



Drive Agile and Intelligent Innovation Portfolio Management

• Live Webinar

 November 23, 2023

 16:00 (CET)



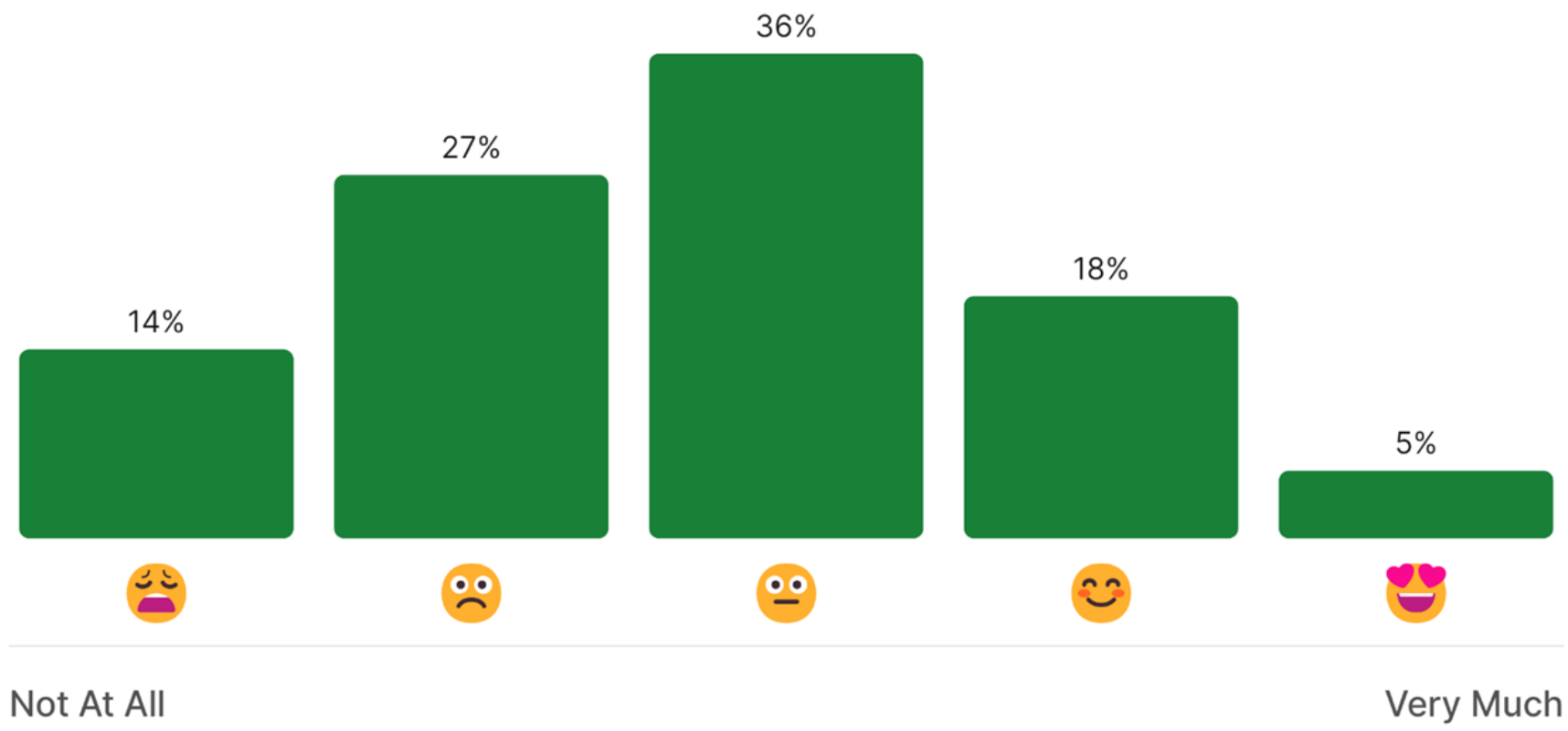
 ITONICS



How satisfied are you with your company's return on innovation investments?

