



Intelligent Foresight: Stay on Top of Changes Faster

● Live Webinar



November 21, 2023

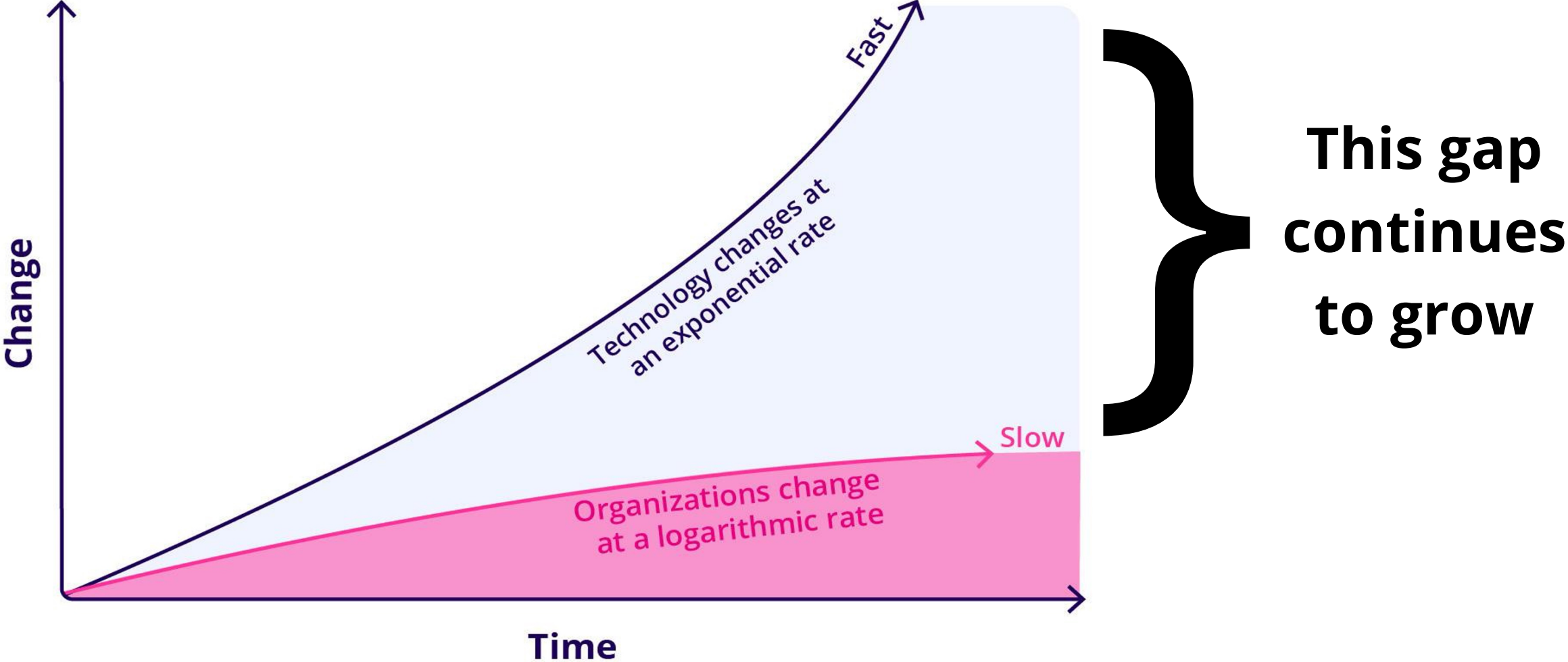


16:00 (CET)



 ITONICS

MANAGEMENT CHALLENGE OF THE 21ST CENTURY?



