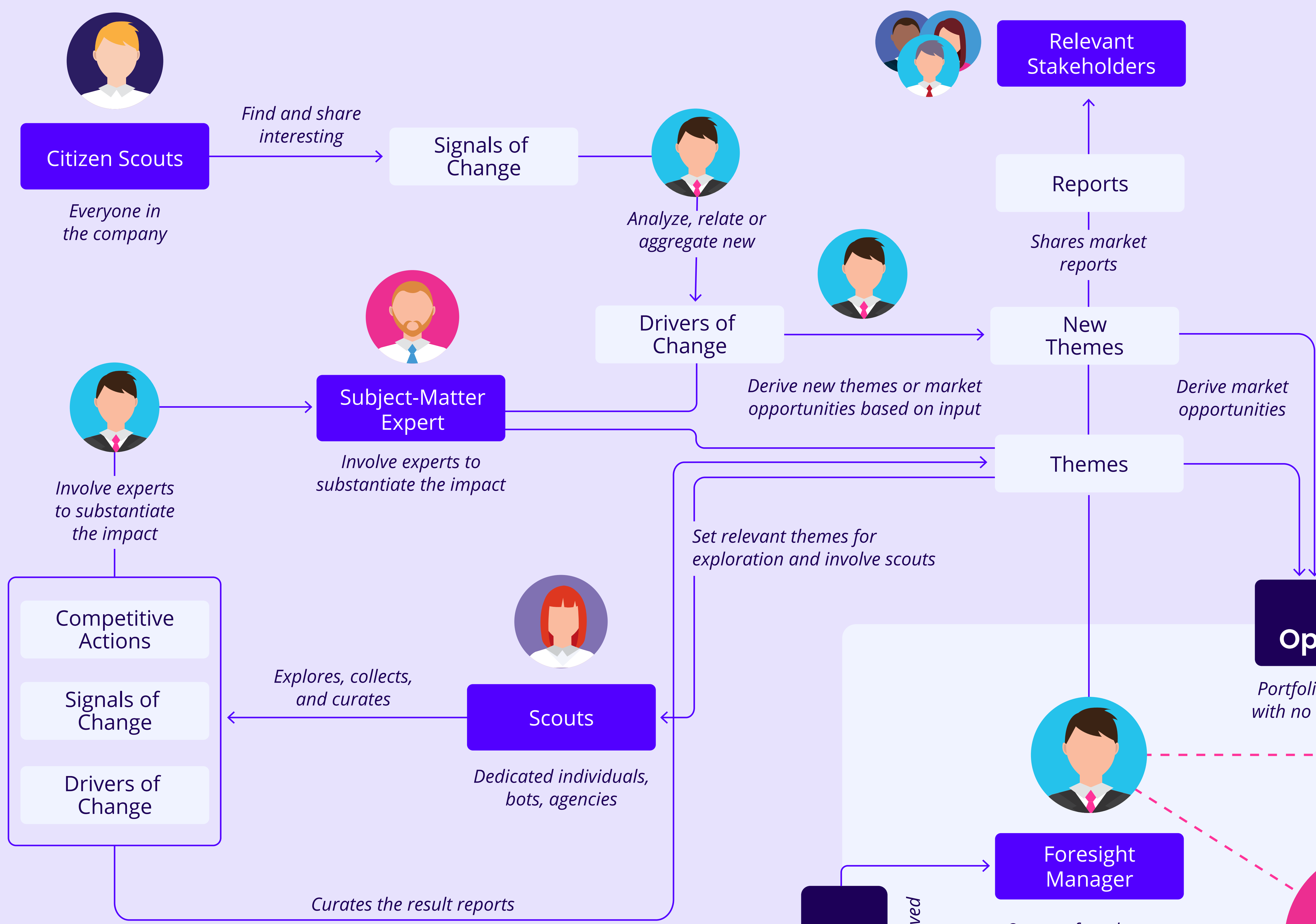


The Innovation Management Universe