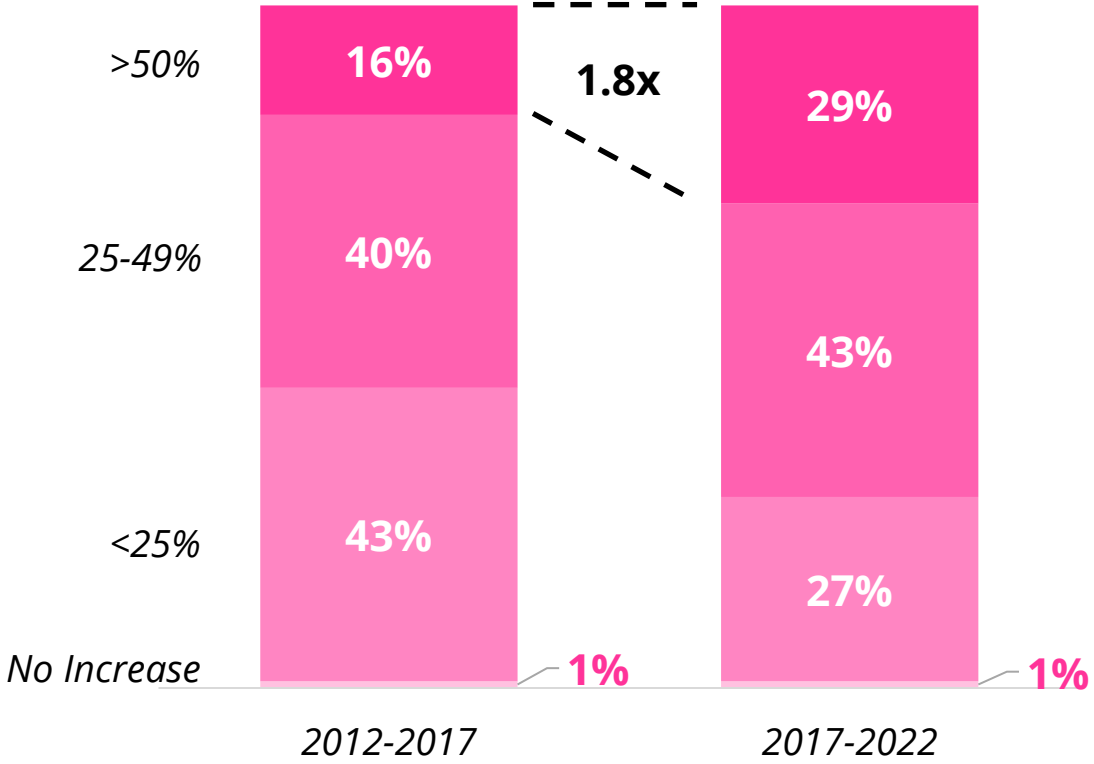
Rating Poll 22 votes 22 participants

Score: 2.7

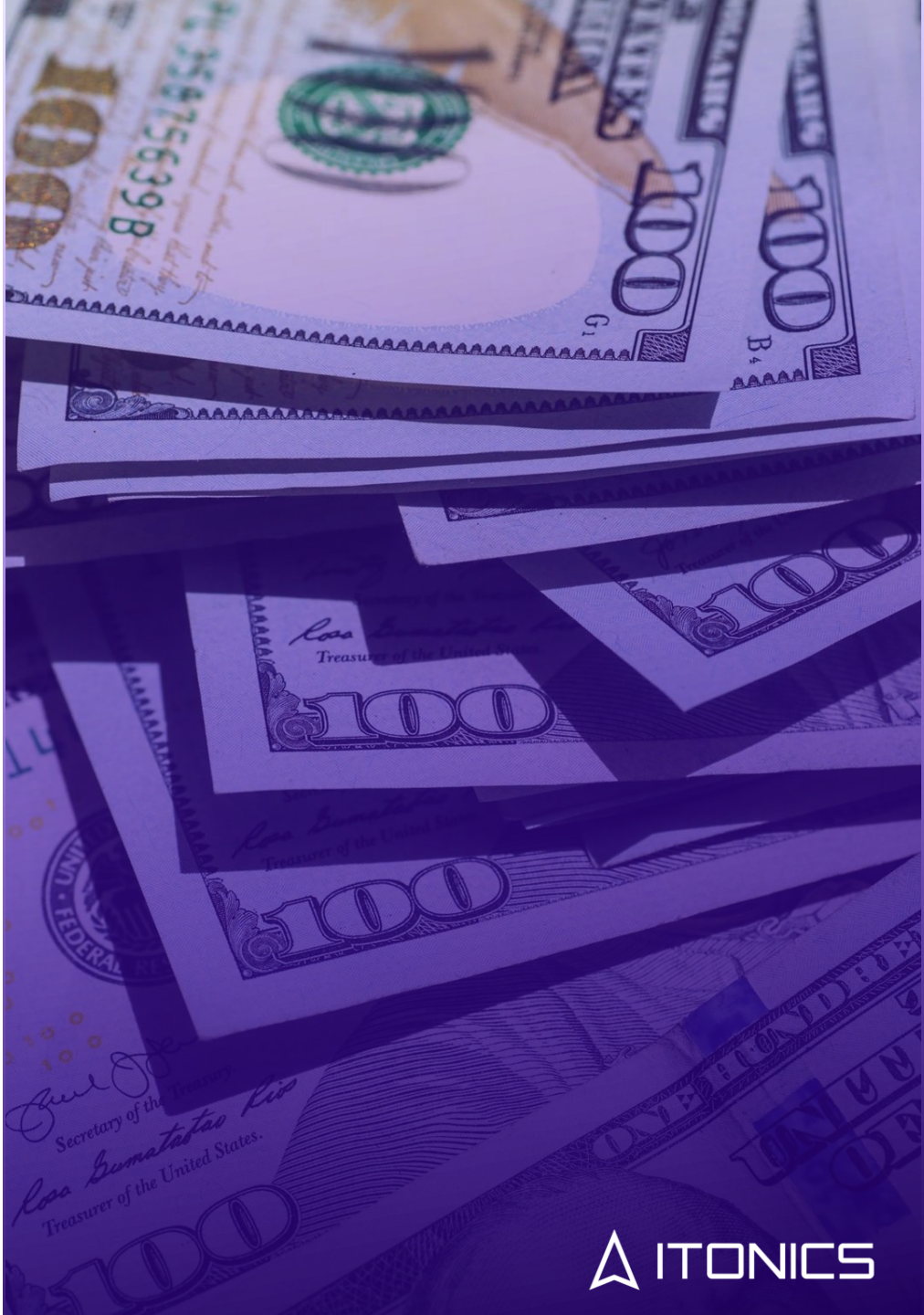


COMPANIES INCREASED INNOVATION SPENDING ...

Increase in innovation investments