91%

**of executives expect
accelerating rates of change**

62%

**rate capacity to take action on
emerging trends as insufficient**

1.8x

**higher profit growth for long-
term oriented companies**

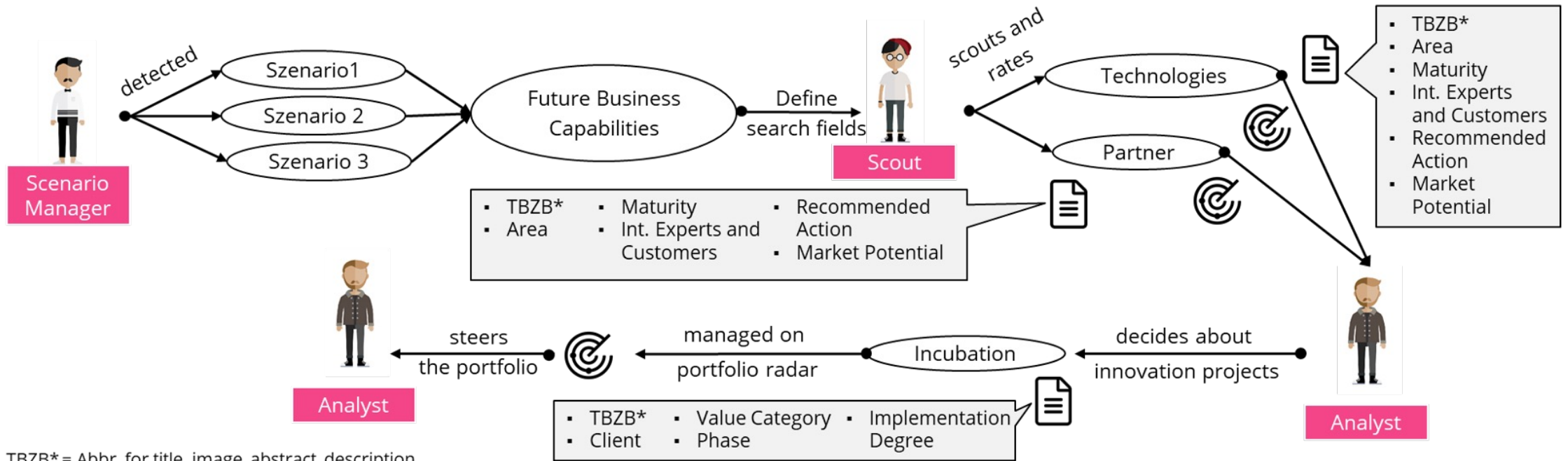
CASE A



CASE B



BEST PRACTICE IN STRATEGIC FORESIGHT