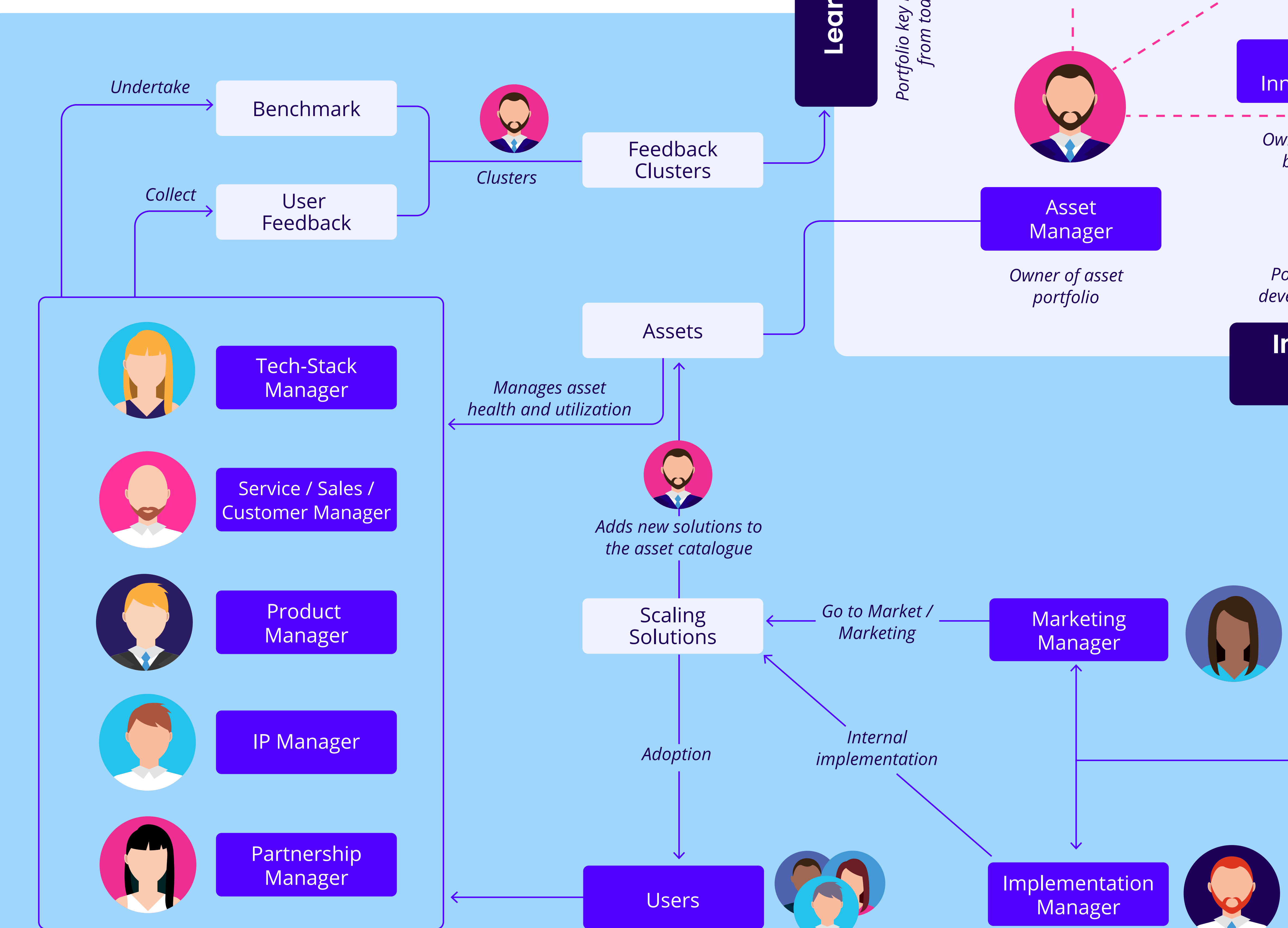
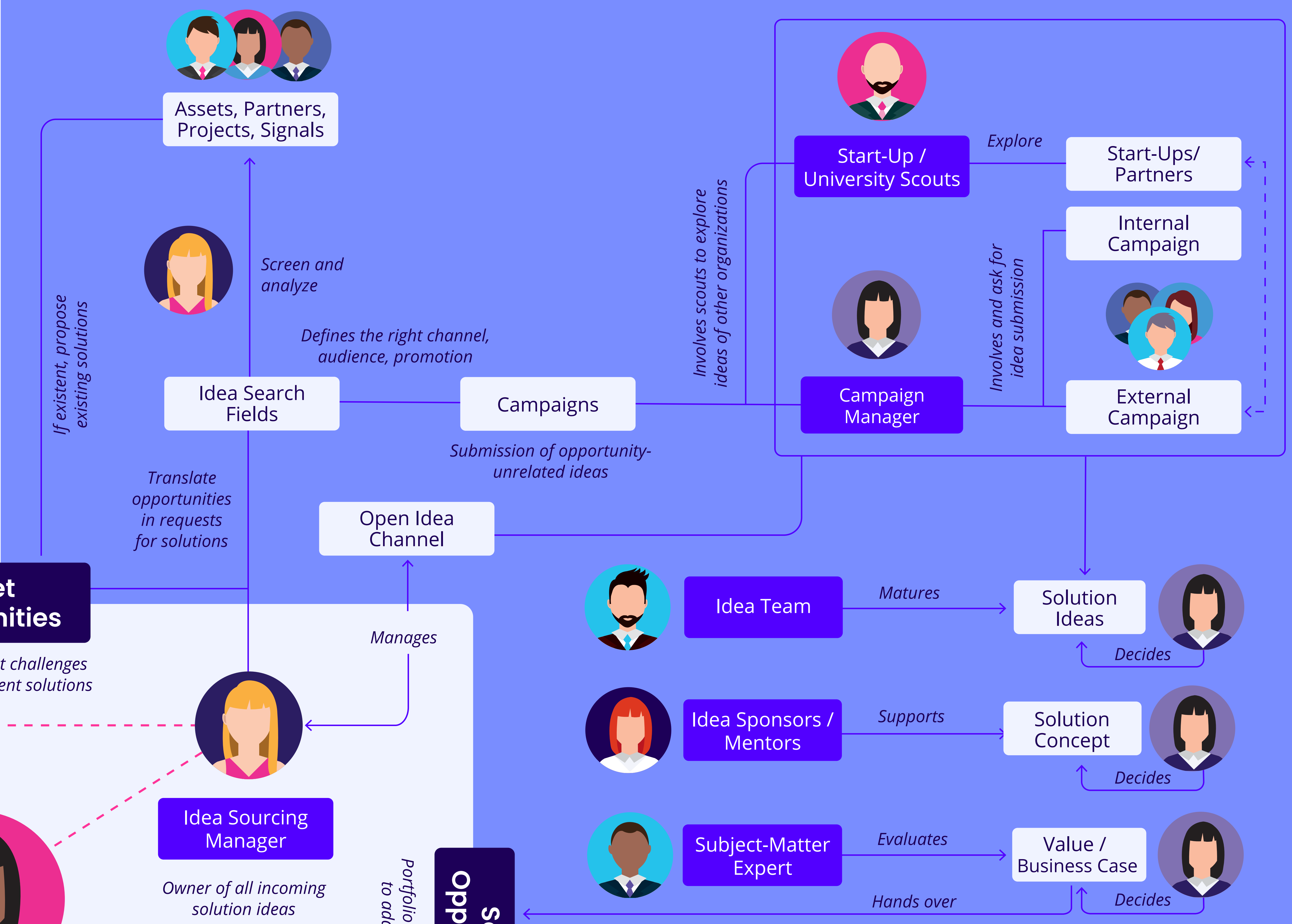