(% of respondents, n=840)



(Source: Accenture)



... BUT THE OUTCOMES ARE QUESTIONABLE

27%

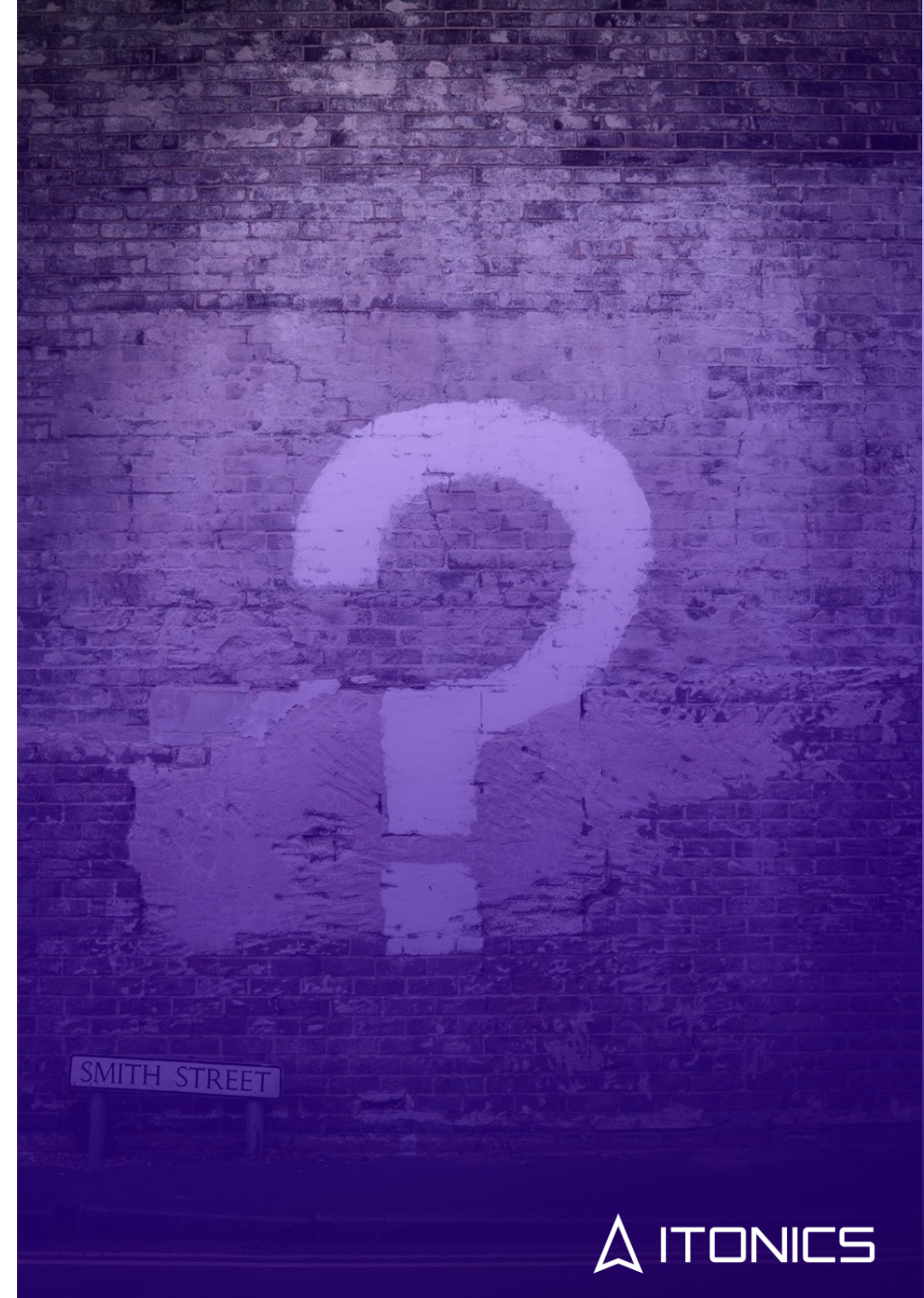
**decline in returns on innovation
investments 2017–2022**