●→◆
■←● **Clear Process & Governance**

💡
👥 **Broad Expert Involvement**

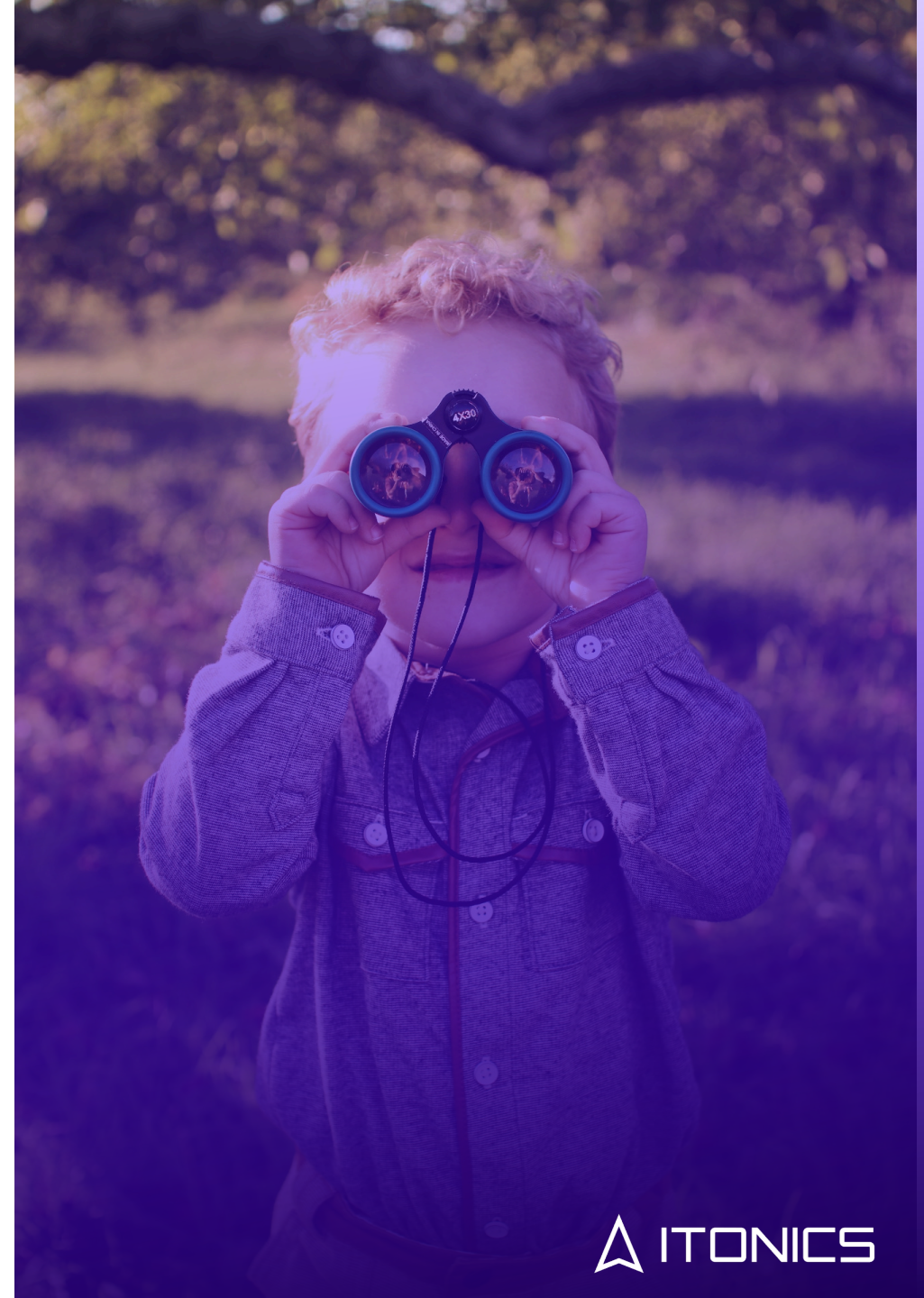
📢 **Engaging Insights Communication**

INNOVATION PROGRESS

- 1950s**  **Push/ Pull, Feedback Loops**
- 2000s**  **Open Innovation**
- 2023+**  **Augmented Intelligence**