Jobs-to-be-done along the innovation road



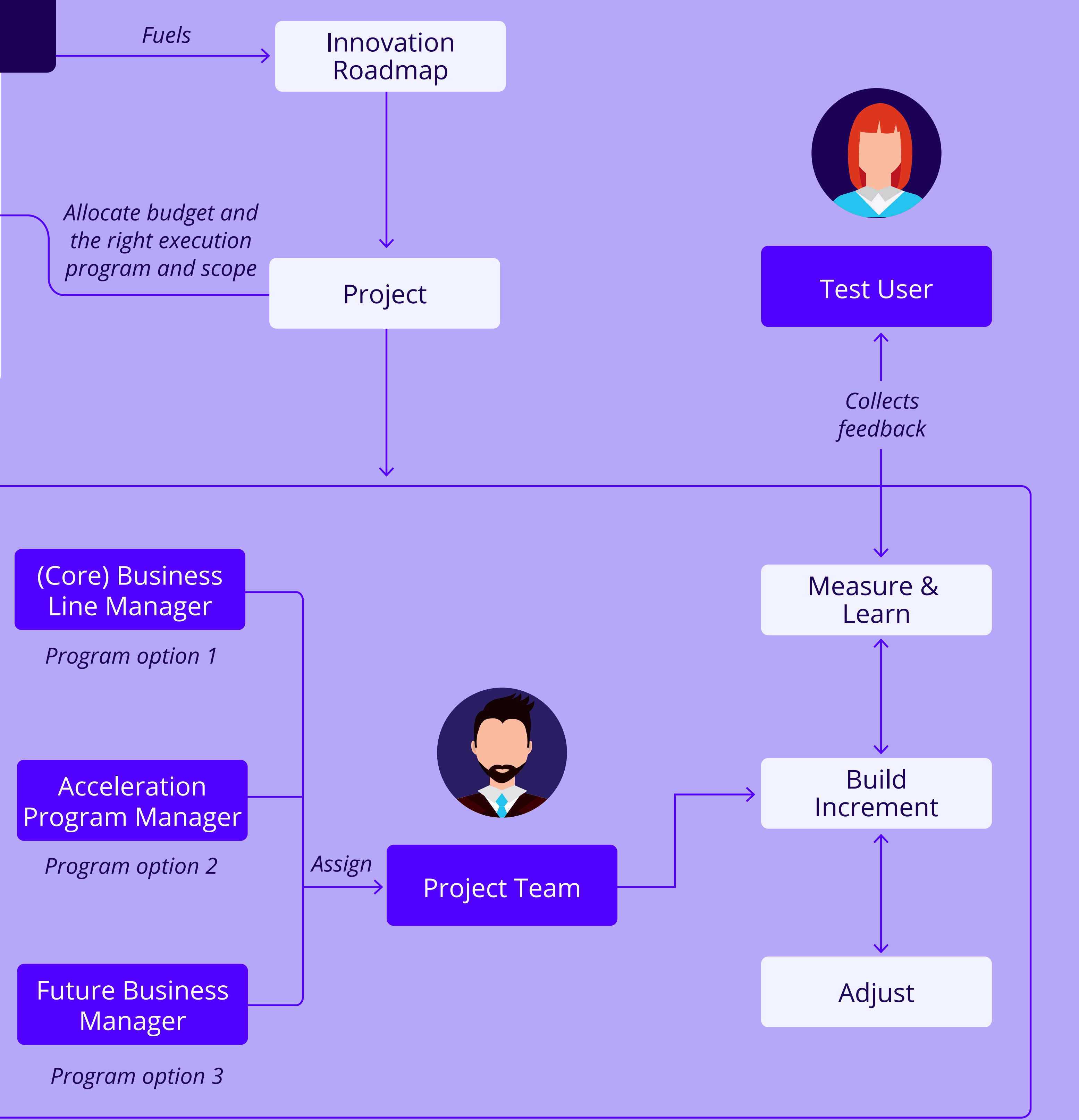