1,000bn \$

**per year sunk in projects that
lead nowhere in the US alone**

11%

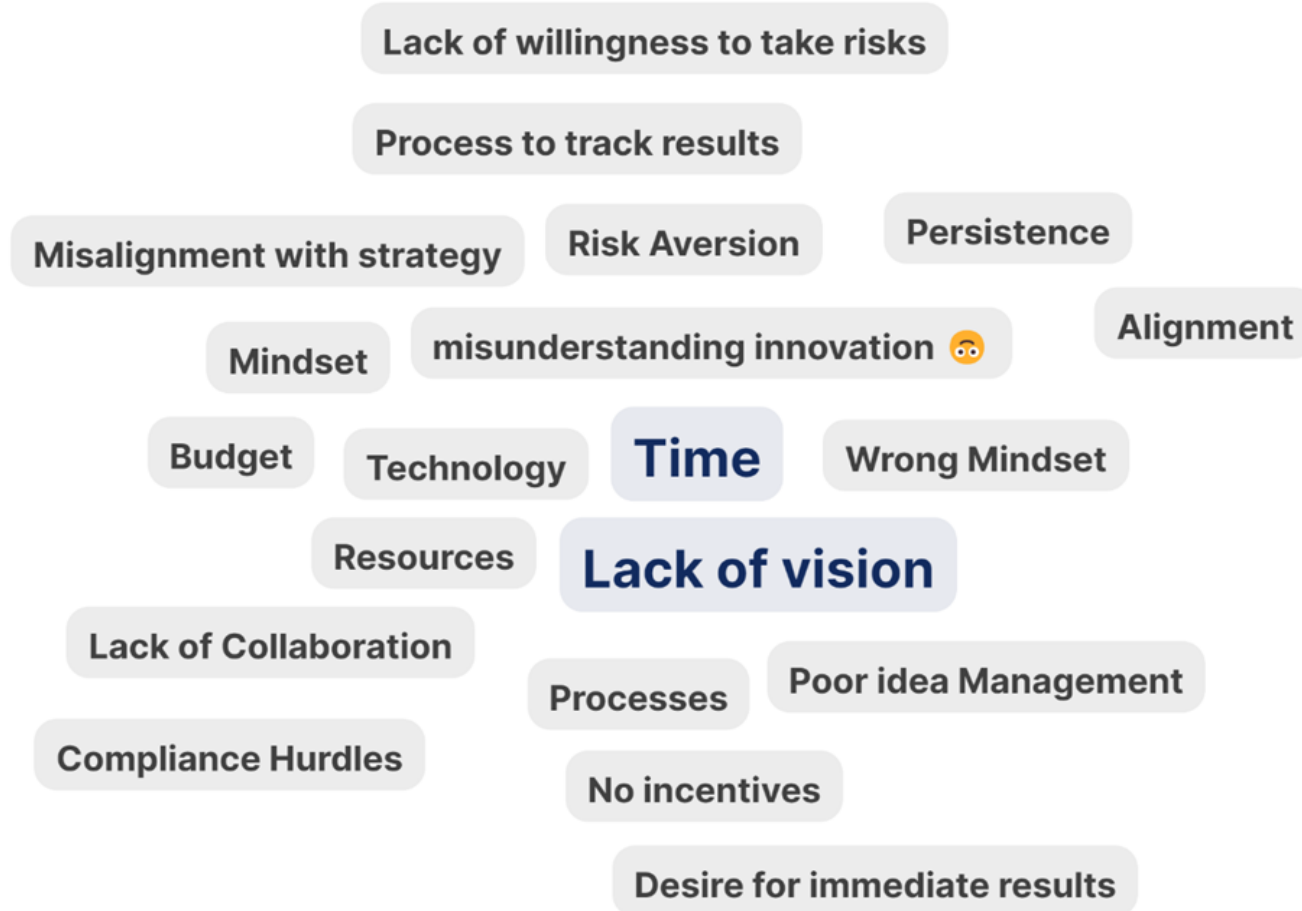
**of executives report that
innovation priorities have the
resources required to succeed**





What are the key roadblocks for improving innovation performance in your company?