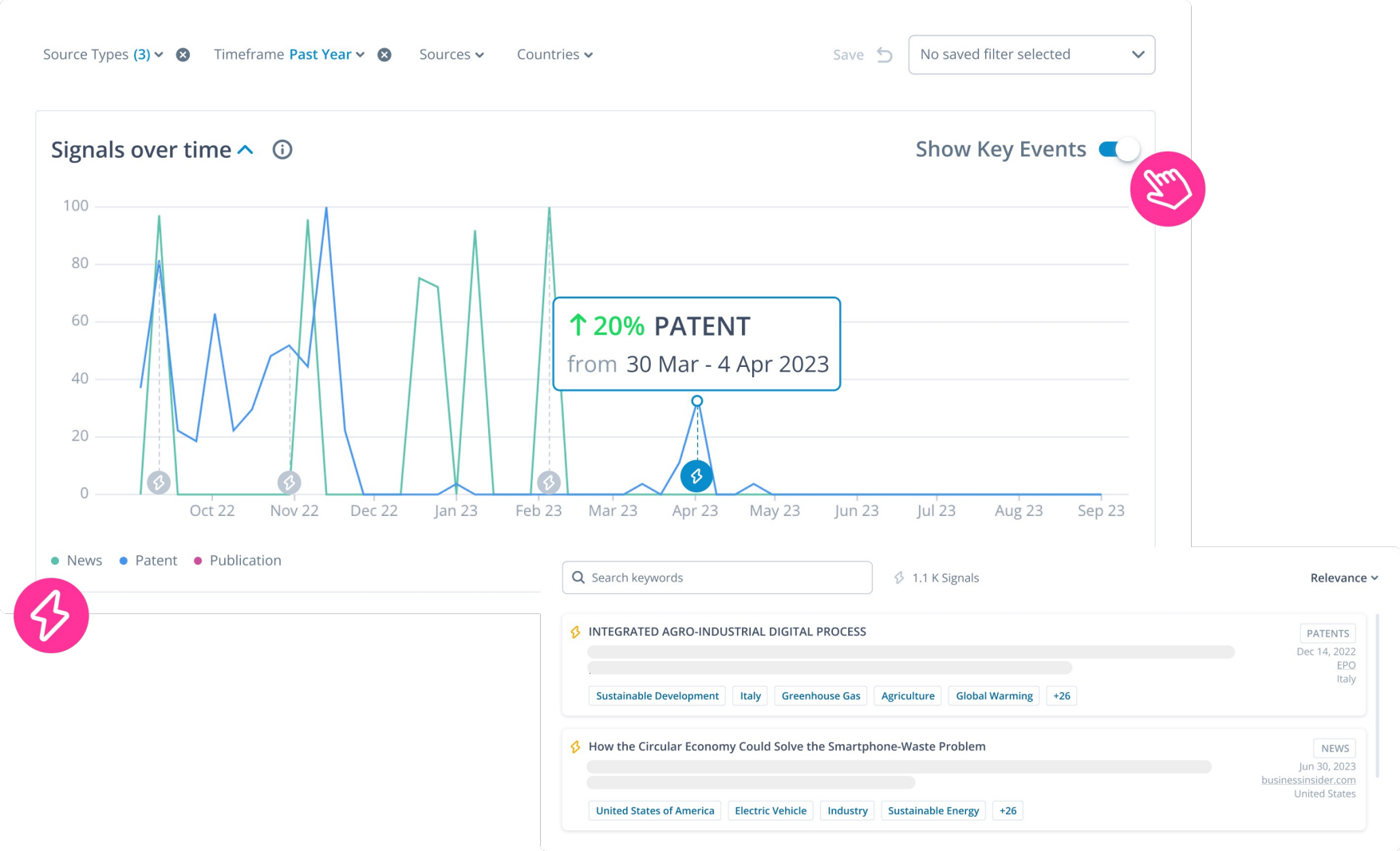
USE CASE #1

**ACCELERATE
ENVIRONMENTAL
SCANNING AND
SIGNAL DISCOVERY**



PRODUCT DEMO

AUTOMATED EARLY-WARNING SYSTEMS



USE CASE #2

**ENRICH AND VALIDATE
TREND INSIGHTS AND
HUMAN EXPERTISE**



PRODUCT DEMO

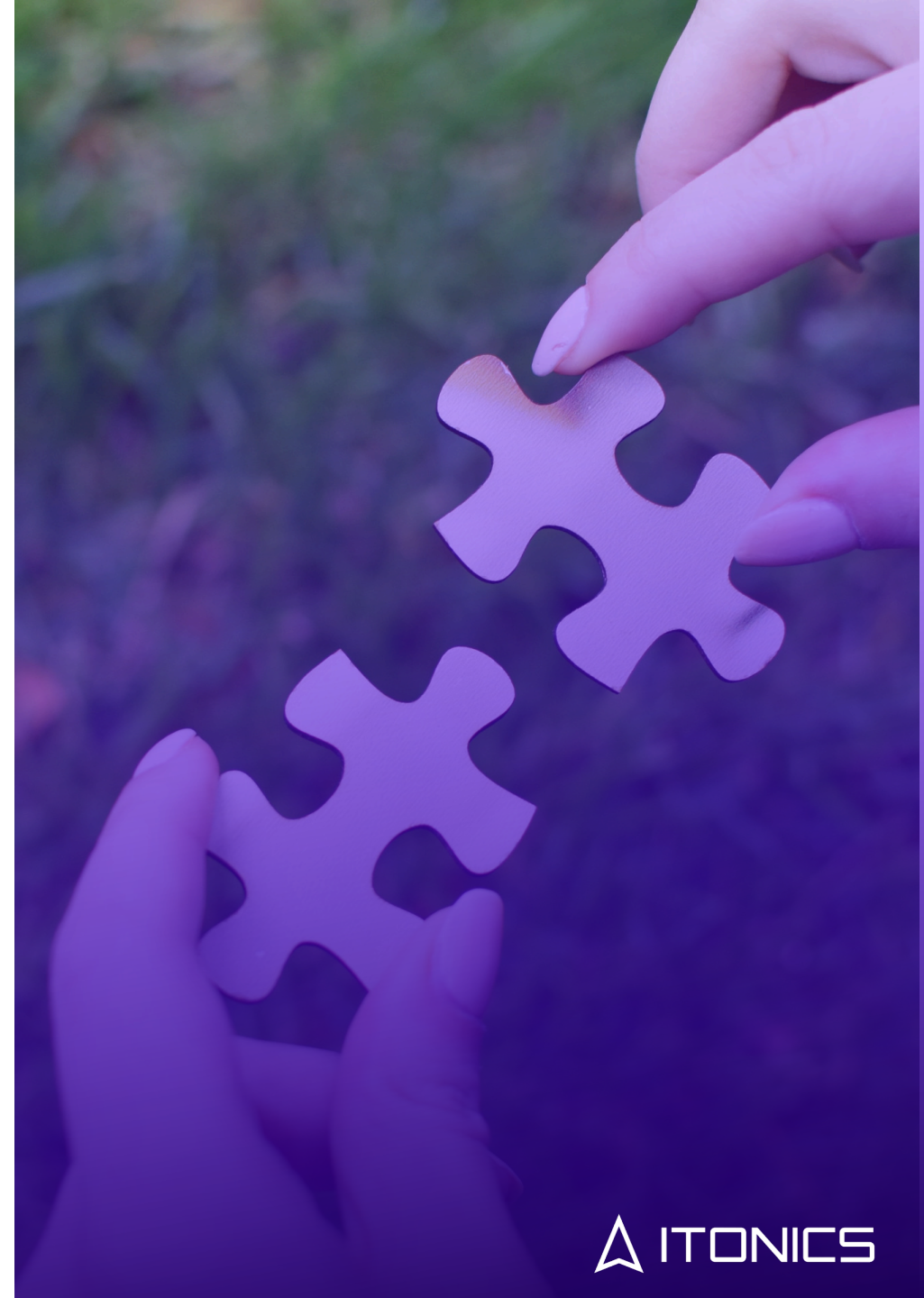
AI-GENERATED FORESIGHT CONTENT

The interface features three main components:

- Auto-Rating Dialog:** A modal window with a close button (X) and an information icon (i). It contains the instruction "Select the rating criteria that will be used to auto-rate." and a list of criteria with checkboxes:
 - Internal Know-How ?
 - Customer benefit ?
 - Complexity ?
 - Disruptive Potential ?
 - Customer Benefit ?
 - Application Scope ?At the bottom are "Cancel" and "Continue" buttons. A pink "Smart Actions" button with a sparkle icon is positioned below the dialog.
- Generate Background Image Dialog:** A modal window with a close button (X) and a speaker icon. It prompts the user to "Please select one of the generated images below:" and displays four image thumbnails. Below the images are "Generate More" and "Apply" buttons.
- Ideas List:** A scrollable list of generated ideas, each with a pink "IDEA" label, a title, and a "0/3" indicator:
 - Immerse, Interact, Improve - The VR Therapy Revolution
 - Virtual Healing - The Next Step in Mental Health Care
 - Beyond the Reality - The Future of Mental Health Treatment

USE CASE #3

**ORGANIZE, CONNECT,
AND AMPLIFY
FORESIGHT INTELLIGENCE**



PRODUCT DEMO

SENSE CHANGE, DELIVER GROWTH

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We envision a world where innovation is a core part of every organization's DNA. To this end, we deliver the Operating System that provides the intelligence to inspire, the knowledge to empower, and the tools to drive sustainable growth through innovation.

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Michael Durst

Dr. Michael Durst, Founder





One place for
everything
innovation.

Talk to Our Experts!

You want to learn how ITONICS can help you unlock the value of your innovation portfolio?

Get in touch via LinkedIn or directly book a [demo session](#) with us!



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