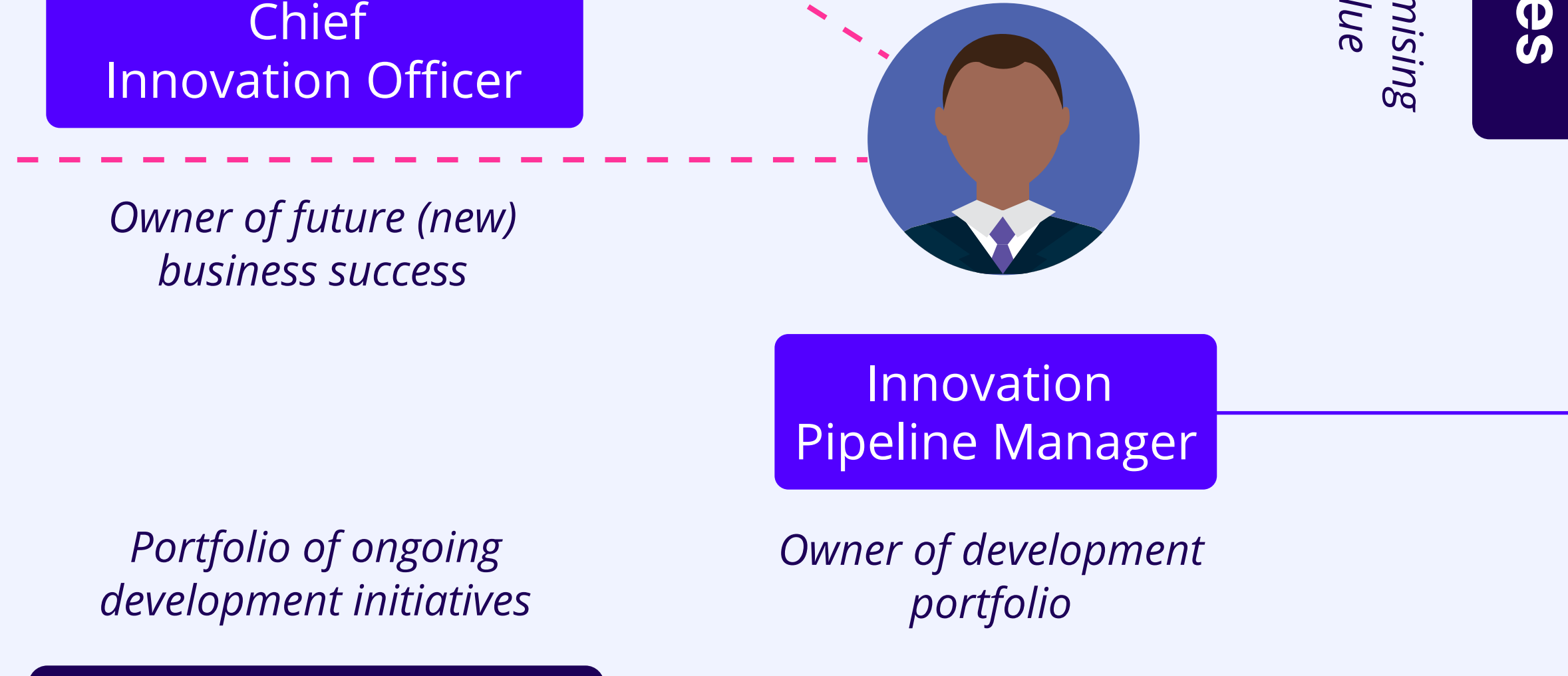
Foresight



Ideation



Innovation Projects



Asset Portfolio Management

Innovation Pipeline Management