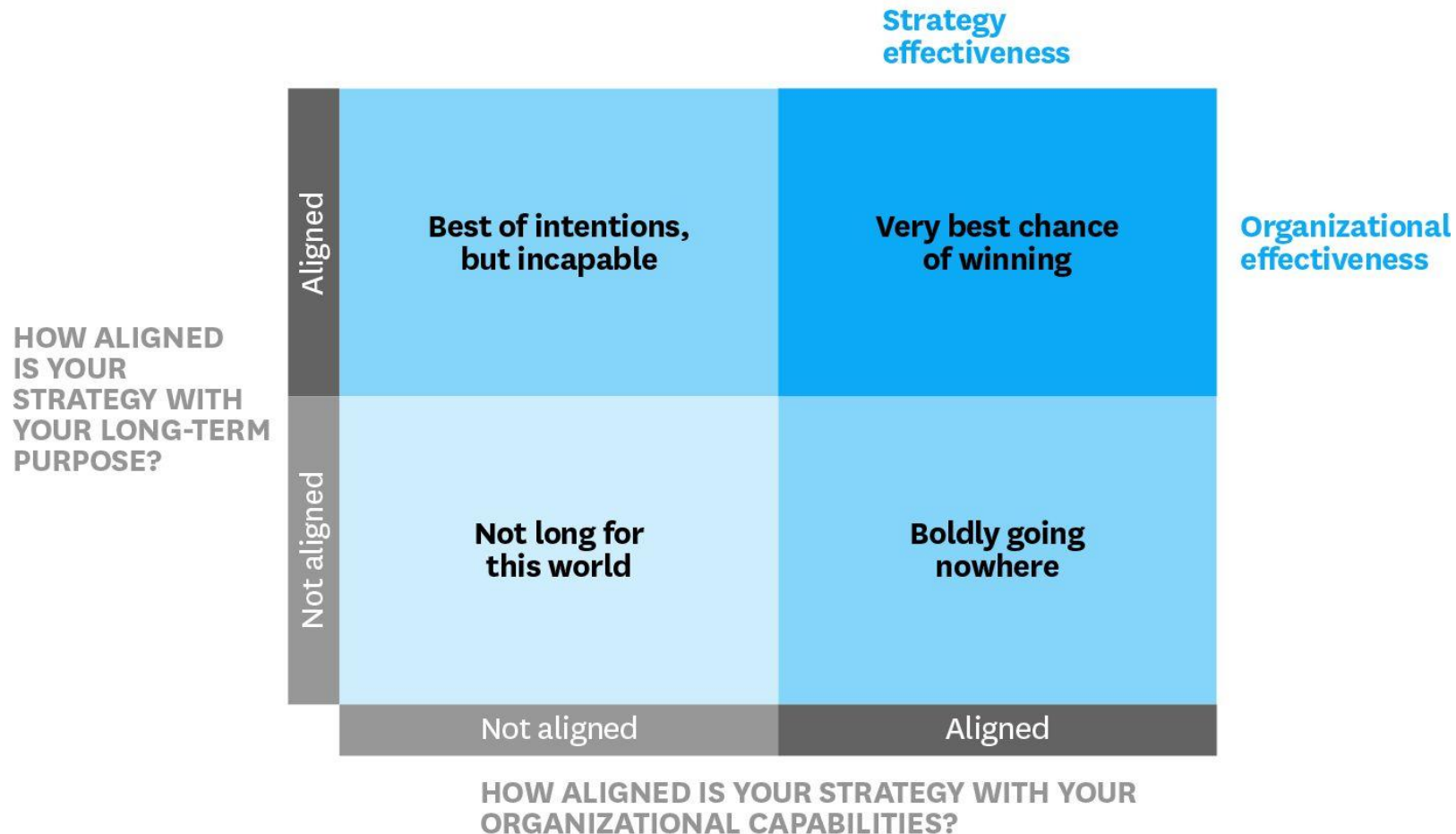
Wordcloud Poll 23 responses 18 participants



CONNECTION AND BALANCE

The Best Companies Are the Best Aligned

Strategy, purpose, and organizational capabilities must be in sync.



THE ROLE OF PORTFOLIO MANAGEMENT



Strategic Portfolio Management

- Focus on value & innovation
- Emphasis on strategic alignment
- “Doing the right things”



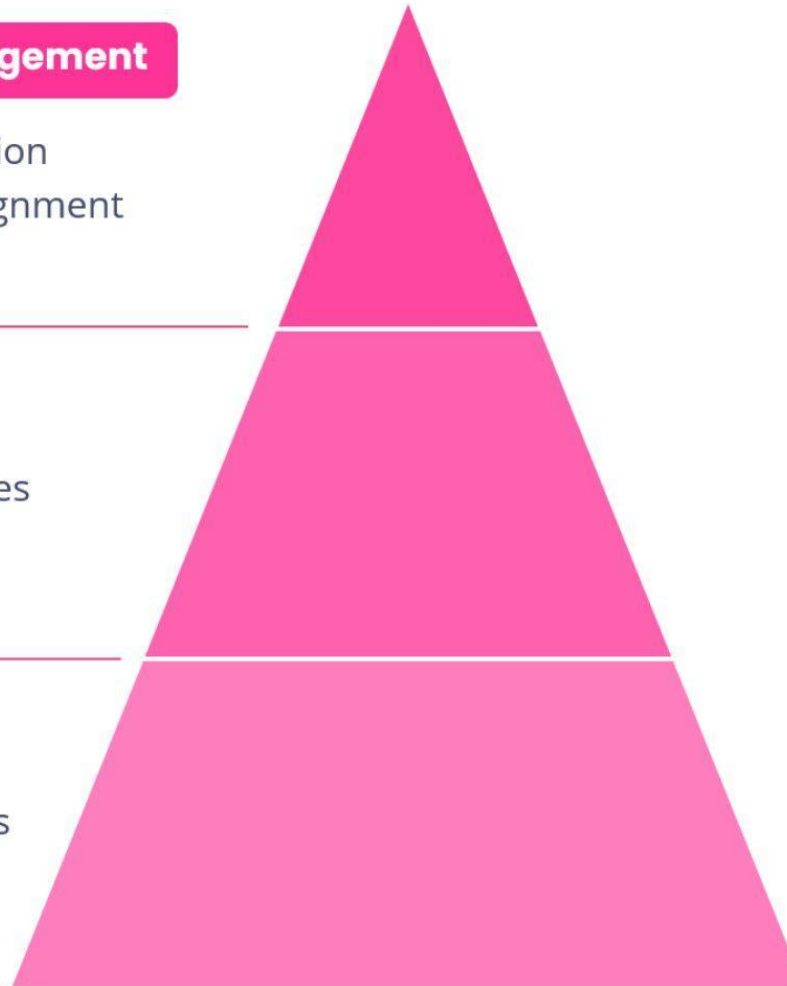
Program Management

- Focus on processes & rules
- Emphasis on monitoring
- “Doing things right”



Project Management

- Focus on methods & tools
- Emphasis on delivery
- “Getting things done”



KEY ROADBLOCKS IN PORTFOLIO MANAGEMENT



Execute on Priorities



Asset Efficiency






Ongoing Flexibility



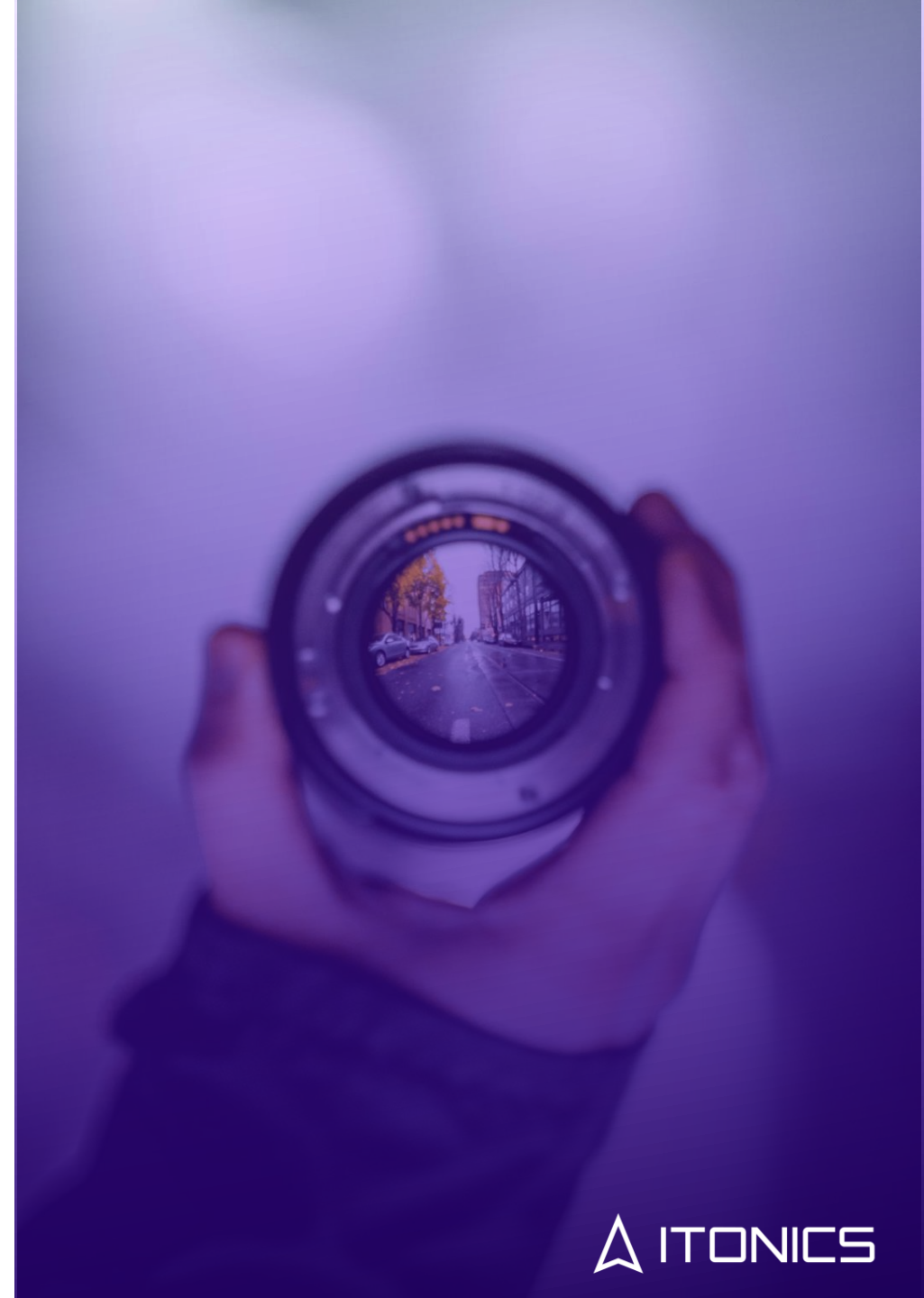
Data Consistency

CORPORATE INNOVATION PROGRESS

- 1950s**  **Push/ Pull, Feedback Loops**
- 2000s**  **Democratizing Innovation**
- 2023+**  **Augmented Intelligence**

USE CASE #1

**FOCUS AND PRIORITIZE
YOUR MOST VALUABLE
INITIATIVES**



USE CASE #2

STREAMLINE AND EXECUTE CRITICAL INITIATIVES



USE CASE #3

**ALIGN YOUR PORTFOLIO ON
FUTURE OPPORTUNITIES**

SENSE CHANGE, DELIVER GROWTH

“We envision a world where innovation is a core part of every organization's DNA. To this end, we deliver the Operating System that provides the intelligence to inspire, the knowledge to empower, and the tools to drive sustainable growth through innovation.”



M. Durst

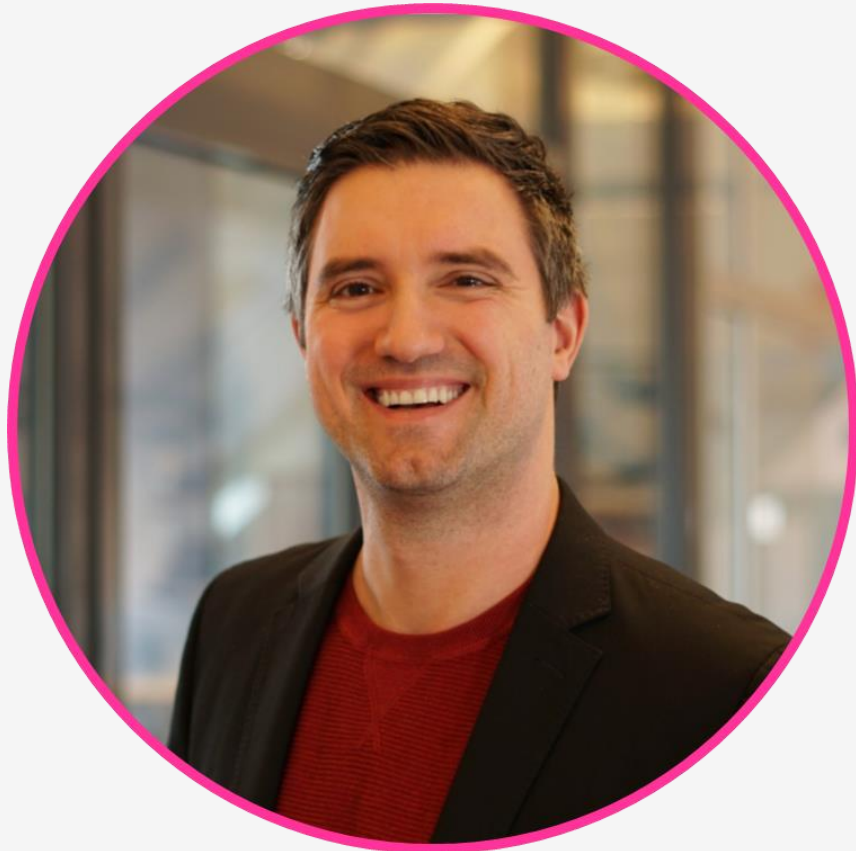
Dr. Michael Durst, Founder





Dr. Fabian Reck

DIRECTOR GO-TO-MARKET

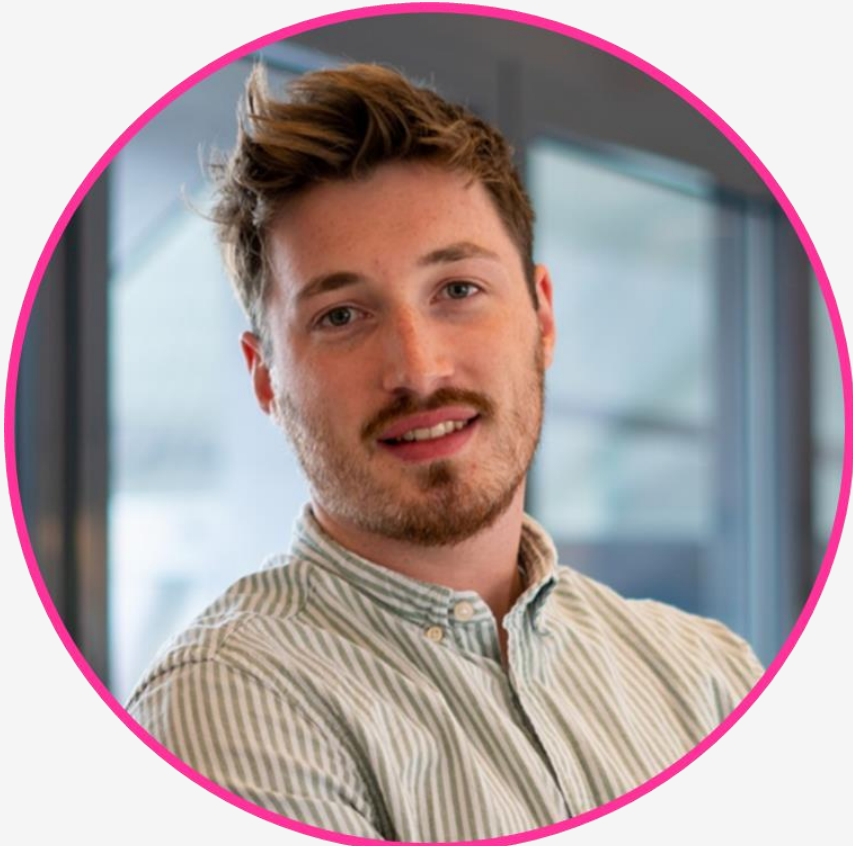


- #1 Innovation OS to **grow and protect market share**
- 12+ years of experience in **innovation & technology consulting**
- PhD in **Innovation Management & Digital Transformation**



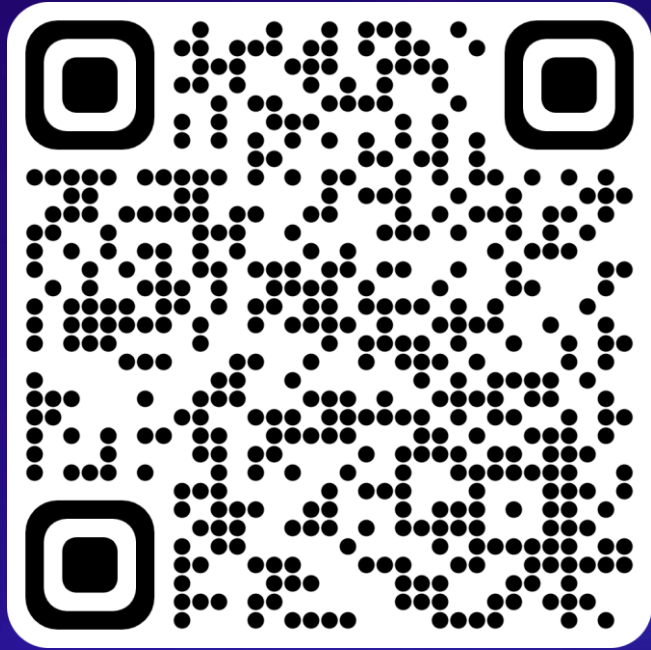
Christopher Göhl

SOLUTION ENGINEER



- #1 Innovation OS to **grow and protect market share**
- 5+ years of building **digital innovation & transformation systems**
- MSc in **International Information Systems**





**Book your
personal
demo.**